Fair Trade movement: *in action*

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What is Fair Trade?

Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.

Fair Trade Organizations, backed by consumers, are engaged actively in supporting producers, awareness raising and in campaigning for changes in the rules and practice of conventional international trade.

As defined in the International Fair Trade Charter, 2018
Who is the Fair Trade movement?

- Over 2,5 million Fair Trade producers and workers from 70 countries
- Over 500 specialised Fair Trade importers
- 4,000 world shops
- More than 100,000 volunteers
- Fairness Research Network
- Fair Trade Towns campaign
Fairtrade International’s Work with Governments to ensure equitable distribution of benefits in Value Chains
Kenya: Promoting Living Wages for Flower Workers

Fairtrade pilot on wage improvement for Kenya Horticultural workers

Lobbying with Agriculture Employers Association of Kenya & Kenyan Industry Association for Horticulture

Floriculture CSR Covenant by the Dutch Horticultural: Committed to pay the Fairtrade Floor Wage paid by 2020
Cote D’Ivoire & Ghana: Living Income for cocoa farmers

Fairtrade Minimum Price and Premium for cocoa

Fairtrade Living Income Reference Prices for cocoa & advocacy work on living income

Ghana & Cote D’Ivoire govt announcement of an additional Living Income Differential
Fairtrade Standards for Higher Labour Organisation – mandatory work visas for migrant workers

Advocacy work on rights for passports and enrolment in national employee formalisation programme

Government policy revisions on registration of migrant workers/legal recognition of Haitian migrant workers on banana plantations
Belize: Tackling child labour in the Sugar Sector

Fairtrade standard prohibiting Worst Form of Child Labour

Piloting of Youth Inclusive Community Based Monitoring and Remediation System with cooperatives members of the Belize Sugar Cane Farmers Association (BSCFA)

Lobbying with the Belizean sugar industry for revision of definitions of hazardous child labour by Belizean government