

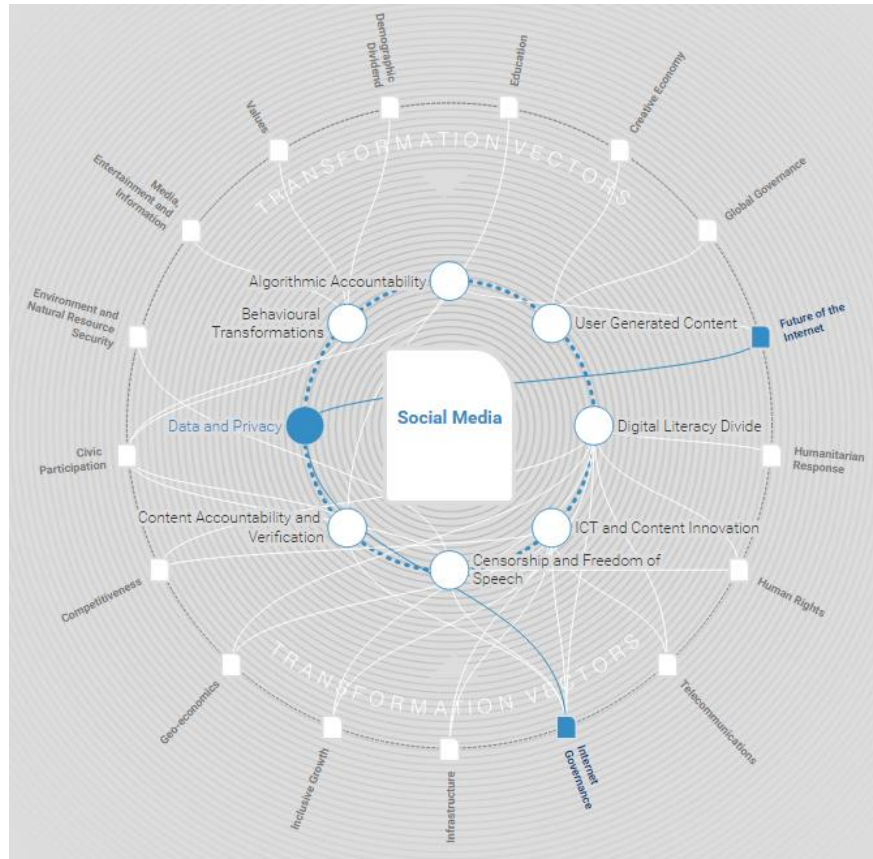
---

# E-COMMERCE WEEK

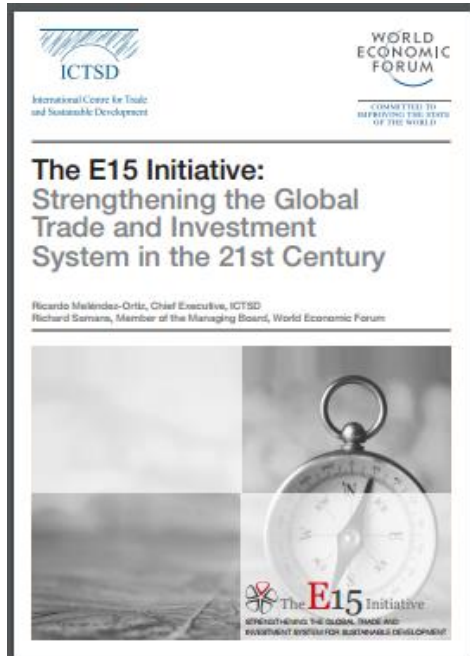
**The Way Forward**

---

# Data Protection – Confluence of Policy Areas & Industry Sectors



- IT
- Media
- Industrials
- Trade
- Competition
- Services
- Consumer Protection
- E Government
- Law Enforcement

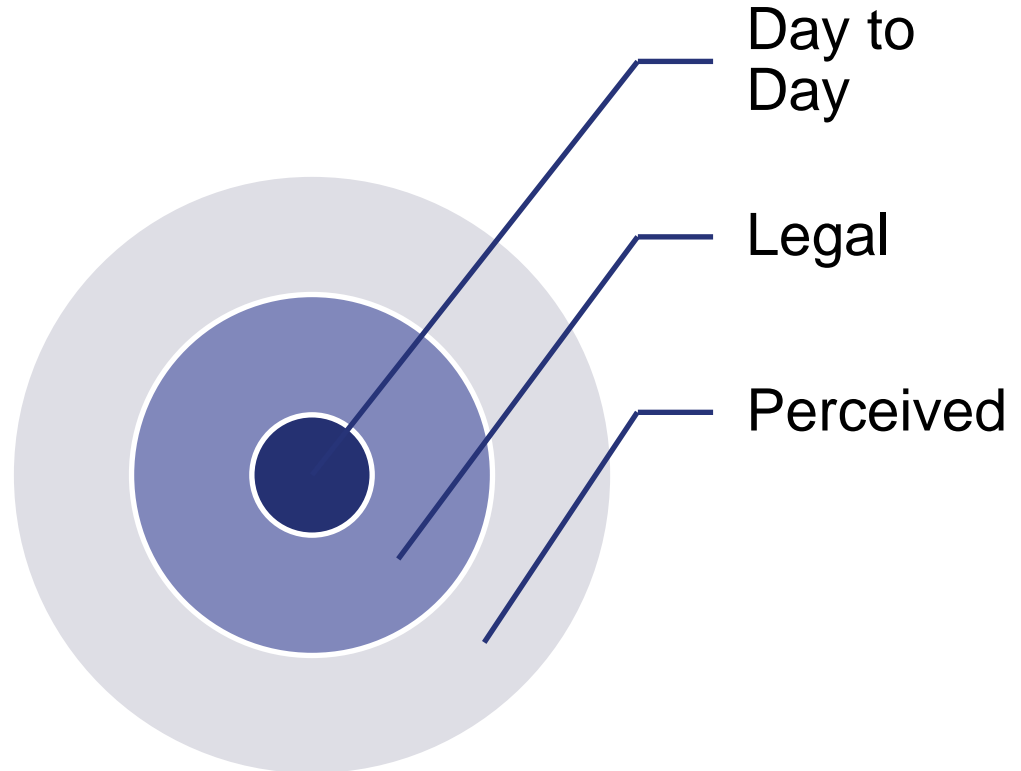


- Managing Digital Social Capital
- Trust in Media & Information
- Digital Transformation of Industries
- Digital Government
- CyberCrime
- E15



**Attitudes**

**Technology & Applications**



## 12 Policy Option Examples

---

Improve metrics & insights on digital trade

Evaluate national digital trade barriers via the TPRM, etc.

Negotiate digital rules in TTIP, TiSA

Allow free data flows, subject to an exceptions provision

Bind data localization requirements

Support Digital Competition by updating the WTO telecoms reference paper

Expand digital services market access commitments

Improve digital regulatory cooperation

Enhance public-private cooperation on digital trade

Drive an ambitious WTO e-commerce work programme

# Path Forward

