



**China Customs practice on measuring
Cross-border e-commerce**

**3rd UNCTAD e-commerce week
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Cross-border e-commerce a power engine for import and export growth



Since Dec., 2012, **10** cities have been entitled to piloting import/export cross-border e-commerce by the State Council.

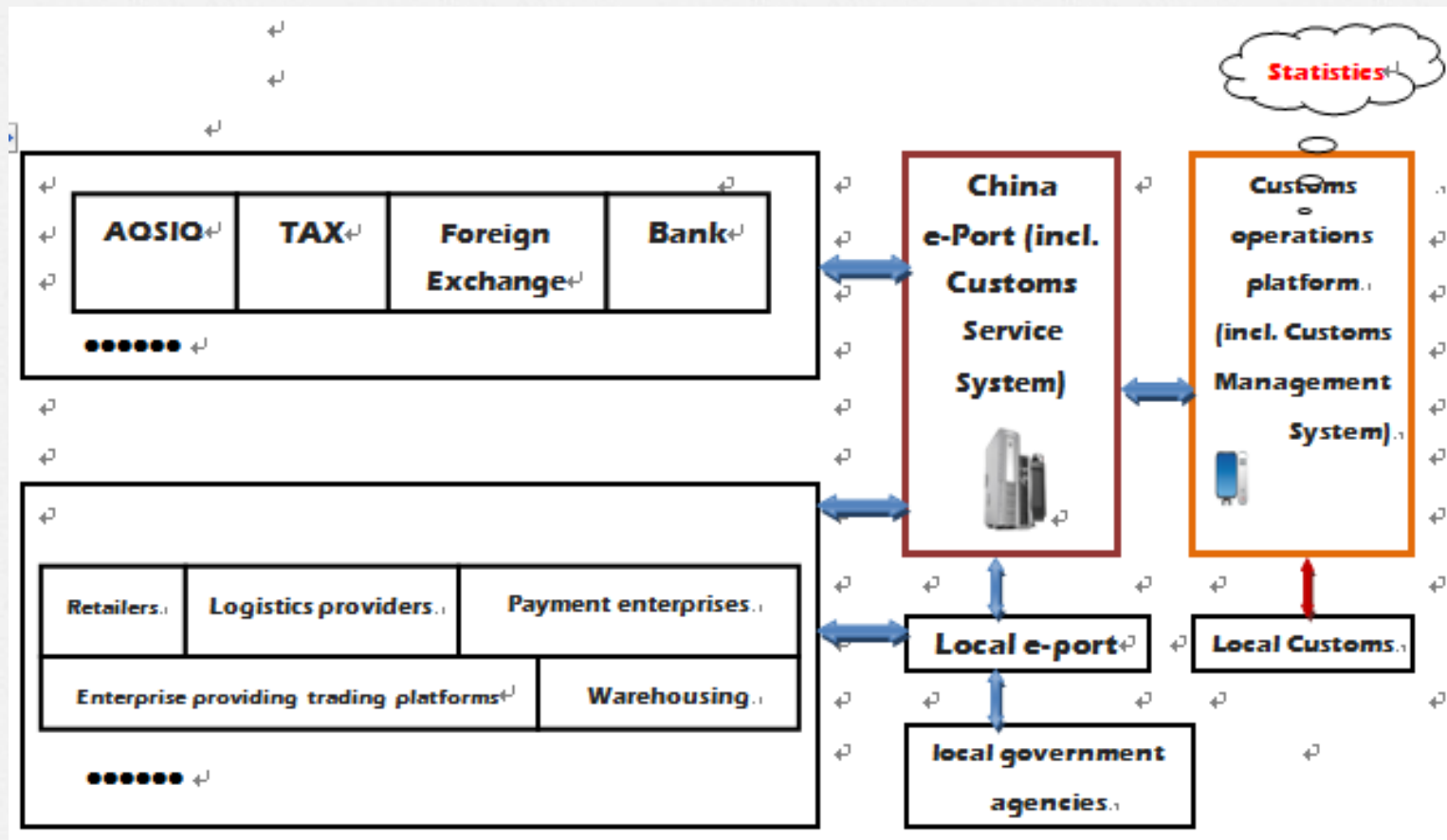
In Jan., 2016, **12** comprehensive pilot zones for cross-border e-commerce were approved by State Council in Tianjin, Shanghai, Chongqing, Hefei, Zhengzhou, Guangzhou, Chengdu, Dalian, Ningbo, Qingdao, Shenzhen and Suzhou, plus Hangzhou which approved earlier



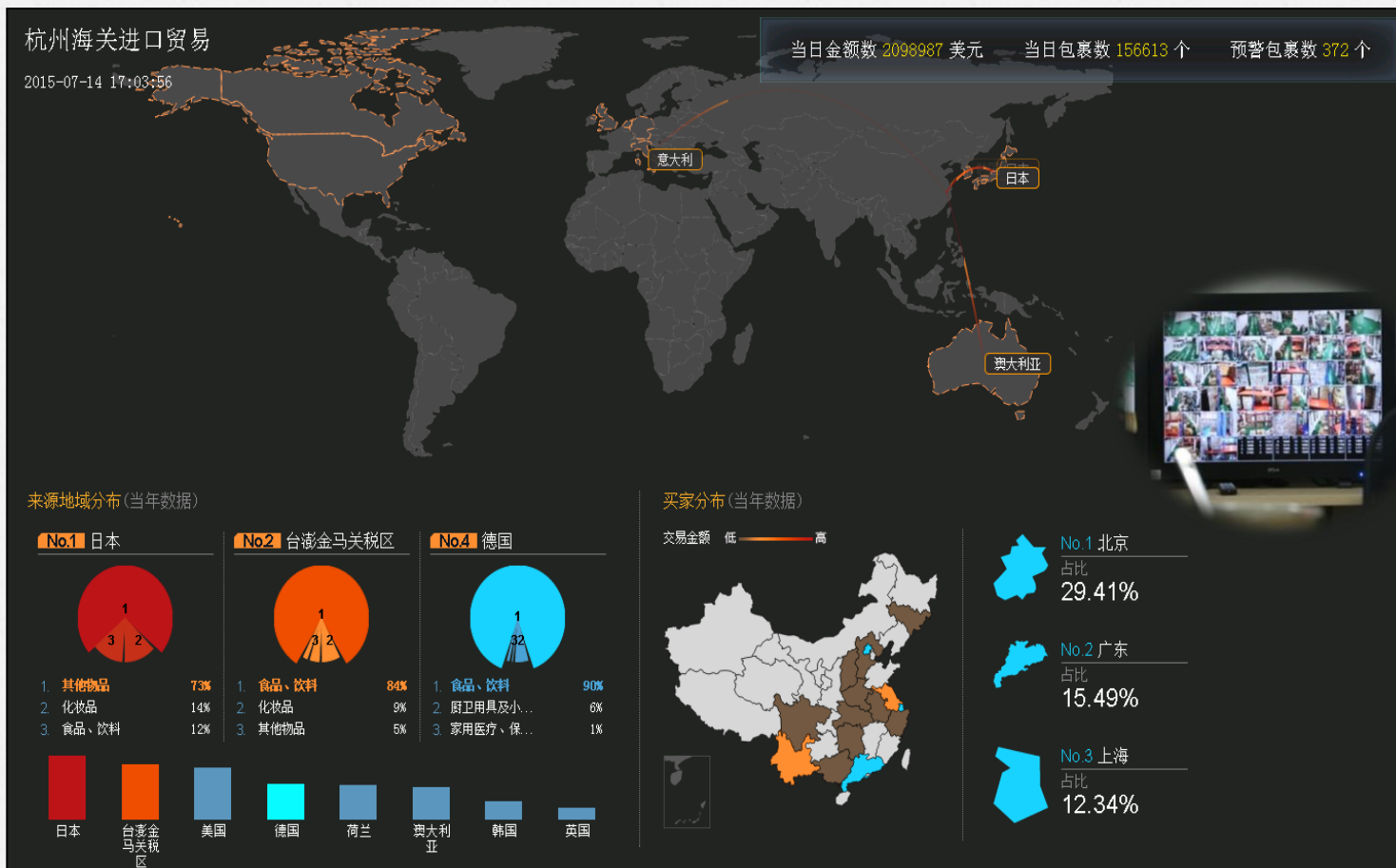
Customs control on cross-border e-commerce

- o **Created customs control model code for cross-border e-commerce**
 - o **"9610"** – started in Feb., 2014, cross-border e-commerce
 - o **"1210"** – started in Aug., 2014, bonded cross-border trade by e-commerce
- o **Requirements**
 - o All enterprises engaged in cross border e-commerce shall complete recordation with Customs;
 - o Provide "transaction", "logistics" and "payment/payment collection" info with Customs before import/export declaration;
 - o Checklist verification and release of goods

Where cross-border e-commerce data is collected?



A demo on Customs Management System for measuring



Thoughts for pondering

- o **IT supporting system**
- o **Rules by regulatory authorities**
- o **data sharing among all stakeholders involved in cross-border e-commerce**
- o **Start with small, continuous improvement**
- o **.....**



Thank you!
Questions?

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