Data Protection in Digital Era
Thailand Perspective

Ms. Surangkana Wayuparb
Executive Director

Electronic Transactions Development Agency (Public Organization)
Member of the National Legislative Assembly
SECURITY STANDARD LAW

Soft Infrastructure to sustain the Digital Economy
ICT law

- Law on Electronic Commerce
- Law on Electronic Signature
- Law on Electronic Payment
- Law on Computer Crime
- Law on Data Protection

Electronic Transaction Act 2001
Computer Crime Act 2007
Data Protection Bill 2015
Cybersecurity Bill 2015

Development Project 1998
e-TRANSACTIONS

e-PAYMENT 2014: 2.3 Billion USD

e-COMMERCE 2015: 5.7 Billion USD

Source: Bank of Thailand / 2014
Source: ETDA / 2014
Data Protection Law in Thailand

CONSTITUTION OF THE KINGDOM OF THAILAND, B.E. 2534 (1991)


Official Information Act, B.E. 2540 (1997)


National Health Act, B.E. 2550 (2007)

Act on Organization to Assign Radio Frequency and to Regulate the Broadcasting and Telecommunications Services B.E. 2553 (2010)


Data Protection Bill (2006)

Data Protection Bill (2015)

Thailand Digital Economy
## Data Protection Bill

### Concept

- **Personal Data**
- **Safeguard**

### Duties
- **Data Controller’s Duties**
- **Data Breach & Notification**

### Rights
- **Data Subject’s Rights**
- **Soft Law & Self-Regulation**

### Multi-Stakeholder Participation

As a General statutory law

**Soft Law & Self-Regulation**
Challenges of Privacy Issues

In the digital world of mixed cultures ....
What should the Norm be?