BUILDING A FRAMEWORK TO DEVELOP E-COMMERCE IN DEVELOPING COUNTRIES

CONSUMERS
- Devices
- Conexion
- Capacities
- Interest

ENABLERS
- Investors
- Promoters
- Mutualized infrastructure

SUPPLIERS
- Offers
- Technologies
- Capacities
- Interest

DOMESTIC
REGIONAL
INTERNATIONAL
Diaspora
SPECIFIC

COMPLIANCE (rules, standards, ...)

LOGISTICS
- Platforms (B2B, B2C, C2C)
- E-payment

BRANDING FOR TRUST