

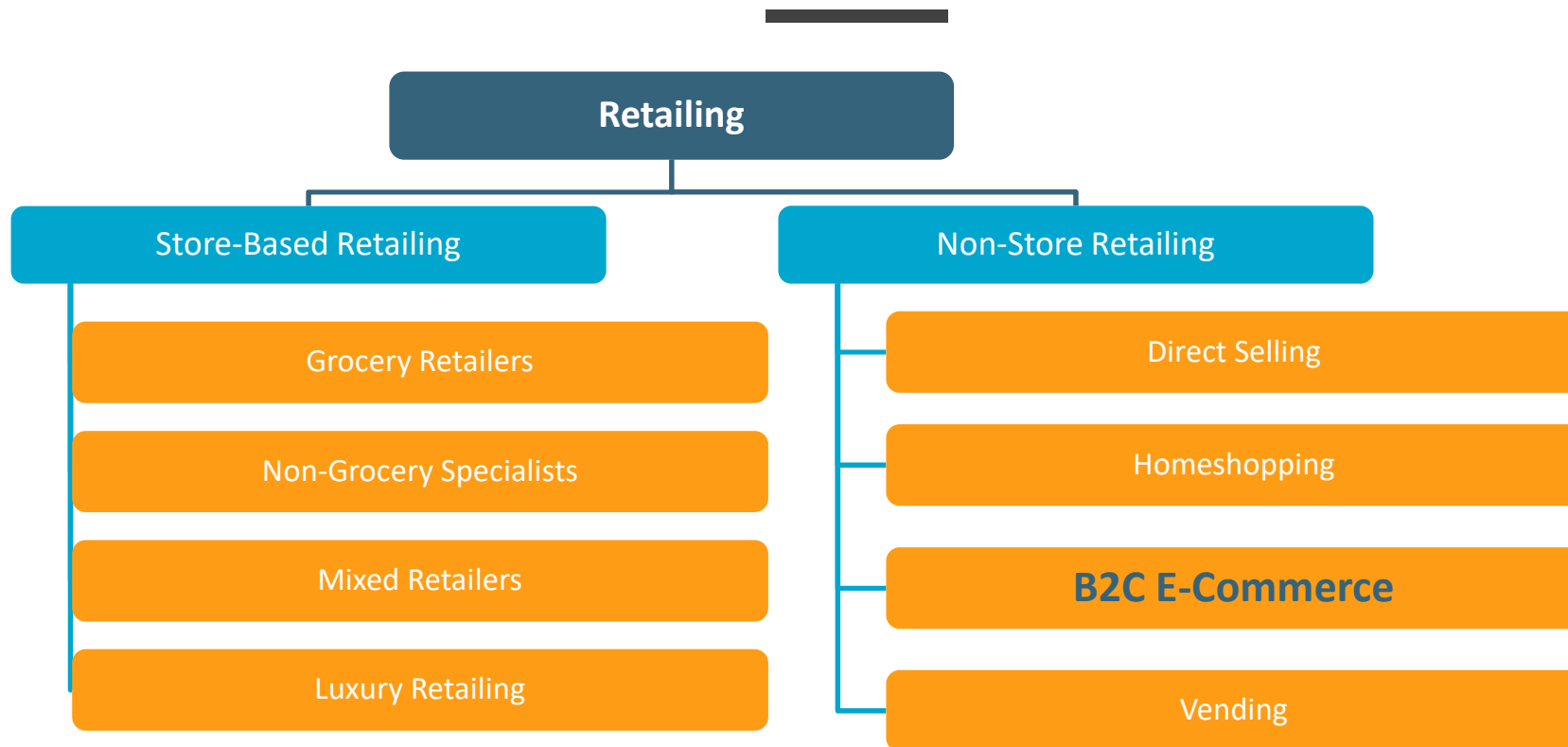


Global B2C E-Commerce Market Data Trends

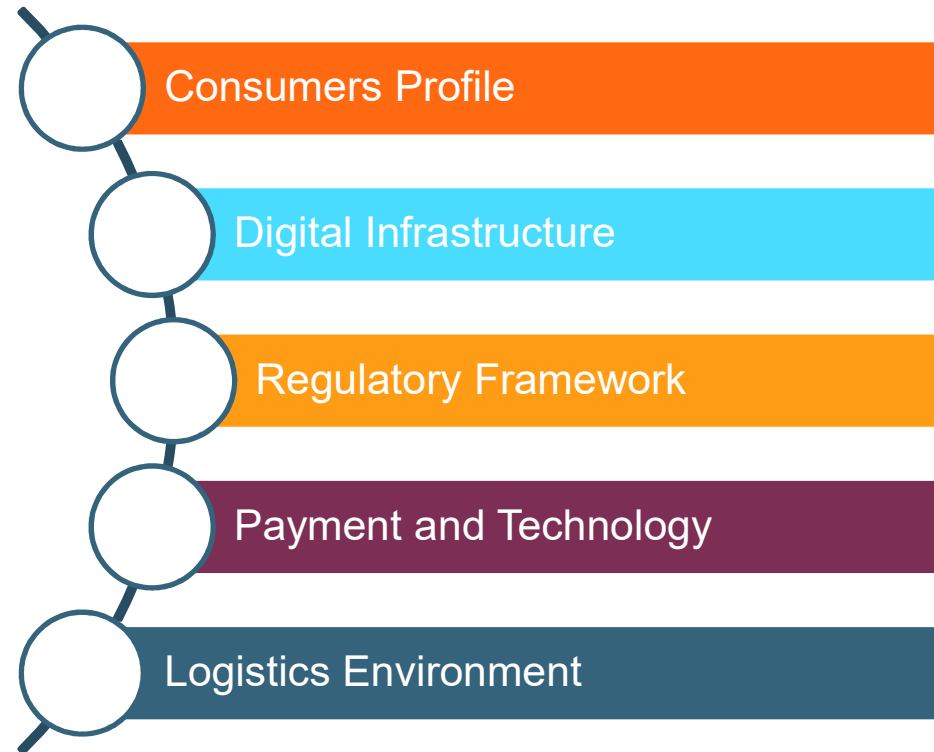
Why Strategic Market Data Matters

Ruth Bysshe, Senior Public Sector Advisor

BRICK AND MORTAR AND B2C E-COMMERCE CHANNEL COVERAGE

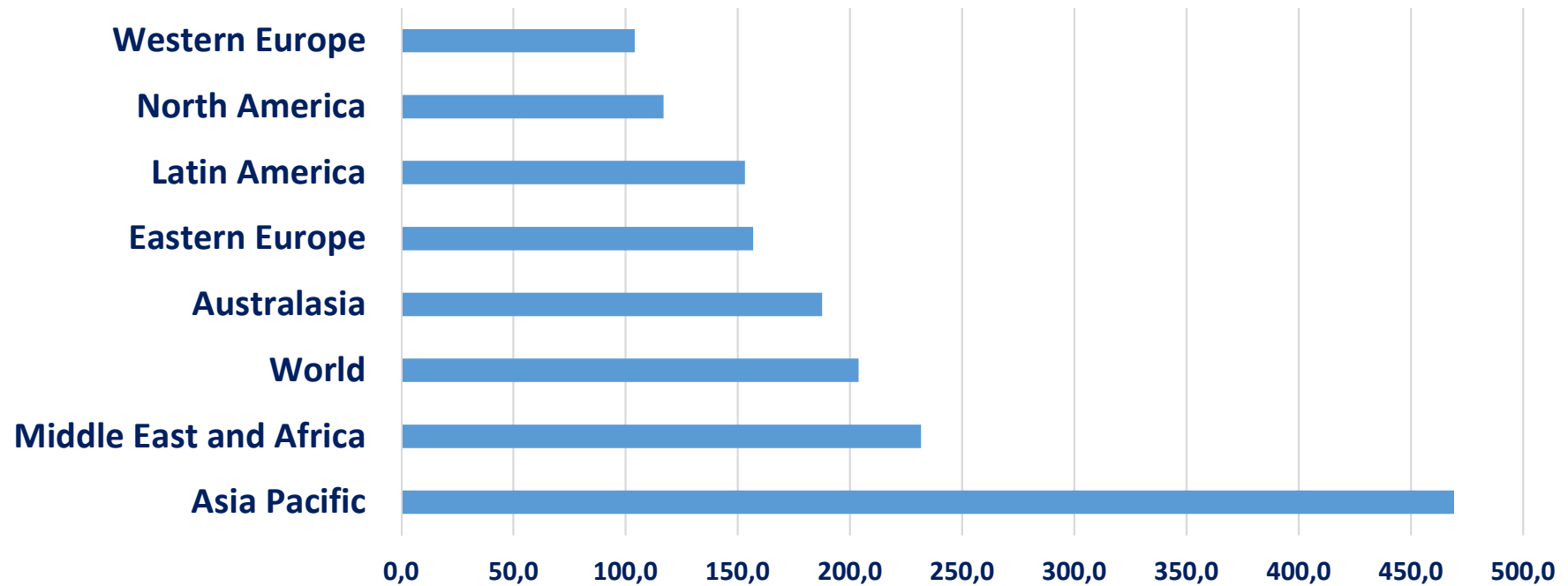


HELPING CLIENTS UNDERSTAND THE B2C E-COMMERCE LANDSCAPE



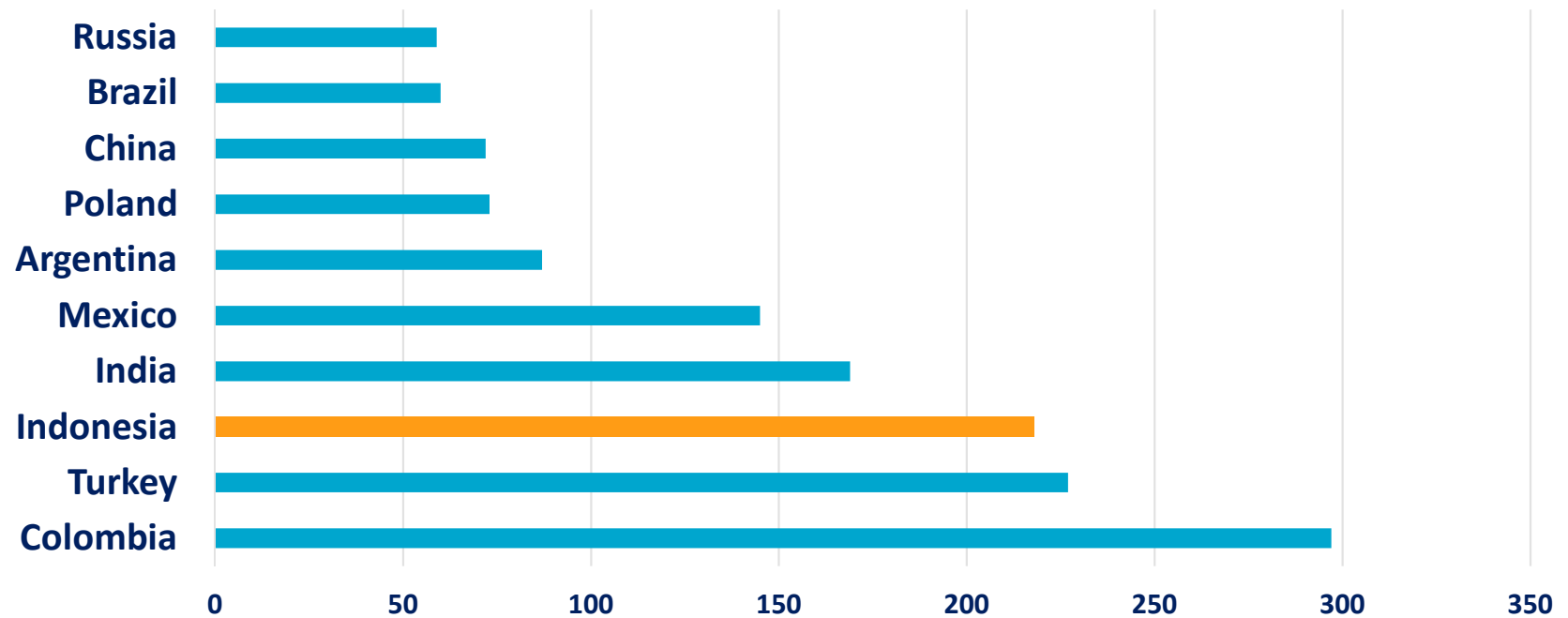
B2C E-COMMERCE GLOBAL PICTURE

Historic Growth of Retail Sales - 2011 - 2017 %



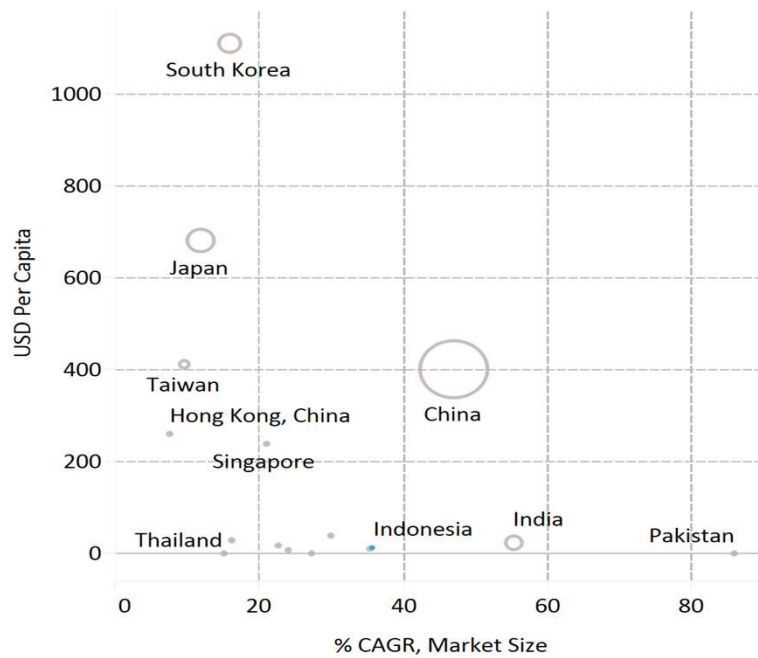
THE TOP 10 EMERGING B2C E-COMMERCE COUNTRIES

Forecast Growth of Retail Sales 2017-2022 %



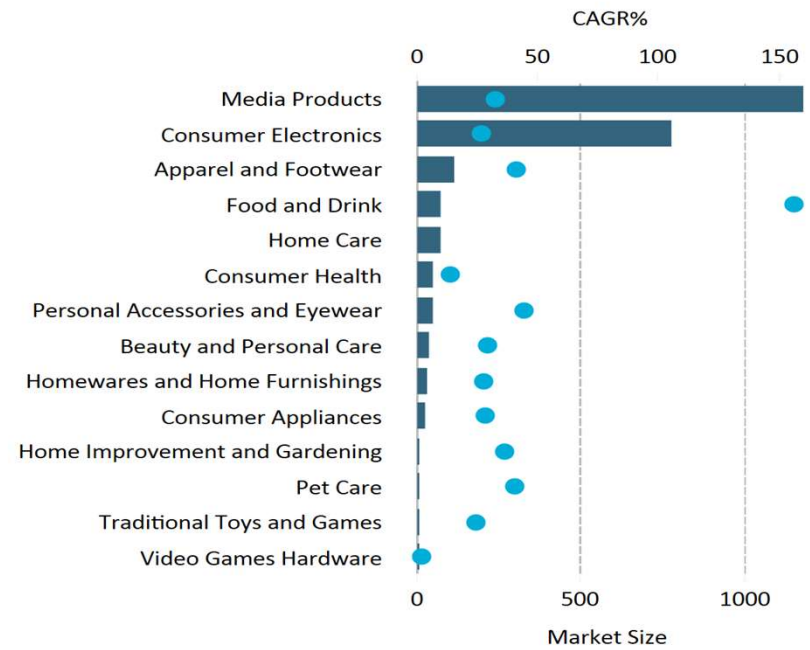
INDONESIA UNDER THE SPOTLIGHT

Internet Retailing: Putting Indonesia in a Regional Context 2012-2017



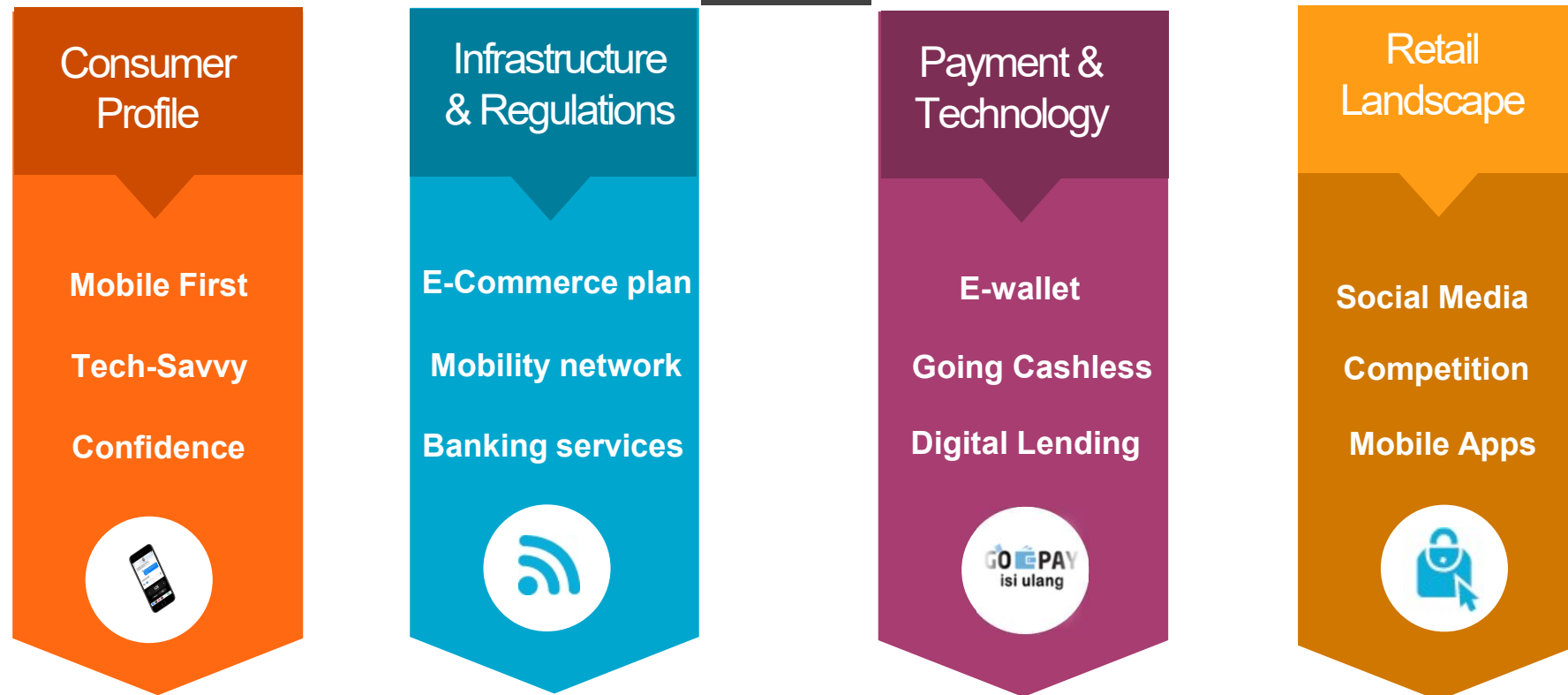
Country Indonesia

Indonesia: Internet Retailing Breakdown 2017 and % CAGR 2012-2017



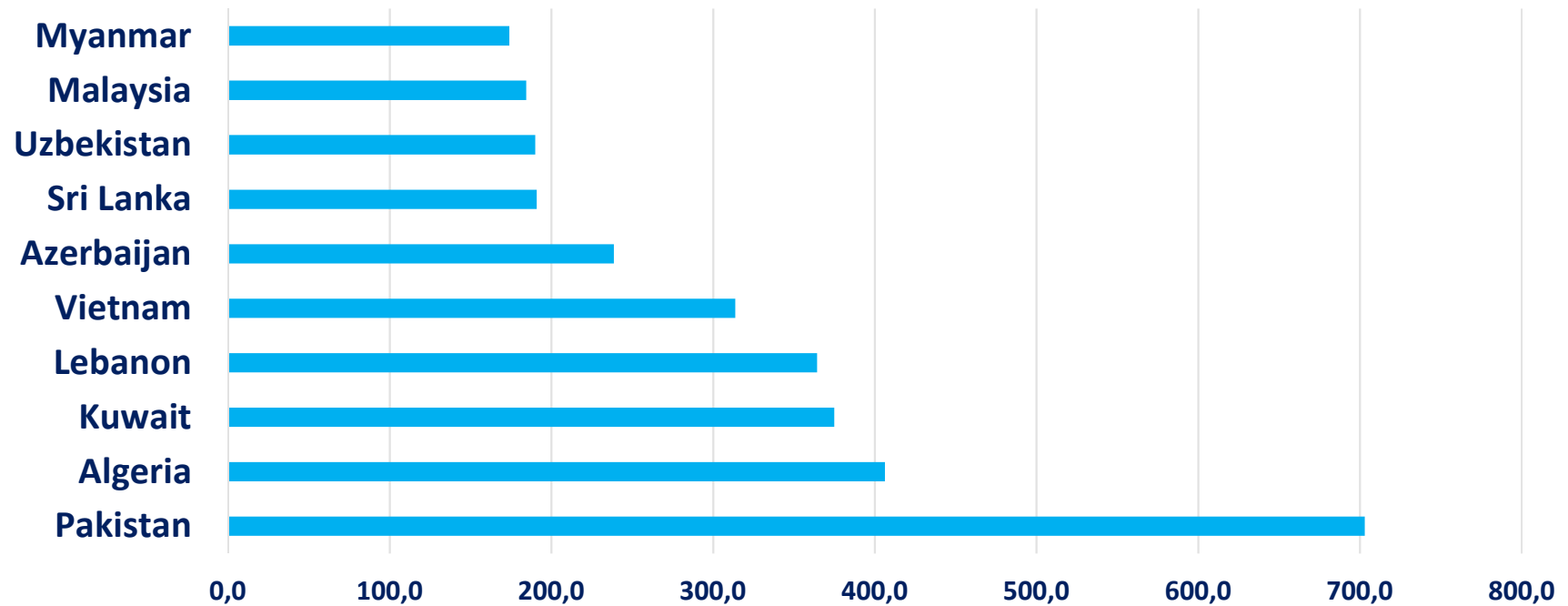
2017 Market Size (USD Millions) % CAGR

THE PILLARS TO INDONESIA'S TRIPLE DIGIT FORECAST GROWTH



THE NEXT FRONTIER B2C E-COMMERCE COUNTRIES

Forecast Growth of Retail Sales 2017-2022 %





Thank You

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