

Monday, 16 April 2018

Room XVII	10 a.m.–12 p.m.	eTrade readiness assessments in the Least Developed Countries: From recommendations to actions	
	12–1 p.m.	Digital economy for development: A European Strategy	
	3–4.30 p.m.	Digital trade as if development mattered	
	4.30–6 p.m.	Development dimensions of the sharing economy: Learnings from China	
Room XXV	10–11.30 a.m.	Fourth global survey of Internet users	
	11.30 a.m.–1 p.m.	Promoting development gains from e-commerce: The role of regional banks	
	1.15–2.45 p.m.	Intelligent technology and trade tools: From trade logistics to a World Trade Organization e-commerce agreement	
	3–4.30 p.m.	How to overcome barriers to cross-border digital payments	
	4.30–6 p.m.	Digital identity in a new era of data protection	
Room XXVI	10–11.30 a.m.	An African digital structural transformation	
	11.30 a.m.–1 p.m.	What is the economic and social impact of online platforms?	
	1.15–2.45 p.m.	An e-commerce agenda for development: Revisiting the road map of Friends of E-commerce for development	
	3–4.30 p.m.	Measuring exports of digitally-delivered services	
	4.30–6 p.m.	The role of business in protecting online consumers	
Room XXVII	10–11.30 a.m.	Enabling digital entrepreneurship through better connectivity and skills	
	11.30 a.m.–1 p.m.	Platform-based e-commerce: What is at stake for micro, small and medium-sized enterprises?	
	3–4.30 p.m.	What sells in e-commerce: New evidence from Asian Least Developed Countries	
E 1014/16	2–3 p.m.	Discover “My eTrade for all” (MyeT4a)	
Hall next to Room XVII	6–7 p.m.	Reception	
Delegates restaurant	6.30–8 p.m.	eTrade for all reception (by invitation only)	

Tuesday, 17 April 2018

XVII	10–11.30 a.m.	MINISTERIAL ROUND TABLE: ADVANCING WOMEN'S DIGITAL OPPORTUNITIES	
	11.30 a.m.–1 p.m.	MINISTERIAL ROUND TABLE: DIGITAL IMPACTS ON SUSTAINABLE DEVELOPMENT	
Room XXV	9–10 a.m.	World Intellectual Property Organization (WIPO) breakfast session	
	10–11.30 a.m.	Bringing the voice of consumers to the negotiation table	
	11.30 a.m.–1 p.m.	Developing principles for fair online platform work	
	1.15–2.45 p.m.	Going global: Consumer trust in cross-border e-commerce	
Room XXVI	10–11.30 a.m.	E-residency of Estonia: Democratizing access to the EU business and financial environment	
	11.30 a.m.–1 p.m.	Towards an agreement on e-commerce of the Association of Southeast Asian Nations	
	1.15–2.45 p.m.	Expanding e-commerce capacity for a sustainable 2030	
Room XXVII	11.30 a.m.–1 p.m.	New eGovernment of the Republic of Korea in today's digital economy	

eCommerce Week

16–20 April 2018
Palais des Nations, Geneva



Development Dimensions of Digital Platforms

PROGRAMME

Tuesday, 17 April 2018 (continued)

Delegates restaurant	1–3 p.m.	HIGH-LEVEL LUNCH (by invitation only)	
General Assembly Hall	3–5.30 p.m.	HIGH-LEVEL DIALOGUE: DEVELOPMENT DIMENSIONS OF DIGITAL PLATFORMS	
Hall 14	5.30–7.30 p.m.	Reception	

Wednesday, 18 April 2018

Room XVII	10 a.m.–1 p.m.	Intergovernmental Group of Experts on E-commerce and the Digital Economy, second session	
	3–6 p.m.	Intergovernmental Group of Experts on E-commerce and the Digital Economy, second session	
Hall next to Room XVII	6–7.30 p.m.	Reception	
Room XXV	8.30–10 a.m.	Introduction to the course on digital commerce and emerging technologies	
	10–11.30 a.m.	Emerging business-to-business market platforms: Spotlight on trade in services	
	11.30 a.m.–1 p.m.	Leveraging digital platforms for small and medium-sized enterprise exports of information technology (IT) and IT-enabled services from the Least Developed Countries: Opportunities and challenges	
	1.15–2.45 p.m.	Analytical tools for eTrade: Examples from South Asia and beyond	
	3–4.30 p.m.	Understanding into action: e-commerce skills development for Africa's entrepreneurs	
	4.30–6 p.m.	Maximizing the value added of e-commerce in Africa	

Wednesday, 18 April 2018 (continued)

Room XXVI	10–11.30 a.m.	E-commerce and women's empowerment in developing countries	
	11.30 a.m.–1 p.m.	Public-private dialogue to drive e-commerce	
	1.15–2.45 p.m.	E-commerce and developing nations: Opportunities for growth and challenges	
	3–4.30 p.m.	New data and best practice policy ideas for inclusive online commerce	
	4.30–6 p.m.	E-commerce: A tool for a connected economy	
E 1014/16	2–3 p.m.	Discover “My eTrade for all” (MyeT4a)	

Thursday, 19 April 2018

Room XVII	10 a.m.–1 p.m.	Intergovernmental Group of Experts on E-commerce and the Digital Economy, second session	
	1.30–3 p.m.	National e-commerce strategy for Egypt	
	3–6 p.m.	Intergovernmental Group of Experts on E-commerce and the Digital Economy, second session	
Room XXV	10–11.30 p.m.	Booming Bangladesh: Moving forward to graduation from least developed country status	
	11.30 a.m.–1 p.m.	Platforms as an orchestrator of digital re-organization: Strategizing for long-term development impact	
	1.15–2.45 p.m.	Growing global: Online consumer trust	
	3–6 p.m.	First global meeting of e-commerce associations	
Room XXVI	10–11.30 a.m.	Enabling e-commerce: Opening the door for small and medium-sized enterprises	
	11.30 a.m.–1 p.m.	What does digital trade mean for industrialization?	
	1.15–2.45 p.m.	Africa and the e-commerce potential	
	3–6 p.m.	Fostering effective trade logistics in a digital world	

Friday, 20 April 2018

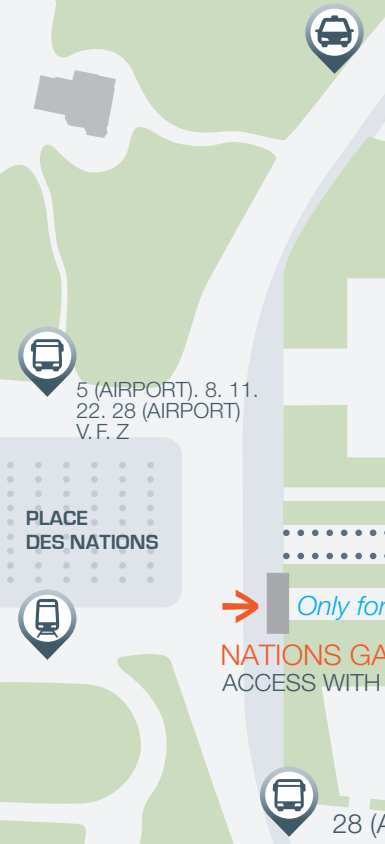
Room XVII	10 a.m.–1 p.m.	Intergovernmental Group of Experts on E-commerce and the Digital Economy, second session	
	3–5 p.m.	Intergovernmental Group of Experts on E-commerce and the Digital Economy, second session	
Room XXV	10–11.30 a.m.	Data flows, e-commerce and development	
	11.30 a.m.–1 p.m.	E-commerce, digital industrialization, and micro, small and medium-sized enterprises	
Room XXVI	11.30 a.m.–1 p.m.	Blockchain for trade facilitation	
	1.15–2.45 p.m.	Trade facilitation 2.0: Enabling trade in the digital age	
	3–4.30 p.m.	Blockchain for emerging economies	
Room XVII	5–6 p.m.	CLOSING OF THE eCommerce Week 2018	

USEFUL NUMBERS

Palais des Nations internal telephone numbers:

UNOG switchboard	111
Medical emergency	112
Security emergency	112
Fire emergency	112
Pregny Gate	729 53
Lost and found	719 48

Telephones are available in the Palais for internal calls only.



ACCESS FOR PERSONS WITH DISABILITIES



The 3rd floor and the ground floor allow you to cross the entire length of the Palais des Nations.

CARPARKS

Priority parking for persons with disabilities is available at the following accessible doors: A13 | A18 | B20 | C6 | D9 | E40

ACCESSIBLE DOORS

C6 | D9 | A18 | B20 | E40

ACCESSIBLE ELEVATORS

S2 | A12 | A13 | A15 | A16 | C5 | C7 | A29 | E46

ACCESSIBLE TOILETS

Door A13 | Ground floor near the Cafeteria
 Door A13 | 3rd floor
 Door C6 | 1st, 2nd, 3rd, 4th floor
 Door E40 | 1st, 3rd, 6th floor



More information at unctad.org/e-week2018

CONFERENCE ROOMS

BUILDING A	FLOOR	DOOR
ROOM III	1C	6
ROOM V	1C	6
ROOM VI	3	A13
ROOM VII	3	A13
ROOM VIII	3	A13
ROOM IX	3	A13
ROOM X	3	A15
ROOM XI	3	A15
ROOM XII	3	A15
ROOM XIV	1	A18
ROOM XV	2	A11
ROOM XVI	5	A13 15
ASSEMBLY HALL	3	A13 15

BUILDING B	FLOOR	DOOR
LIBRARY	1	B20
8:30 am - 5:30 pm		
CYBERSPACE	1	B20
8:30 am - 5:30 pm		
LEAGUE OF NATIONS MUSEUM	1	B20
9:00 am - 5:00 pm		
ARCHIVES READING ROOM	3	B20
8:30 am - 5:30 pm		

BUILDING C	FLOOR	DOOR
ROOM I	1C	6
ROOM II	1C	6
ROOM IV	3C	6
COUNCIL CHAMBER	1C	6

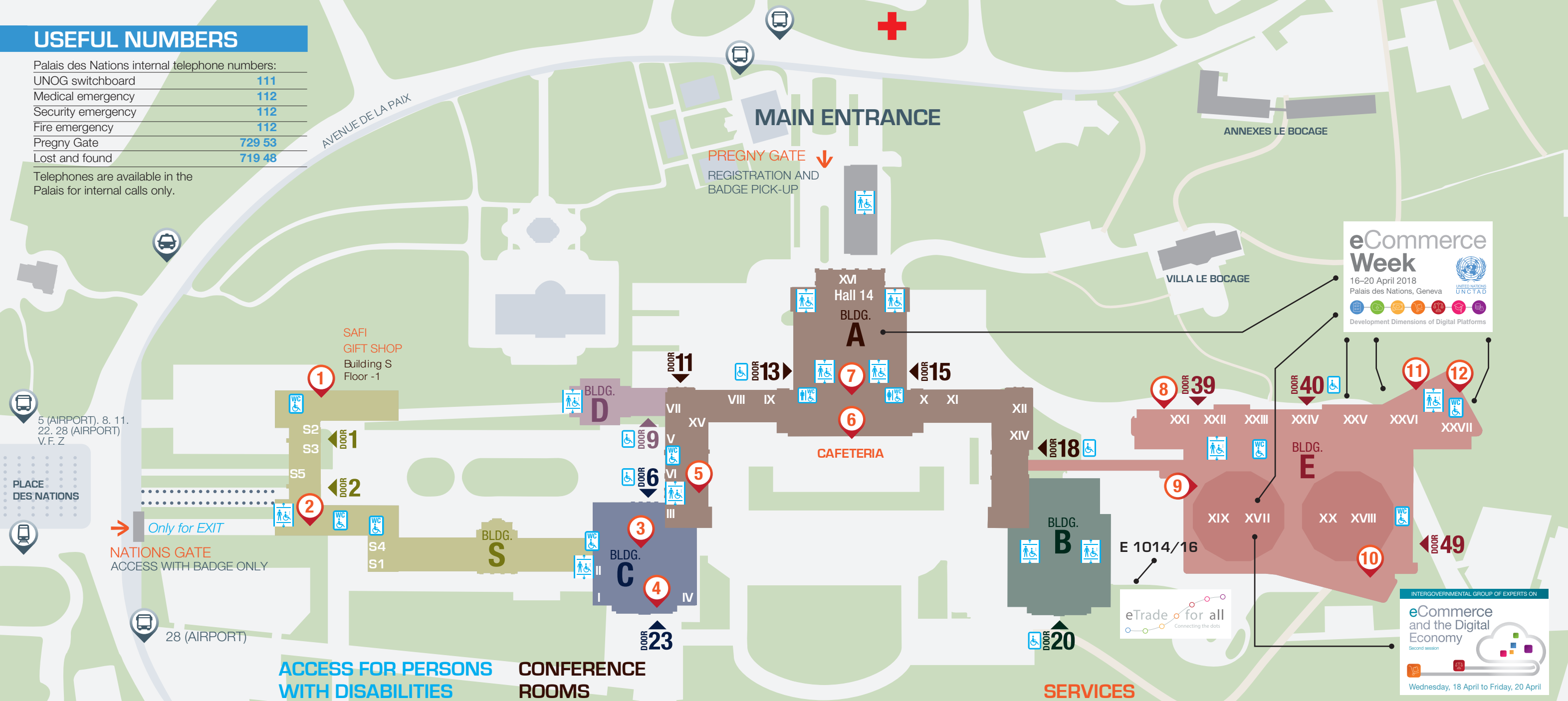
BUILDING E	FLOOR	DOOR
ROOM XVII	1	E40
ROOM XVIII	1	E40
ROOM XIX	3	E40
ROOM XX	3	E40
ROOM XXI	1	E40
ROOM XXII	1	E40
ROOM XXIII	1	E40
ROOM XXIV	1	E40
ROOM XXV	1	E40
ROOM XXVI	1	E40
ROOM XXVII	1	E40

BUILDING S	FLOOR	DOOR
ROOM S1	0S	2
ROOM S2	3S	2
ROOM S3	3S	2
ROOM S4	3S	2
ROOM S5	4S	2

SERVICES

	FLOOR	DOOR
1 SAFI SHOP	-1	S1
12:00 am - 6:30 pm		
2 MEDICAL SERVICE	-1	S2
8:00 am - 5:00 pm		
3 POST OFFICE	0C	6 23
8:00 am - 5:00 pm		
4 PRESS BAR	0C	6 23
8:00 am - 6:30 pm		

	FLOOR	DOOR
5 DELEGATES LOUNGE	3	A13
8:30 am - 5:00 pm		
6 CAFETERIA	0	A13 15
8:15 am - 4:45 pm		
Lunch from 11:30 am - 2:30 pm		
7 DELEGATES RESTAURANT	8	A13 15
12:00 am - 2:30 pm		
8 GUIDED TOURS	2	E39
www.unog.ch		
9 NEWSPAPER KIOSK	2	E40
7:30 am - 5:00 pm		
10 SERPENT BAR	1	E40
9:00 am - 5:15 pm		
11 BANK	2	E40
8:30 am - 4:30 pm		
12 BAR / SNACK PALETTE	6	E40
8:15 am - 5:00 pm		



eCommerce Week
 16-20 April 2018
 Palais des Nations, Geneva
 UNCTAD
 Development Dimensions of Digital Platforms

INTERGOVERNMENTAL GROUP OF EXPERTS ON
eCommerce and the Digital Economy
 Second session
 Wednesday, 18 April to Friday, 20 April

eTrade for all
 Connecting the dots

VILLA LE BOCAGE

ANNEXES LE BOCAGE

MAIN ENTRANCE

PREGNY GATE
 REGISTRATION AND BADGE PICK-UP

SAFI GIFT SHOP
 Building S
 Floor -1

5 (AIRPORT), 8, 11, 22, 28 (AIRPORT), V.F.Z.

PLACE DES NATIONS

Only for EXIT

NATIONS GATE
 ACCESS WITH BADGE ONLY

28 (AIRPORT)