Measuring E-Commerce
- official and private sector data on
cross-border e-commerce

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What and Why?

- Cross-border low-value B2C and C2C e-commerce
- For a well-informed policy decision making, enhanced service delivery, and effective controls
Current Situation

- Aggregate Customs data
- Lack of data on digital goods and services
What is being done?

- WCO survey on e-commerce
What can be done?

- Engage e-commerce supply chain actors e.g. e-vendors, payment gateways and Internet Service Providers (ISPs)
Future Thoughts?

- exploring the possibility of adding e-commerce related information in the consignment reference number (e.g., $10 bar code, express tracking number)
- possibility of simplified e-commerce declarations
Thank you.