

**Trade and Development Board
Sixty-first session**

Geneva, 15–26 September 2014

**Item 9: Investment for development: Investing in
the sustainable development goals**

**Speaker: Mr. James Zhan
Investment and Enterprise - UNCTAD**

Wednesday, 17 September 2014

*Not checked against delivery **

* This statement is made available in the language and form in which it was received. The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.

September 17, 2014

**TRADE AND DEVELOPMENT BOARD
61st Session**

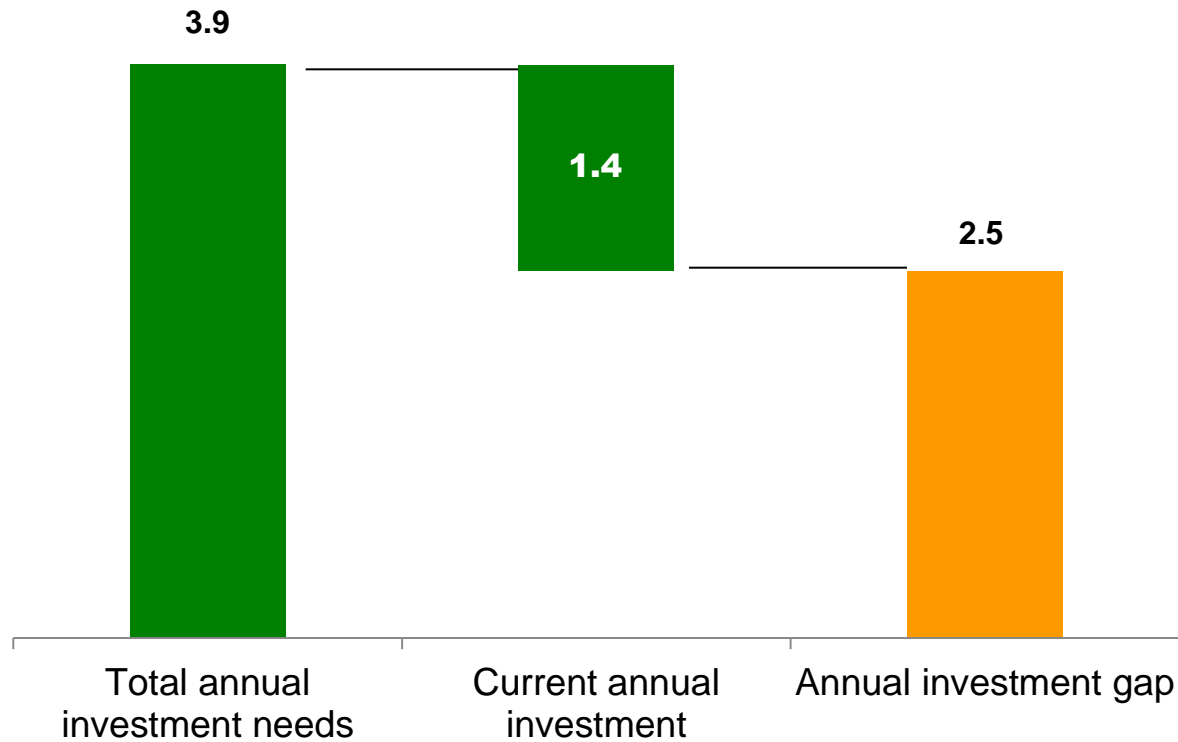
Agenda Item 9

Investment for development
***Investing in the Sustainable Development Goals:
An Action Plan***

**Statement by
James Zhan
Director, DIAE, UNCTAD**

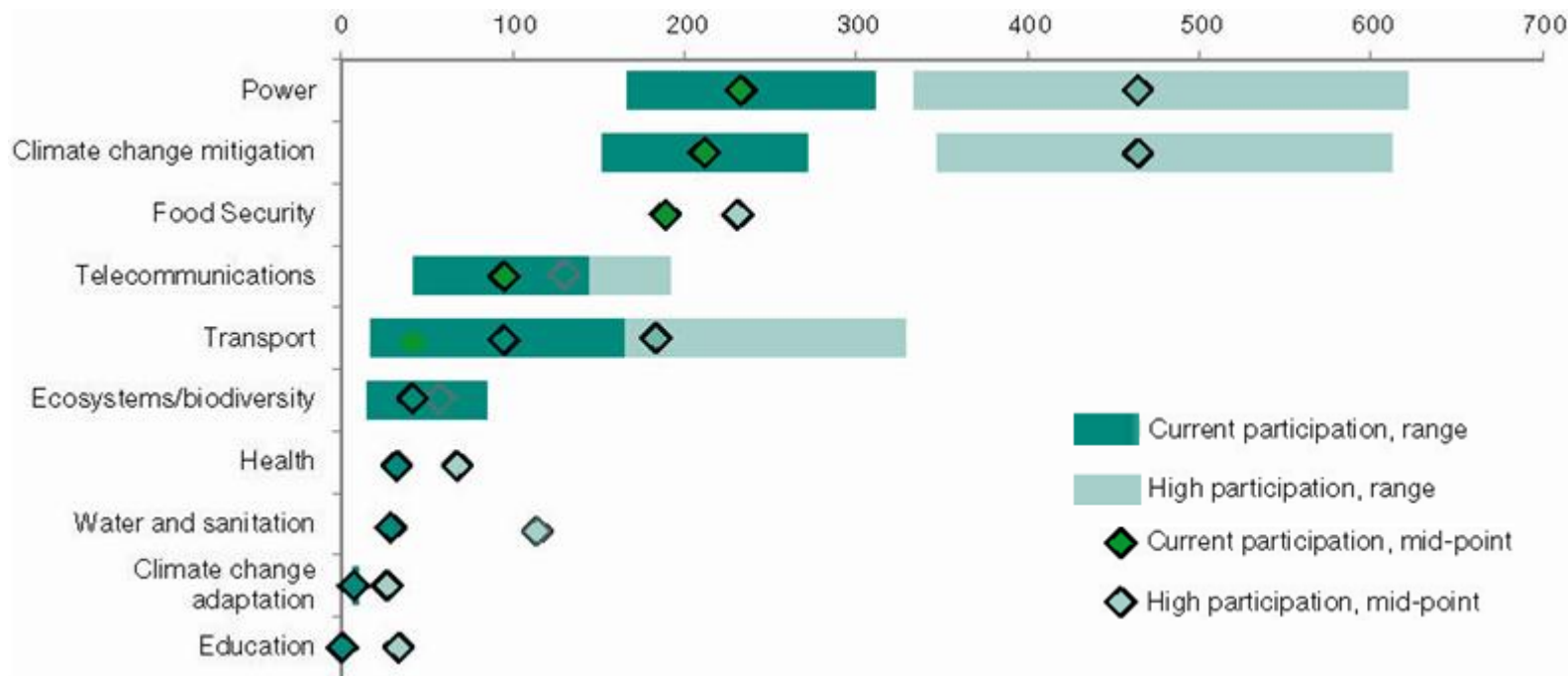
The United Nations Sustainable Development Goals (SDGs) will need to bridge a large investment gap

Estimated annual investment needs in key SDG sectors, 2015–2030
(Trillions of dollars, annual average)

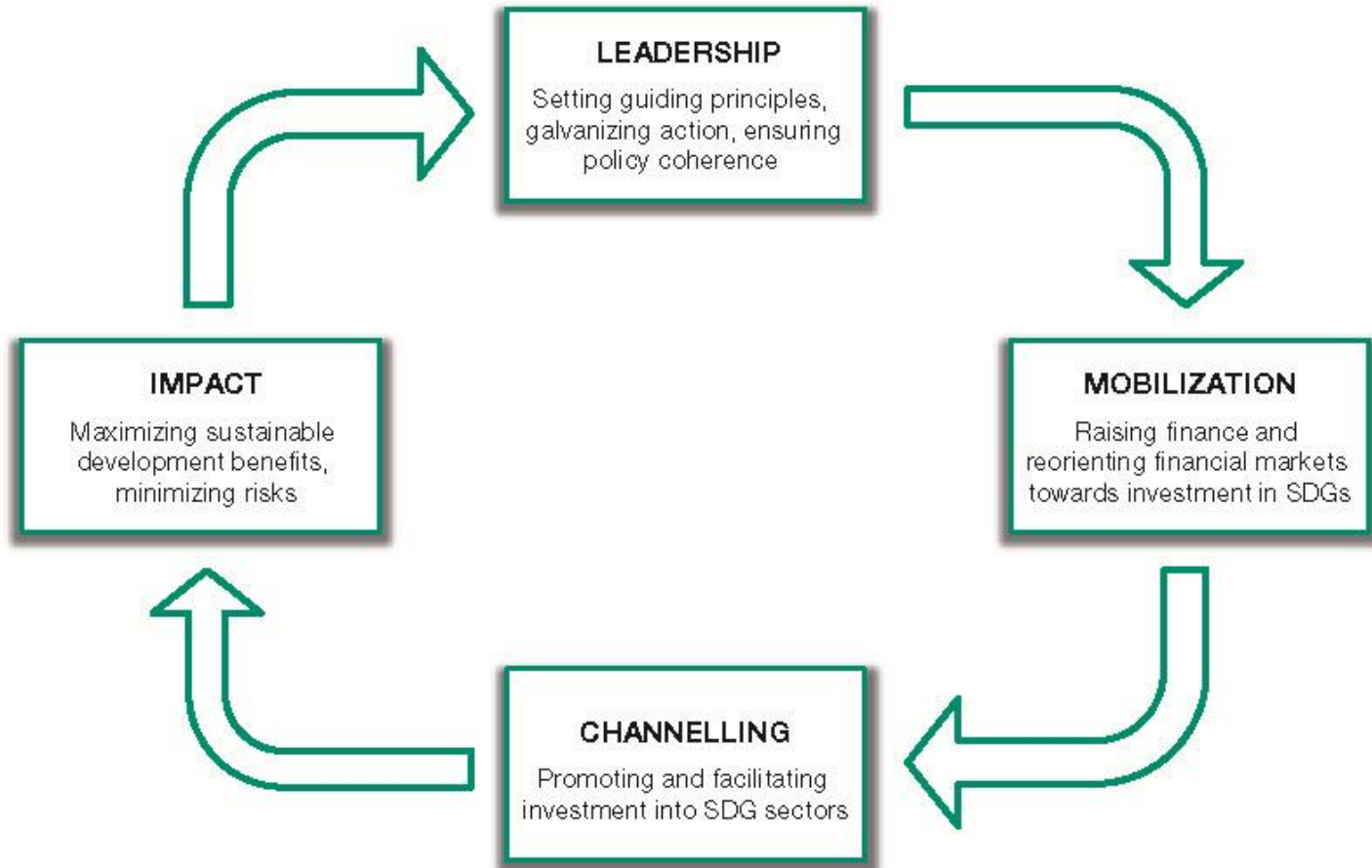


The potential for private sector investment is significant, Especially in infrastructure, food security and climate change

Potential private-sector contribution to investment gaps at current and high participation levels (Billions of dollars)



Strategic framework for private investment in the SDGs



Policy options for each element of the framework

1. Leadership

- Agree a set of guiding principles for SDG investment policymaking
- Set SDG investment targets
- Ensure policy coherence and synergies
- Multi-stakeholder platform and multi-agency technical assistance facility

3. Channelling

- Alleviate entry barriers, while safeguarding legitimate public interests
- Expand use of risk sharing and mitigation mechanisms for SDG investments
- New incentives schemes, a new generation of investment promotion institutions
- Build SDG investment partnerships

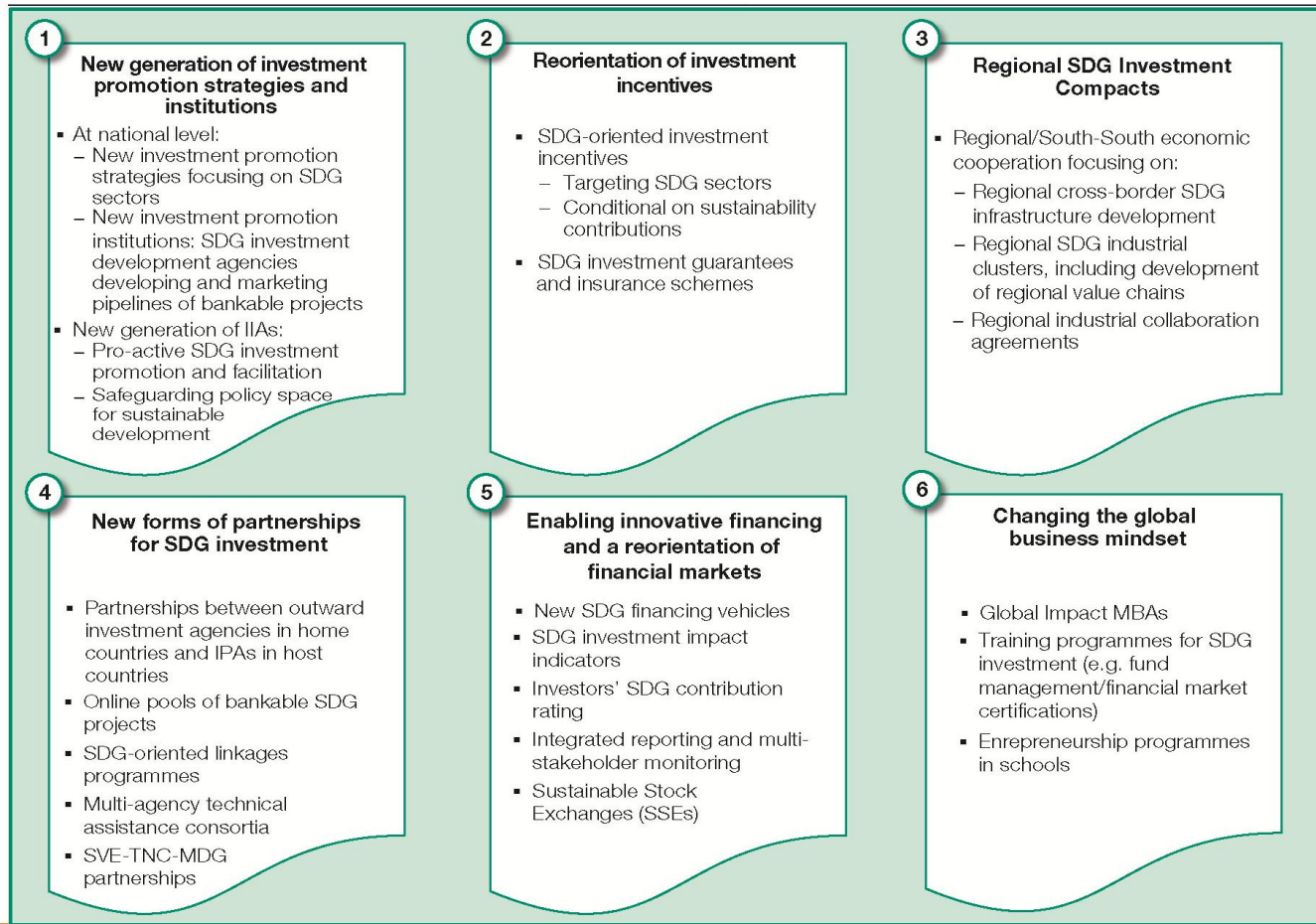
2. Mobilization

- Create fertile soil for innovative SDG-financing approaches & corporate initiatives
- Build or improve pricing mechanisms for externalities
- Promote Sustainable Stock Exchanges
- Introduce financial market reforms

4. Impact

- Build productive capacity, entrepreneurship, technology, skills, linkages
- Establish effective regulatory frameworks and standards
- Good governance, capable institutions, stakeholders engagement
- Implement SDG impact assessment systems

A Big Push for private investment in the SDGs: Action Packages



Guiding Principles

Balancing liberalization and regulation	Balancing the need for attractive risk-return rates with the need for accessible and affordable services for all	Balancing a push for private funds with the push for public investment	Balancing the global scope of the SDGs with the need to make a special effort in LDCs
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Stakeholder engagement through UNCTAD's World Investment Forum and Investment Policy Hub



<http://unctad-worldinvestmentforum.org/>

<http://investmentpolicyhub.unctad.org/>

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