**UNCTAD Workshop: Sustainability Standards and Market Transparency for Coconuts and Cocoa**  
*6-7 November 2017, Hotel Warwick Le Lagon, Port Vila, Vanuatu*

### Monday, 6 November 2017 (Hotel Warwick Le Lago, Port Vila)

**8:15–8:30 Opening Remarks**
- Acting Director General of the Ministry of Tourism, Trade, Industry, Commerce and Ni-Vanuatu Business
- Miho Shirotori (Project Manager, Trade Analysis Branch, UNCTAD)
- Video messages from Isabelle Durant (Deputy Secretary-General of UNCTAD) and Bonapas Onguglo (Chief, Trade Analysis Branch, UNCTAD)

**8:30 – 9:30 Session I: Vanuatu National Sustainability Brand?**
- National Green Export Review “Plan of Actions on Coconuts and Cocoa” – Roy Amos Pakoasoni
- Policy options from Vanuatu study on sustainable agriculture UNCTAD (Maria Sokolova)

**9:30 – 10:30 Session II: Which VSS are relevant to Vanuatu’s coconuts and cocoa exports?**
- Why do we talk about Voluntary Sustainability Standards (VSS)? – UNCTAD (Miho Shirotori)
- VSS within the international markets for coconuts and cocoa – ITC (Sandra Cabrera)

**10:30 – 10:45 Coffee & Tea**

**10:45 – 12:00 Session III: Approaches to meet the demand for “sustainable” goods**
- Case: Improving Vanuatu’s market access for cocoa – PHAMA (TBC)
- Case: Sustainable certified coconut oil project in the Philippines – GIZ (Gabor Sasvari)
- Certifiers’ view on the opportunities and challenges in Vanuatu – BioGro NZ (Jon Merrick)
- Cooperation efforts with Rainforest alliance – Vanuatu Cocoa Growers Association (Basil Malili)

**12:00 – 12:30 Session IV: Introducing Vanuatu Market Information System**
- Market Information Tools for Vanuatu cocoa and coconut sectors – UNCTAD (Maria Sokolova)

**12:30 – 13:45 Lunch Buffet**

**13:45 – 15:00 Session V: National multi-stakeholder platform on VSS and national sustainability brands**
This session will discuss the proposition of establishing a working committee that sits and reports regularly to the Vanuatu National Trade Development Committee (NTDC). The decision made by stakeholders here will be presented at the NTDC on 8th November.
- Cases: Multi-stakeholder platforms on VSS in other countries (India, China and Brazil) - UNCTAD (Miho Shirotori)

**15:00 – 16:00 Concluding session: Way forward**
- Comments from national stakeholders
- Perspectives from regional bodies - Pacific Community (SPC), Pacific Islands Forum, POETCom
- Comments from development partners – FAO, UNDP, UNIDO, UNWomen and bilateral partners

**16:00 – 16:30 Farewell Coffee & Tea**
**Special training session on Market Information System (MIS)**

**Tuesday, 7 November 2017 (Hotel Warwick Le Lago, Port Vila)**

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<tr>
<th>Time</th>
<th>Activity</th>
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<tbody>
<tr>
<td>09:00 – 09:45</td>
<td>Market Information System: Directory</td>
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<tr>
<td></td>
<td>• Introduction of the Directory</td>
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<td>• National Registry for stakeholder use</td>
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<td>09:45 – 10:00</td>
<td>Coffee Break</td>
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<td>10:00 – 12:00</td>
<td>Market Information System: pilot Repository</td>
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<td>• Functionality of Repository</td>
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<td>• Data needs / Benefits of Repository</td>
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<td>• Model Cases / Discussion</td>
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<td>12:00 – 13:00</td>
<td>Lunch Buffet</td>
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**What is UNCTAD?**

United Nations Conference on Trade and Development (UNCTAD), a permanent intergovernmental body established in 1964, conducts analysis, supports consensus-building, and provides technical assistance for developing countries to use trade and investment as vehicles for inclusive and sustainable development. Together with other UN departments and agencies, UNCTAD monitors the progress towards achieving the Sustainable Development Goals (SDGs).