Business reporting on the SDGs

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CORPORATE SDG REPORTING TODAY – SOME FIGURES

72% of companies in study mention the SDGs in their annual corporate or sustainability report

50% of companies in study have identified priority SDGs

54% of those that prioritised the Goals, mention them in their business strategy

*PwC - [SDG Reporting Challenge 2018](https://www.pwc.com/gx/en/sustainable-development-goals/sdg-reporting-challenge.html) (study of 729 companies from 21 countries and territories and six broad industry sectors)
CHALLENGES RELATED TO CORPORATE SDG REPORTING

- Lack of harmonization and consistency (comparability)
- ‘SDG-washing and cherry-picking’
- Disclosures not relevant to governments, investors and other stakeholders
- Measuring actual impact / Setting ambitious goals and targets (context-based)
- Digitization / data presentation and collection
- ...

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PROMOTING CORPORATE SDG REPORTING THROUGH...

✓ The ‘Action Platform Reporting on the SDGs’ (in collaboration with GRI)

✓ The review of UN Global Compact’s Communication on Progress (CoP) to be factor in the SDGs

✓ The development of an internal self-assessment SDG tool together with B-Lab

→ Enormous momentum around and demand for corporate sustainability data!!
THREE CONNECTED GUIDES ON BUSINESS REPORTING ON THE SDGs

Find them in the UN Global Compact Library: https://www.unglobalcompact.org/library
Action Platform Reporting on the SDGs
An Action Platform to accelerate corporate reporting on the Global Goals
Partners: UN Global Compact and GRI

Phase 1 (2017 – 2018):
Ambitions in _shaping_ the future of corporate SDG reporting:

- Raising awareness about the business case on reporting on the SDGs
- Mobilizing more businesses to measure and disclose their impact on the SDGs
- Providing straightforward guidance to report in alignment with recognized principles and standards (relevant indicators, relevant to all stakeholders, easy to understand steps...)

Phase 2 (2019-2020):
Ambitions in _accelerating_ corporate SDG reporting:

- Deepening corporate’s knowledge on reporting on the SDGs (workshops)
- Promoting SDG action through corporate SDG reporting (case studies, events)
- Activating SDG information and triggering demand for SDG data (dialogues with governments, investors etc.)