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REINVENTING CAPITALISM



In the Age of

BIG DATA

Viktor Mayer-Schönberger

Coauthor of Big Data

and Thomas Ramge

DATA-SHARING

SUPERSTAR FIRMS



The
Economist

MAY 6TH–12TH 2017

Crunch time in France

Ten years on: banking after the crisis

South Korea's unfinished revolution

Biology, but without the cells

The world's most valuable resource

Data and the new rules
of competition

WHO OWNS THE DATA?

**PROGRESSIVE
DATA-SHARING
MANDATE**

DATACAPITALISM

DATA COLONIALISM



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