Towards a Fairer World of Digital Work

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Oxford Internet Institute
University of Oxford
the world is increasingly defined by labour surplus
Distribution of the global labour force (in millions)

Data source: ILO
the world is increasingly defined by increasing connectivity
Crowdsource your Micro Jobs to more than 600,000 Workers worldwide

**Auto Rate tasks**
- Do not verify or rate (default)
- Verify only (VCODE)
- Verify + Rate Satisfied (VCODE)

**Automated task rating**
When a Worker submits VCODE to Microworkers as proof, we will Verify and/or Rate a task as Satisfied. Incorrect VCODE submissions will not be accepted.

**Flexible Geo-targeting**

Multiple Campaign Zones Available
Run your campaign to countries from a campaign zone of your choice.
Training programme for digital workers in Nairobi.
Bargaining power of digital workers

Value chain (re)configurations

Skills upgrading

Economic inclusion
Bargaining power of digital workers

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vacancies as a % of the global market (where the jobs are coming from)
The Availability of Online Workers

Number of Workers as a Proportion of the Global Labour Supply in October 2017

- ≤ 0.3%
- 0.4 - 1.3%
- 1.4 - 3.8%
- 3.9 - 8.3%
- 8.4 - 20.9%
- No Data

CC-BY-NC Sanna Ojanperä @SannaOjanpera and Mark Graham @geoplace_geonet_oi_ox_ac_uk
The visualization uses data from the Online Labour Index produced by Otto Käsi @ottokassi and Vili Lehdonvirta @ViliLe @labour_oi_ox_ac_uk/online-labour-index and from Natural Earth.
Labour oversupply on one of the world’s largest platforms

<table>
<thead>
<tr>
<th>Country</th>
<th>Potential workforce</th>
<th>Successful workers</th>
<th>Oversupply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Global</td>
<td>1,775,500</td>
<td>198,900</td>
<td>1,576,600</td>
</tr>
<tr>
<td>Philippines</td>
<td>221,100</td>
<td>32,800</td>
<td>188,300</td>
</tr>
<tr>
<td>Malaysia</td>
<td>11,900</td>
<td>500</td>
<td>11,400</td>
</tr>
<tr>
<td>Vietnam</td>
<td>7,700</td>
<td>1000</td>
<td>6,700</td>
</tr>
<tr>
<td>Kenya</td>
<td>21,700</td>
<td>1,500</td>
<td>20,200</td>
</tr>
<tr>
<td>Nigeria</td>
<td>7,000</td>
<td>200</td>
<td>6,800</td>
</tr>
<tr>
<td>South Africa</td>
<td>10,200</td>
<td>800</td>
<td>9,400</td>
</tr>
</tbody>
</table>
“Seven days a week. It can be at night, can be during the day, anytime…. Sometimes you don’t have any contracts so when you have them you have to work”

[Kenyan freelancer]
Survey respondents spent an average of 18 hours every week browsing, applying and reading about jobs.
“Most people, most Filipinos, they work for 50 cents. It's so embarrassing. You're a professional. You know how to do this job... She just wants to get a job. It's really affecting those ones that know how to do the job”

- Oluwa – Nigerian worker
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Content Writing

$131.00 USD  ★★★★★  5.0

illusionhouse  🇹🇳

“She is expert and professional, she got the skills to do the job on time with amazing quality. I recommend working with Kenara and I will work with her again and again.”

Write an article about tailor made suits

$23.00 USD  ★★★★★  5.0

Suitopia  🇨🇭

“Amazing work in good time. Great writing!”

The project is to write an article about the benefits of tailor-made suits vs ready-made suits. A strong interest in and knowledge of menswear is required. The article should be 500 words long.

Do some Blog Posting

$34.00 AUD  ★★★★★  5.0

mframing  🇬🇧

“Great working again with Nina.”

Content Writing

$95.00 USD  ★★★★★  4.8
Bargaining power of digital workers

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looking for short task worker for small writing task

<table>
<thead>
<tr>
<th>Bids</th>
<th>Avg Bid (USD)</th>
<th>Project Budget (USD)</th>
</tr>
</thead>
<tbody>
<tr>
<td>13</td>
<td>$20</td>
<td>$10 - $30</td>
</tr>
</tbody>
</table>

Project Description:

please if you are from India, Pakistan, Bangladesh than you dont bid here.

i am looking for people who can write short not, review for my website... its a simple task.. let me know if interested..

Skills required:

Article Rewriting, Articles, Copywriting, Forum Posting, Product Descriptions
Platform cooperatives
Regulatory strategies
How do I end a contract?

The Basics

Several important (and irreversible) things happen when you end a contract. **All Upwork users have the freedom to end a contract any time**, but please talk to your freelancer first because it is always best if everyone is aware of what’s going on and in agreement about it. Ending a contract without warning can be interpreted as firing—even if this is the case, it is better to tell the other party directly before you take the final action in the system.

The Background

In order for the contract to end positively, we recommend the following:

- Discuss the work with your freelancer. Has the work been completed to your satisfaction?
- If the contract was hourly, give the freelancer the opportunity to check the current week’s Work Diary and make adjustments, if necessary. This can help you both avoid a dispute later.
- If this is a fixed-price contract, you’ll have the opportunity to make a payment when you fill out...
Labour-rights strategies
Prolétaires

Aliens, robots, humains

Unissez-vous!
Pay
Conditions
Contracts
Communication
Management
Governance
Use of Data
Representation
thank you

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@geoplace