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Strategic Foresight to Enhance Implementation of 2015-30 SDGs

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The views presented here are the contributor's and do not necessarily reflect the views and the position of the United Nations or the United Nations Conference on Trade and Development

STRATEGIC FORESIGHT TO ENHANCE IMPLEMENTATION OF 2015-30 SDGs

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Topics:

- A) Why foresight capacities are needed, more than before, and what weaknesses to overcome,
- B) The main issues developing countries should address to better implement their SDGs,
- C) How to reinforce or create institutions responsible for strategic foresight,
- D) The need to link prospective scenarios, strategy, and politics.

The Future does not exist; it is built by human beings.



Why to strengthen foresight capabilities:

• The fulfillment of SDG will require reinforced foresight units:

From WHAT to HOW

- Vision and coordination to better implement and perform are required;
- At this point strategic foresight will acquire higher priority;
- Countries that start first will be better placed.



Why to strengthen foresight capabilities (2): Developed countries taking the lead

- Global Trends 2030. Alternative Worlds (2013)→ National Intelligence Council, US
- 2. Global Trends 2030 : Citizens in an Interconnected
 World (2012) → European Union
- Asia 2050: Realizing the Asian Century (2011) → Asia
 Development Bank
- 4. China 2030 (2013) → World Bank
- 5. Disruptive technologies: Advances that will transform life, business, and the global economy (2013) → McKinsey Global Institute



The elaboration of strategies in Latin America is sporadic

País/ Institución	Visión o estudio de futuro	Fecha de lanzamiento
Bolivia	Visión para el <mark>2025</mark>	2012
Brasil	Brasil 2022	2010
Chile	Chile 2025 (Colegio Ingenieros)	2014
Guatemala	K'atun, nuestra Guatemala <mark>2032</mark>	2014
México	Visión México <mark>2030 y Una Nueva</mark> Vision Mexico <mark>2042 (</mark> Centennial Group)	2007
Perú	Plan Bicentenario: el Perú hacia el <mark>2021</mark>	2011
CAF	América Latina 2040	2010



Main issues that developing countries need to anticipate:

Six trends for developing countries:

Disruptive technologies – Natural resource scarcity – Demographic changes and the displacement of power – Urbanization – Climate change – democratic governability.

Strategic goals for Latin American countries:

Advancing democracy – Transformation of productive infrastructure – Social inclusion – Regional cooperation and integration – Action on climate change

Other goals related to the SGDs:

Education – Natural resources – Education – Asia – Governance



Foresight and strategy capacities require new institutions

- Advisory boards to the President or Prime Minister
- Interdisciplinary
- Not distant from short-term decision making
- Open
- Collaborating in international and regional networks
- Institutionalizing technological forecasting



Strategic prospective and politics

- Political commitment is key
- Prospective studies provide attractive elements for a narrative
- Future studies can facilitate building a convergent vision and therefore enhance social and political agreements
- Citizen participation and open and transparent debates that inform and educate public opinion may help solve recognized complex problems.
- prospective studies and strategies should provide inputs for improving policies and delivering results
- strategies consistent with national patterns, realities, structures, behaviors and values

Thank you

