

# **Making Voluntary Sustainability Standards Contribute to the SDGs**

11 October 2018

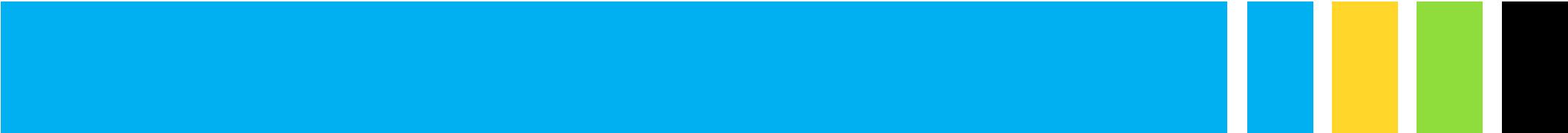
## **"India National Platform on Private Sustainability Standards"**

By

Mr. Manish Pande

Joint Director, Quality Council of India

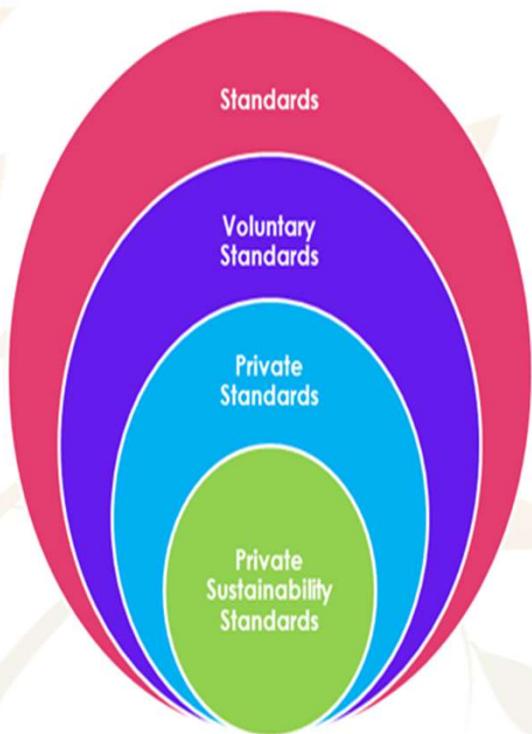
The views expressed are those of the author and do not necessarily reflect the views of UNCTAD



# India National Platform on Private Sustainability Standards

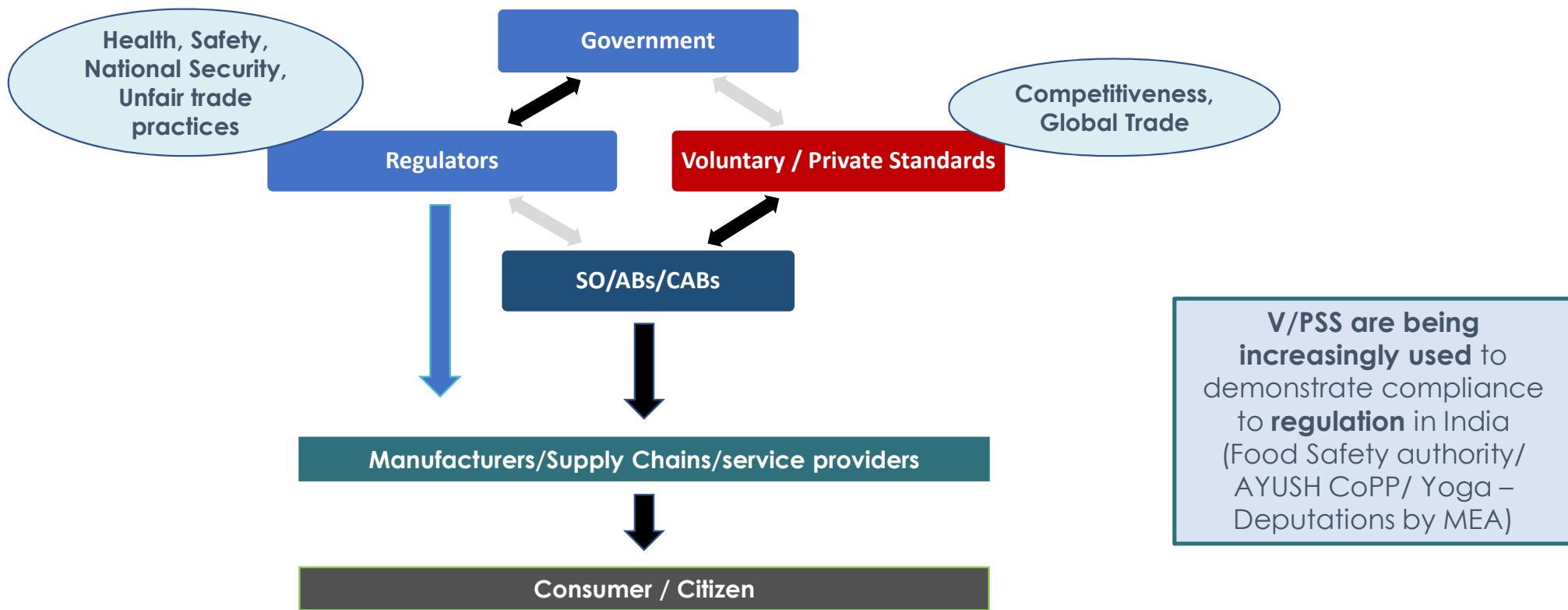


## STANDARDS LANDSCAPE



- ▶ TECHNICAL REGULATIONS are mandatory requirements of the government, which are meant to fulfil certain **legitimate objectives** such as to protect human health, safety and environment; prevent deceptive trade practices as well as ensure national security.
- ▶ The difference between a standard and a technical regulation lies in compliance.
- ▶ While conformity with **STANDARDS IS VOLUNTARY**, technical regulations are mandatory by nature.
- ▶ **Private Standards** are standards designed and owned by non-governmental entities, which could be
  - ▶ either for profit (businesses) or not-for-profit organizations - (FAO)
  - ▶ Private Standards developed by coalitions of private sector frequently referred to as 'private voluntary standards'.
  - ▶ Strong technical, quality, market relevance
  - ▶ Developed by broad range of technical experts – GLOBALG.A.P., FSC, MSC ...

# COMPLIANCE ECOSYSTEM IN INDIA



# United Nations Forum on Sustainability Standards

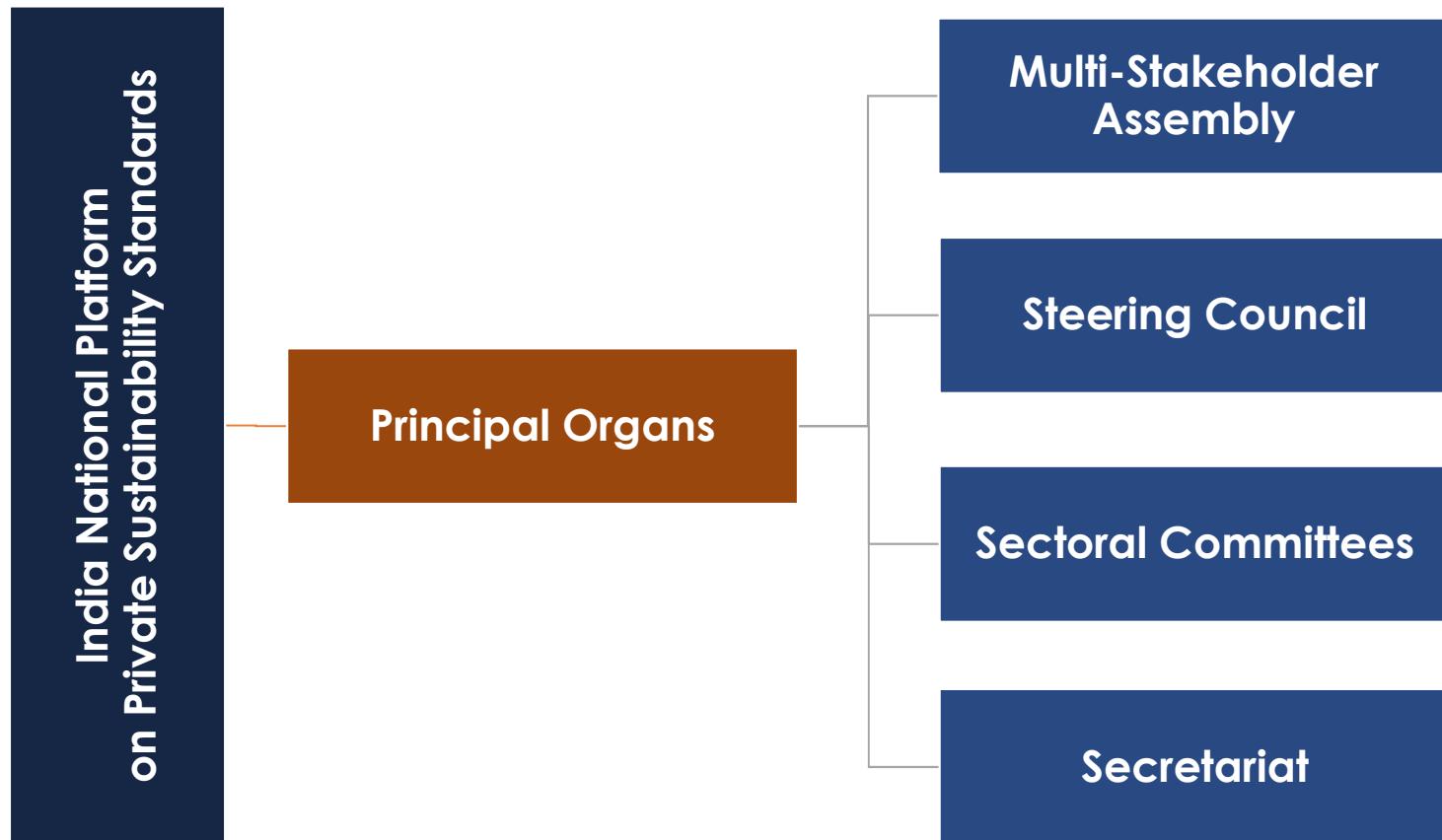
- UNFSS inaugurated by a UN launching conference, 21 Mar. 2013 in Geneva
- Meeting attended by over 200 delegates from some 50 UN member countries, representing governments, the private sector, academia and civil society.
- The decisions taken at this conference – based on recommendations arising from a comprehensive consultative process – are reflected in the UNFSS work program for the next few years.
- The only **inter-governmental (and multi-stakeholder)** forum that deals with generic and strategic issues of PSS in a consistent and pro-active way;
- Capitalizes on the strengths and specialization of each of the **five UN organizations** that partner on UNFSS.
- INDIA Platform launched on 18 March 2016



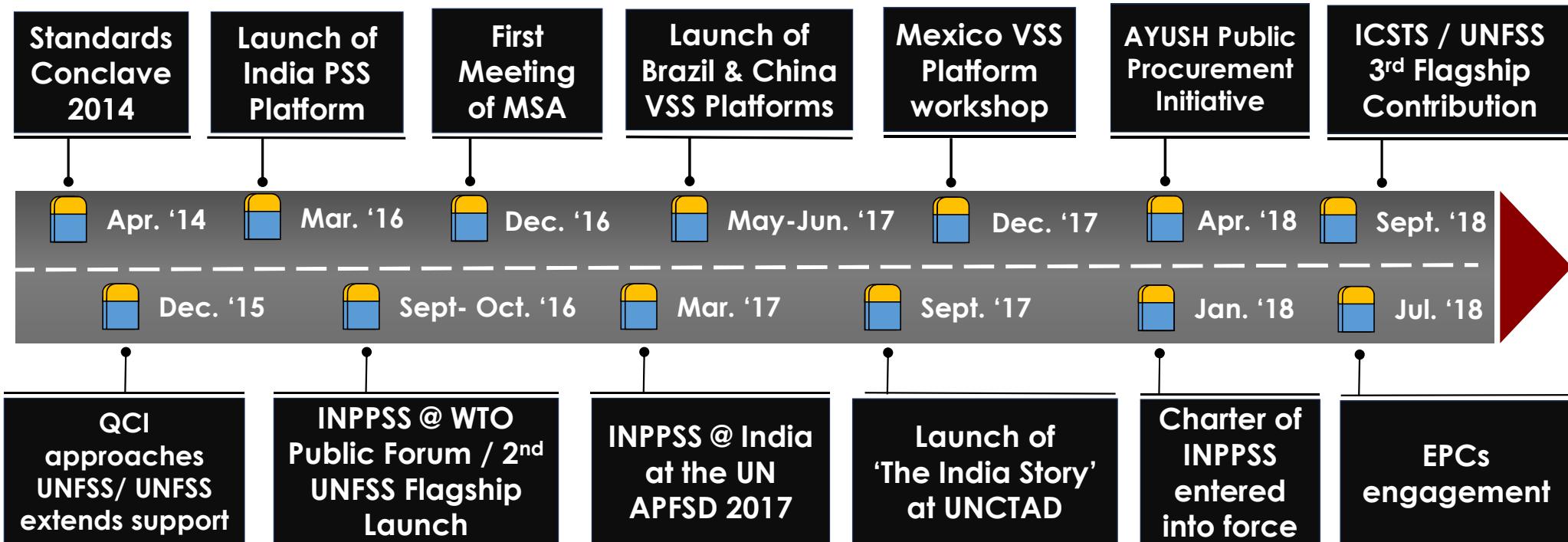
# INDIAN PSS Platform: Characteristics



# STRUCTURE



# JOURNEY



## PSS PLATFORM – Focus Area of Intervention



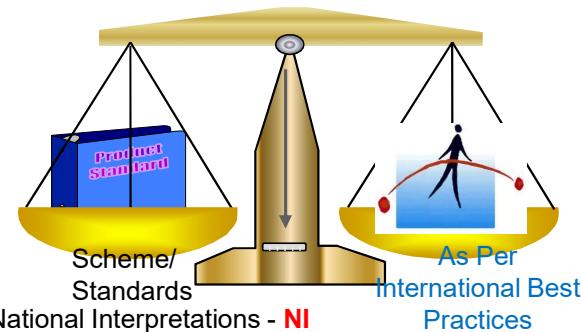
## GAP – IndGAP, SGAP, GGAP



## Identify Product Categories



## Scheme Approval/Endorsements & Certification



## Platform Industry, NGOs, Instt., etc



## Facilitation of trade



## Impact of Private Sustainability Standards on Market Access and Sustainable Development

# International Outreach & Cooperation

Wednesday, 17 October 2018

## SAARC GAP (Regional VSS)



27.10.2016

## Declaration of Co-operation



## Participation in APFSD



## National Interpretation GGAP

# GLOBALG.A.P.

### Interpretation Guideline INDIA

Integrated Farm Assurance

Control Points and Compliance Criteria

#### MODULES:

#### ALL FARM | CROPS BASE | FRUIT AND VEGETABLES

Based on

All Farm - IFA V4.0-2\_Mar13

Crops Base - IFA V4.0-2\_Mar13

Fruit and Vegetables - IFA V4.0-2\_Mar13

Valid from: 10 July 2013

Obligatory from: 10 October 2013

GLOBALG.A.P. e.V./Foodplus GmbH  
Spichernstr. 55 | 50672 Cologne, Germany | info@globalgap.org  
[www.globalgap.org](http://www.globalgap.org)

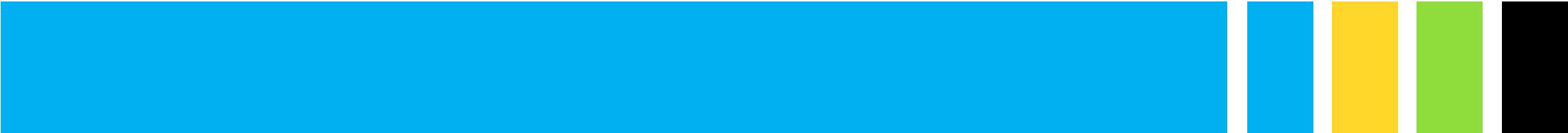
## Study on PSS in Priority Product Groups



## The India Story

Impact of Private Sustainability Standards on  
Market Access and Sustainable Development





# HIGHLIGHTS OF INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE AND STANDARDS

17 – 18 SEPTEMBER 2018

# CONCEPT



**Joint initiative of G/o India, QCI, & UN**

**15 Agenda items, 72 Speakers**

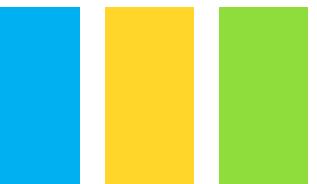
**7 National Initiatives, 40+ countries\***

**2 days, 25 hours**



\*Outreach figures

# STAKEHOLDERS



Government Of India



INTERNATIONAL PARTNER



KNOWLEDGE PARTNER



Roundtable on Sustainable Palm Oil

CONVENTION PARTNERS

UNIVERSITY PARTNERS



WORLD TRADE  
ORGANIZATION



Ladder Of Success



ASHOKA  
UNIVERSITY

SUPPORT PARTNER



die  
Development  
Institute  
for  
Economics  
and  
Society

MGG  
Management  
and  
Growth  
Group

OYO

Maruti  
Industries  
2018  
YEAR OF TRUST

INTERNATIONAL PARTNER

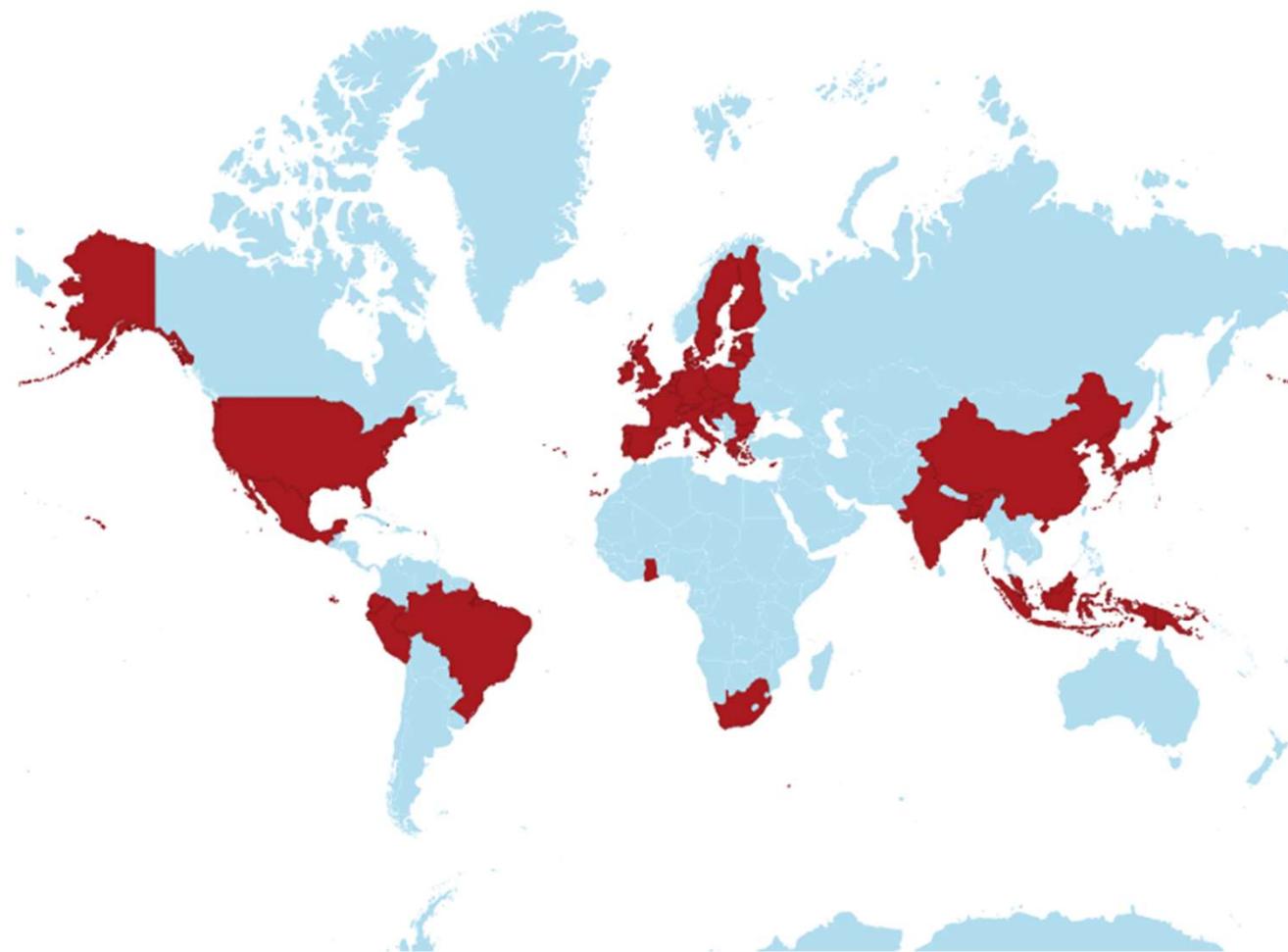
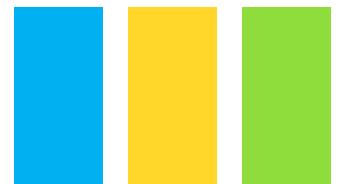
KNOWLEDGE PARTNER

ASSOCIATE PARTNERS

Centre  
for  
Responsible  
Business  
Practice  
and  
Value  
Creation

UNFSS  
UN Forum  
on  
Natural  
Resources  
and  
Sustainable  
Development

# GEOGRAPHY



# SESSIONS



Commerce Minister's address; Making in India sustainably through DSG, UNCTAD address



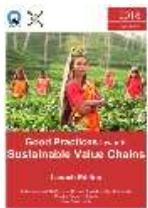
Making in India sustainably through quality standards



High-Level Plenary on Int'l Trade & Sustainable Development\*



Launch of UNFSS 3rd Flagship Report on VSS



Launch of Best Practices on Sustainable Trade & Value Chains



Expert Panel addressing VSS issues for smallholders and MSMEs



Stories from grassroots on creating Sustainable Value Chains



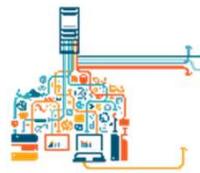
Expert Panel on social accountability in value chains



Expert Panel on sustainable public procurement



Sectoral Expert Sessions on Sustainable Value Chains



Expert Sessions on indicators & statistical capacity development



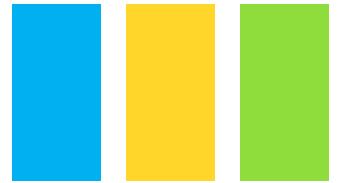
National Platforms on Sustainability Standards share experience



Declaration on Cooperation of National Platforms for VSS



# SOUND BYTES



Standards should play a pivotal role to change the baseline calculation of companies' performances especially those in international trade like exports and imports. – *DSG, UNCTAD*

Standards must be reflected in quality and quality standards must be reflected in the final product. To that regard, the Government of India fully supports this initiative of the QCI. – *Commerce Minister, India*

“Governments need to define how trade policy can contribute to the agenda 2030.... Trade should not be carried out at the expense of sustainable development.” – *DG Trade, Sweden*

“Trade may not be linked with sustainable development agenda as environment, labour and other social standards are not function of trade.... However, from a business perspective, as part of GVCs, if PSS are important, then businesses have to engage with them, have to respond to them and ensure that they are adaptable to the local requirements.” – *Textiles Committee, Ministry of Textiles, India*



# KEY RECOMMENDATIONS

- 1) Develop a **Global Benchmarking Mechanism** for VSS Schemes
- 2) Develop **National Strategy for VSS**
- 3) Undertake **policy revision** for sustainable public procurement
- 4) Develop **consumption-based standards** at global level
- 5) Integrate scientific basis **of rigorous data with managerial decision-making tools** to make businesses deliver public good
- 6) Develop **improvement-based standards** for inclusion of high-risk societies in global trade
- 7) Greater **engagement among national platforms** for knowledge
- 8) **Capacity development** programmes to deal with PSS effects



# GLIMPSES



















KNOWLEDGE PARTNER



ASSOCIATE PARTNERS



National Initiative Features:  
Opportunities and challenges on the consolidation efforts  
in establishing the national platform on VSS

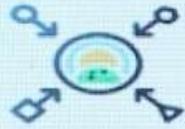
Case Study : Indonesia

National Standardization Agency of  
Indonesia (BSN)

Delhi, India, 18 September 2018



MINISTRY OF COMMERCE AND INDUSTRY  
GOVERNMENT OF INDIA



**UNFSS**  
United Nations Forum on Sustainable Standards  
Joint initiative of IEC, ISO, IECEx, and IECQ

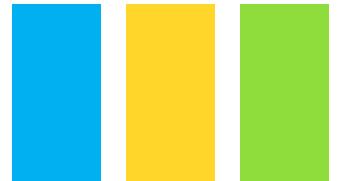
# INTERNATIONAL CONVENTION ON SUSTAINABLE TRADE STANDARDS







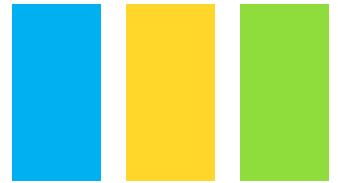
# WAY FORWARD



- Deeper engagement among Platforms – Declaration 1<sup>st</sup> step
- Operationalization of the declaration amongst partners
  - Corpus
  - Exchange of personnel
- ICSTS recommendations follow-up
- Export and Import market study
- Platform's functions as per India National Strategy for Standardization (INSS)
- Capacity development initiatives as per INSS
- Public policy advocacy for corporations to adopt responsible sourcing
- Simplifying SDG localization through GVCs



# SECRETARIAT



**Adil ZAINULBhai**  
Chairman  
Quality Council of India



**R.P. SINGH**  
Secretary-General  
Quality Council of India



**Manish PANDE**  
Jt. Director, & Head, PADD  
Secretary, INPPSS



**Aastha AHUJA**  
Junior Analyst, PADD  
Finance & Corporate  
Communications



**Rudraneel CHATTOPADHYAY**  
Project Associate, PADD  
Coordinator,  
India PSS Platform



**Milind DOUGALL**  
Junior Analyst, PADD  
Conference Management  
& Liaison



**Tannya GARG**  
Junior Associate, PADD  
Knowledge Development,  
Media & Marketing



**Kamla JOSHI**  
Sr. Executive Assistant, PADD  
Administration



**Rupal VERMA**  
Junior Analyst, PADD  
Communications, Outreach & Documentation





THANK YOU