

Making Voluntary Sustainability Standards Contribute to the SDGs

11 October 2018

"India National Platform on Private Sustainability Standards"

By

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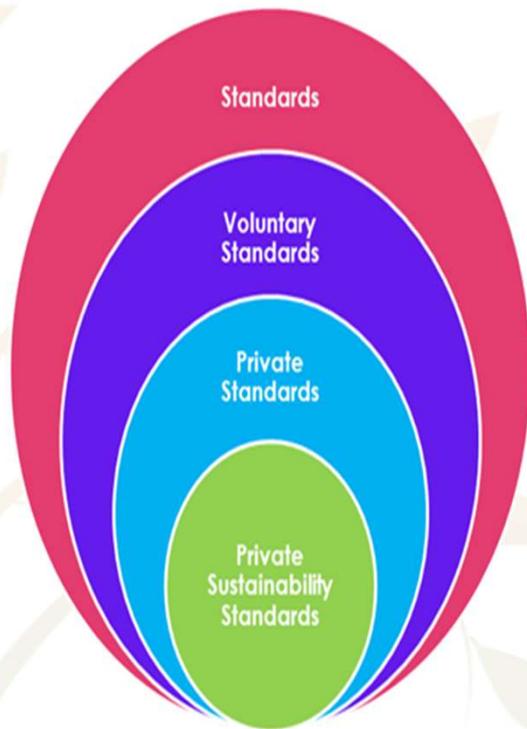
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India National Platform on Private Sustainability Standards



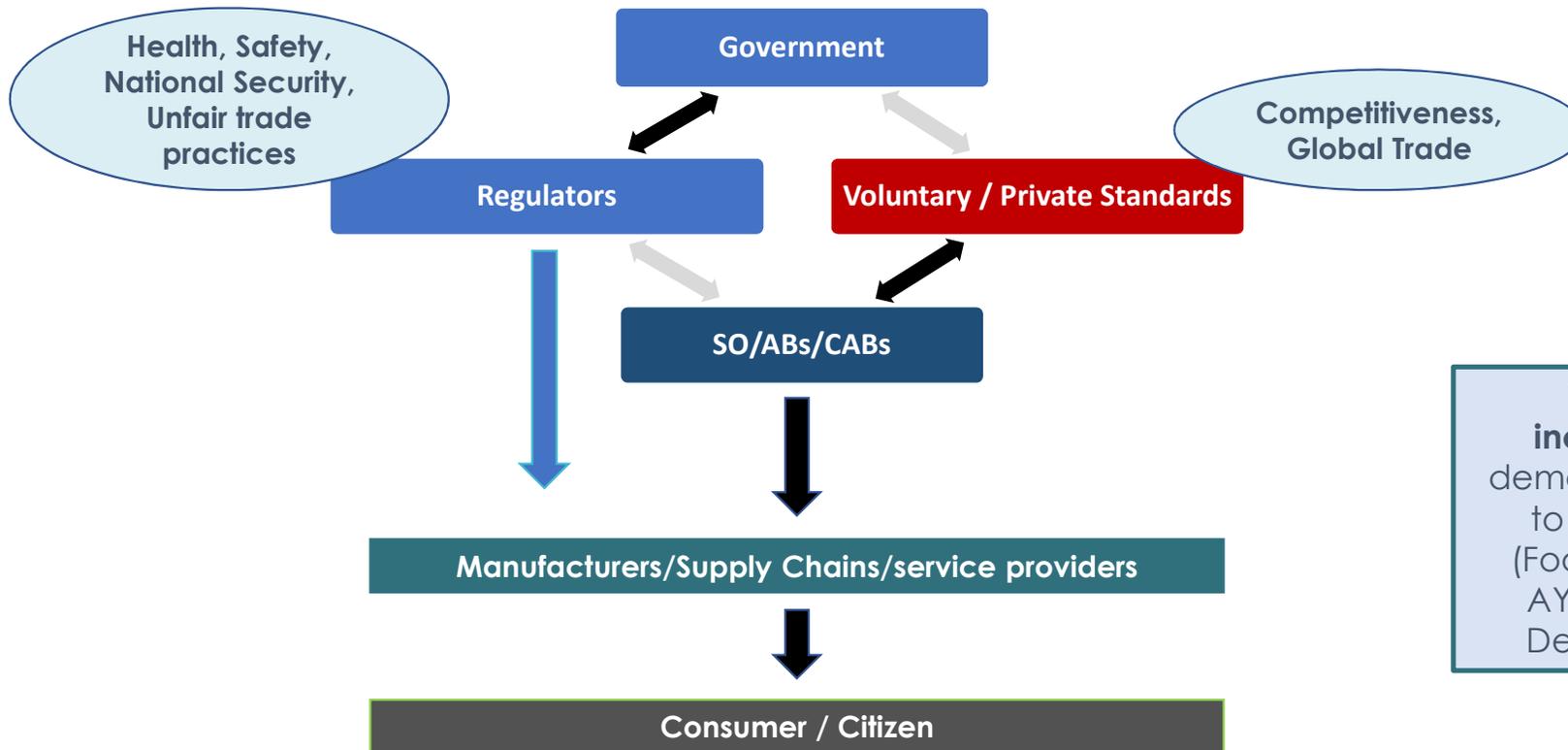
STANDARDS LANDSCAPE

3



- ▶ **TECHNICAL REGULATIONS** are mandatory requirements of the government, which are meant to fulfil certain **legitimate objectives** such as to protect human health, safety and environment; prevent deceptive trade practices as well as ensure national security.
- ▶ The difference between a standard and a technical regulation lies in compliance.
- ▶ **While conformity with STANDARDS IS VOLUNTARY, technical regulations are mandatory by nature.**
- ▶ **Private Standards** are standards designed and owned by non-governmental entities, which could be
 - ▶ either for profit (businesses) or not-for-profit organizations - (FAO)
 - ▶ Private Standards developed by coalitions of private sector frequently referred to as 'private voluntary standards'.
 - ▶ Strong technical, quality, market relevance
 - ▶ Developed by broad range of technical experts – GLOBALG.A.P., FSC, MSC ...

COMPLIANCE ECOSYSTEM IN INDIA



V/PSS are being increasingly used to demonstrate compliance to **regulation** in India (Food Safety authority/ AYUSH CoPP/ Yoga – Deputations by MEA)



United Nations Forum on Sustainability Standards

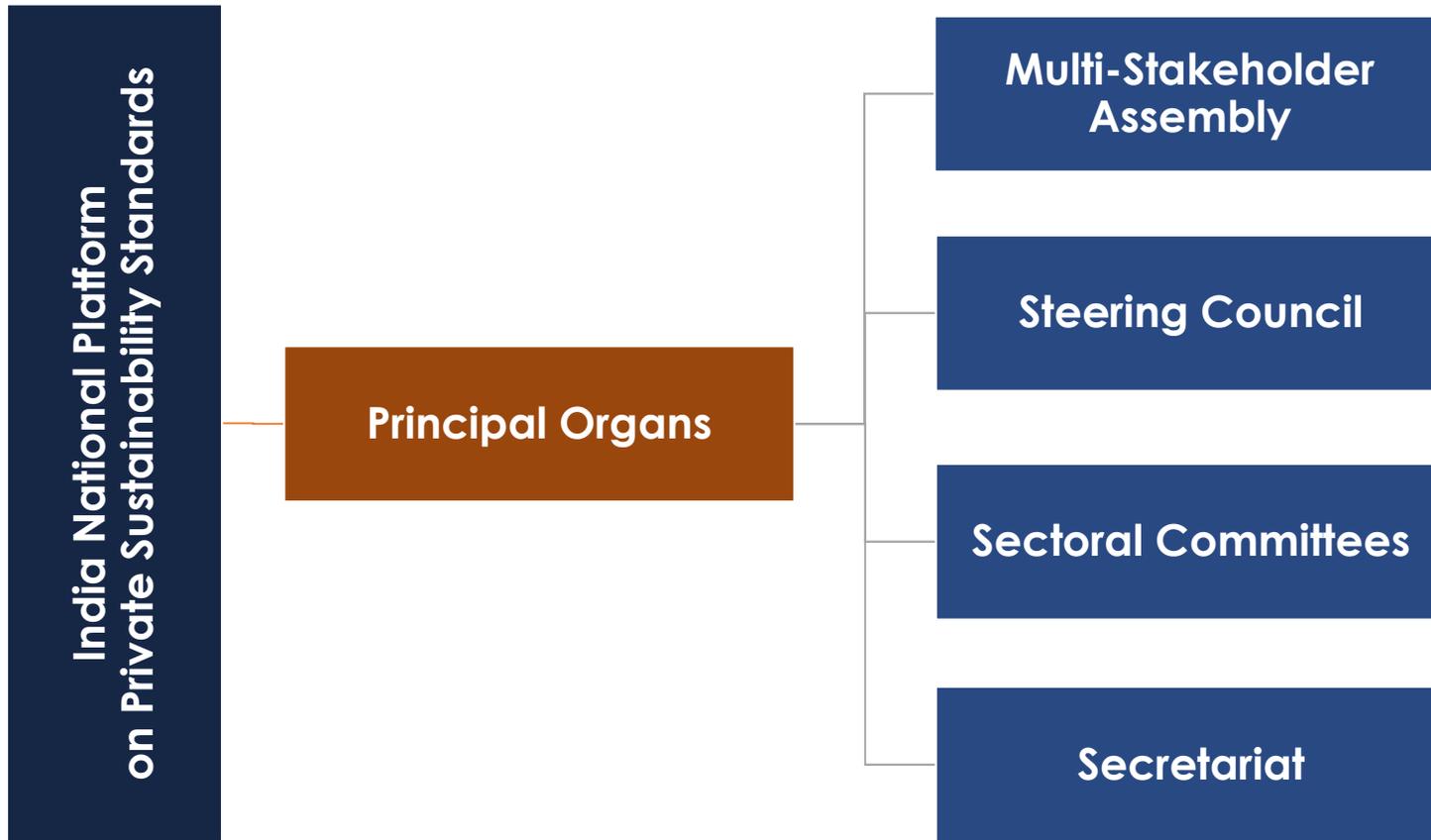
- UNFSS inaugurated by a UN launching conference, 21 Mar. 2013 in Geneva
- Meeting attended by over 200 delegates from some 50 UN member countries, representing governments, the private sector, academia and civil society.
- The decisions taken at this conference – based on recommendations arising from a comprehensive consultative process – are reflected in the UNFSS work program for the next few years.
- The only **inter-governmental (and multi-stakeholder)** forum that deals with generic and strategic issues of PSS in a consistent and pro-active way;
- Capitalizes on the strengths and specialization of each of the **five UN organizations** that partner on UNFSS.
- INDIA Platform launched on 18 March 2016



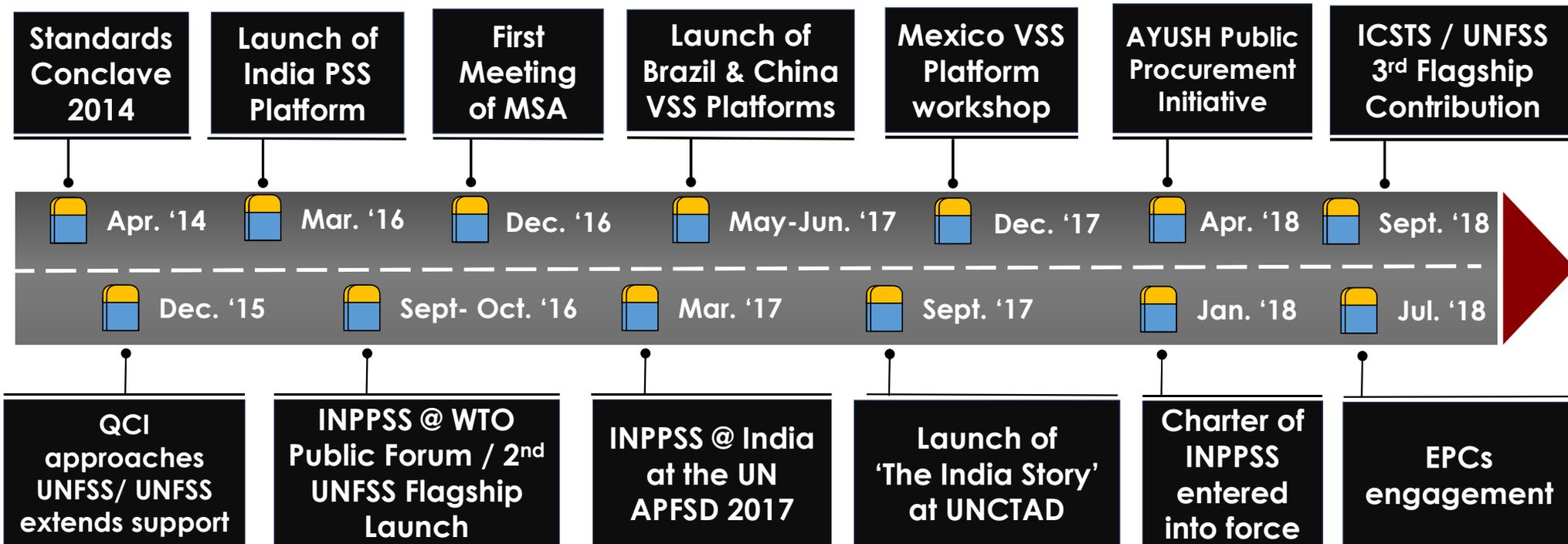
INDIAN PSS Platform: Characteristics



STRUCTURE



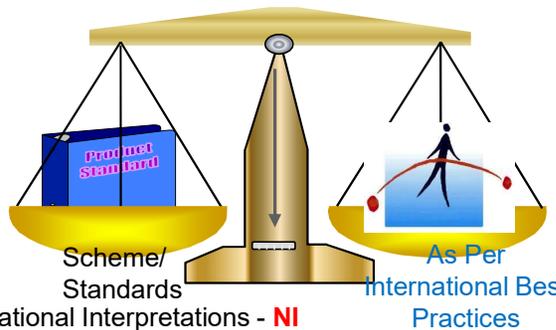
JOURNEY



PSS PLATFORM – Focus Area of Intervention



GAP – IndGAP, SGAP, GGAP



Review Key Developments



Identify Product Categories



Platform
Industry, NGOs, Instt., etc



Priority Product Groups



The India Story

Impact of Private Sustainability Standards on Market Access and Sustainable Development



Scheme Approval/Endorsements & Certification



Facilitation of trade



SAARC GAP (Regional VSS)



Declaration of Co-operation



Participation in APFSD



International Outreach & Cooperation

Wednesday, 17 October 2018

National Interpretation GGAP

GLOBALG.A.P.

Interpretation Guideline INDIA
Integrated Farm Assurance
Control Points and Compliance Criteria
MODULES:
ALL FARM | CROPS BASE | FRUIT AND VEGETABLES

Based on
All Farm - IFA V4.0-2_Mar13
Crops Base - IFA V4.0-2_Mar13
Fruit and Vegetables - IFA V4.0-2_Mar13
Valid from: 10 July 2013
Obligatory from: 10 October 2013

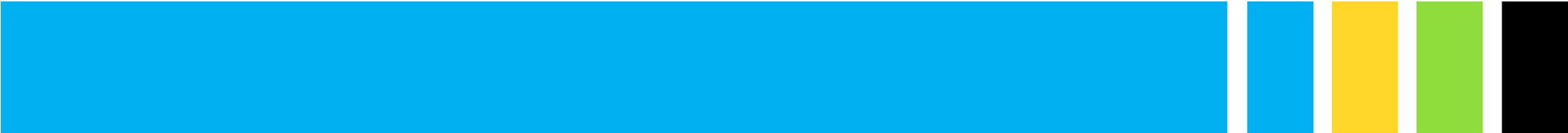
GLOBALG.A.P. e.V. | 50672 Cologne, Germany | info@globalgap.org
www.globalgap.org

Study on PSS in Priority Product Groups



The India Story

Impact of Private Sustainability Standards on
Market Access and Sustainable Development



HIGHLIGHTS OF INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE AND STANDARDS

17 – 18 SEPTEMBER 2018

CONCEPT

Joint initiative of G/o India, QCI, & UN

15 Agenda items, 72 Speakers

7 National Initiatives, 40+ countries*

2 days, 25 hours



*Outreach figures

STAKEHOLDERS



सत्यमेव जयते

Government Of India



WORLD TRADE ORGANIZATION



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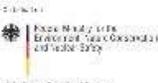
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GEOGRAPHY



SESSIONS



Commerce Minister's address;
DSG, UNCTAD address



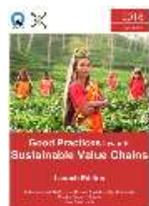
Making in India sustainably through
quality standards



High-Level Plenary on Int'l Trade &
Sustainable Development*



Launch of UNFSS 3rd Flagship
Report on VSS



Launch of Best Practices on
Sustainable Trade & Value Chains



Expert Panel addressing VSS issues
for smallholders and MSMEs



Stories from grassroots on creating
Sustainable Value Chains



Expert Panel on social
accountability in value chains



Expert Panel on sustainable
public procurement



Sectoral Expert Sessions on
Sustainable Value Chains



Expert Sessions on indicators &
statistical capacity development



National Platforms on Sustainability
Standards share experience



Declaration on Cooperation of
National Platforms for VSS



SOUND BYTES

Standards should play a pivotal role to change the baseline calculation of companies' performances especially those in international trade like exports and imports. – *DSG, UNCTAD*

Standards must be reflected in quality and quality standards must be reflected in the final product. To that regard, the Government of India fully supports this initiative of the QCI. – *Commerce Minister, India*

“Governments need to define how trade policy can contribute to the agenda 2030.... Trade should not be carried out at the expense of sustainable development.” – *DG Trade, Sweden*

“Trade may not be linked with sustainable development agenda as environment, labour and other social standards are not function of trade.... However, from a business perspective, as part of GVCs, if PSS are important, then businesses have to engage with them, have to respond to them and ensure that they are adaptable to the local requirements.” – *Textiles Committee, Ministry of Textiles, India*



KEY RECOMMENDATIONS

- 1) Develop a **Global Benchmarking Mechanism** for VSS Schemes
- 2) Develop **National Strategy for VSS**
- 3) Undertake **policy revision** for sustainable public procurement
- 4) Develop **consumption-based standards** at global level
- 5) Integrate scientific basis **of rigorous data with managerial decision-making tools** to make businesses deliver public good
- 6) Develop **improvement-based standards** for inclusion of high-risk societies in global trade
- 7) Greater **engagement among national platforms** for knowledge
- 8) **Capacity development** programmes to deal with PSS effects



GLIMPSES









skype



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Sweden
Sverige
TEAM SWEDEN

CONVENTION PARTNERS

AFEN NCCF RSPD

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BSHONG

PARTNER

SUSTAINABLE TRADE & STANDARDS

BSN
Badan Standardisasi Nasional
National Standardization Agency of Indonesia

SNI Standard for Sustainable Development and Better Life

National Initiative Features:
Opportunities and challenges on the consolidation efforts
in establishing the national platform on VSS

Case Study : Indonesia

**National Standardization Agency of
Indonesia (BSN)**

Delhi, India, 18 September 2018

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giz

Solidaridad CRB

WFP

MEG OYO 2018



UNFSS

MINISTRY OF COMMERCE AND INDUSTRY
GOVERNMENT OF INDIA



UNFSS

United Nations Forum on Sustainable Standards
A PARTNERSHIP OF THE UNITED NATIONS DEVELOPMENT PROGRAMME

INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE STANDARDS





DEPARTMENT OF INDUSTRIAL POLICY & PROMOTION
MINISTRY OF COMMERCE AND INDUSTRY
GOVERNMENT OF INDIA



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INTERNATIONAL CONVENTION ON
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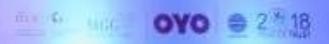
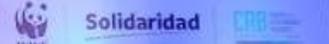
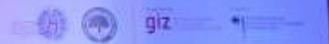
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WAY FORWARD

- Deeper engagement among Platforms – Declaration 1st step
- Operationalization of the declaration amongst partners
 - Corpus
 - Exchange of personnel
- ICSTS recommendations follow-up
- Export and Import market study
- Platform's functions as per India National Strategy for Standardization (INSS)
- Capacity development initiatives as per INSS
- Public policy advocacy for corporations to adopt responsible sourcing
- Simplifying SDG localization through GVCs



SECRETARIAT



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Quality Council of India



R.P. SINGH
Secretary-General
Quality Council of India



Manish PANDE
Jt. Director, & Head, PADD
Secretary, INPPSS



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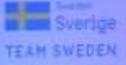


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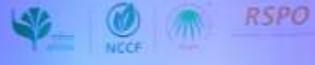




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THANK YOU