JUSSCANZ welcomes this year’s Report on the implementation of the communications strategy and publications policy of UNCTAD. The communications strategy is of high importance and interest to delegates and we are pleased that UNCTAD’s efforts to streamline publications, minimize the delay in translation and increase the use of social media are prominent within the report.

We appreciate the use of various methods to disseminate UNCTAD reporting and communications to delegates, policy makers, civil society and academia. We
applaud the secretariat’s expanded use of distribution via the website and email and urge the secretariat to continue to embrace more sustainable methods of communication. “Paperless” meetings and an opt-in system for hard-copy mailings as opposed to the automatic distribution of documents to all missions would reduce printing costs and waste and is a step toward more environmentally friendly practices.

We welcome the secretariat’s continuing expansion of the website especially due to heavy delegate reliance on the information within the delegates’ portal. A user friendly website that maintains relevant and up-to-date information is critical due to the turnover rate of delegates. Therefore, easily accessible information on UNCTAD research and staff is necessary. Delegates should be able to easily locate the contact information for any relevant staff member of an UNCTAD division. As of now, only chiefs, directors, and a small number of assistants are included in the directory located within the Delegates portal. We request that that the directory be expanded to include additional staff, their areas of responsibility, and their contact information to better facilitate communication between the delegates and UNCTAD secretariat. The ability to separate names by section would also be useful, along with the proper titles of the employees.
We also appreciate the inclusion of the UNCTAD post-2015 agenda within the communications strategy report. The thematic think pieces are welcomed and we encourage the Secretariat to provide more information on how the divisions are contributing to these pieces. We are happy with the recent announcements of upcoming events related to the post-2015 SDG process and hope that UNCTAD can continue to facilitate the exchange of ideas via the site.

We would like to inform the secretariat that we continue to actively engage the other country groups in the drafting of the fundraising strategy. We have met with several of the sub-regional group coordinators and have also done joint-coordination with the EU and its member states. We support the EU’s proposed process to continue the work on the draft and look forward to working with regional coordinators of all groups to conclude our draft of the fundraising goals for submission to the secretariat.

Thank you Mr. Chair and we look forward to working with you over the course of this working party.