

UNCTAD E-Commerce Week
Open Consultation on the Aid for e-Trade Initiative
21 April 2016
Geneva, Switzerland

Statement by Burundishop

Burundishop is private e-commerce business project, started in Burundi, a landlocked country in East Africa. Burundishop's objective was to become the country's first e-commerce platform, and to play a key role in the fast developing EastAfricanTrade market.

As a small start-up, Burundishop is proud to be invited in this meeting, and would like to thank you for taking the Private sector on board for this great journey. Thanks to UNCTAD for making it happen.

In our e-commerce journey, Burundishop has been facing many challenges, most of them are common to African start-ups, and others are specific to the business environment where Burundishop operates.

I trust if such initiative like Aid 4 eTrade was there when Burundishop started its journey, we should have saved more time, energy and money.

But it is not late, it is only time. **TIME IS NOW** to take e Trade to the Next level, from luxury to Commodity, from Cities to the remote areas.

Without pretending to be the speaker on behalf of the African private sector, we as private companies, expect from this initiative fast and concrete actions to give us all the support needed to help us delivering high quality e-commerce services to our customers.

We expect from this initiative concrete actions to create in our countries a good business environment for E-trade development.

Burundishop expect to benefit from the Aid 4 Trade initiative, but is also to contribute in its success by sharing its experience, including sharing with others the mistakes we have made, and help new startups to avoid them.

We invite UNCTAD to use Burundishop as an implantation field for this initiative, and we guarantee our full cooperation to make to make E-commerce a driver to achieve global sustainable economic growth.

Thank you.

Prosper BIZIMUNGU

Burundishop Co-fonder