MIKTA Workshop on Electronic Commerce

The MIKTA is an innovative partnership that brings together Mexico, Indonesia, Korea, Turkey, and Australia in a consultative forum, based on shared values and interests. It is a flexible and informal platform, aimed at advancing the common interests of the international community.
**Program**

10:00  **Opening Remarks**
Ambassador Choi Kyonglim, Permanent Representative of Korea to the WTO

**Congratulations Remarks**
Mr. Roberto Azevêdo, Director-General, World Trade Organization

10:10-11:30  **Session 1: E-Commerce and the Digital Economy: Trends in trade & trade policy – how far we have come and what next?**

**Moderator:** Ambassador Hamish McCormick, Permanent Representative of Australia to the WTO

1. **E-Commerce and WTO**
   - **Ms. Lee Tuthill**, Counselor, Trade in Services and Investment Division, WTO

2. **Advancing e-commerce & digital trade agenda through public-private partnership**
   - **Mr. Sean Doherty**, Head, INT Trade & Investment, World Economic Forum

3. **The impacts of ICT & e-commerce on bilateral trade flows**
   - **Mr. Julien Grollier**, Program Officer, CUTS International, Geneva
   - **Mr. Zhongwei Xing**, Consultant, CUTS International, Geneva

11:30-12:50  **Session 2: E-Commerce, Development, and SMEs**

**Moderator:** Ambassador Alfredo Suescum, Permanent Representative of Panama to the WTO, Friend of the G20 Chair on the Work Programme on E-Commerce

1. **Unlocking the potential of e-commerce for developing countries**
   - **Mr. Torbjorn Fredriksson**, Officer in Charge, Science, Technology and ICT Branch, UNCTAD

2. **Linking small enterprises to the world of e-commerce: lessons from the field**
   - **Mr. Marcos Vaena**, Chief of Enterprise Competitiveness Section, ITC

3. **Customs and logistics issues that SMEs are facing in e-commerce**
   - **Mr. Carlos Grau Tanner**, Director-General, Global Express Association

12:50-14:00  **Lunch Break** (a light lunch will be provided)

14:00-15:20  **Session 3: Issues at Stake: Data flows, privacy, cloud computing, data localization & consumer protection**

**Moderator:** Ambassador Fernando De Mateo y Venturini, Permanent Representative of Mexico to the WTO

1. **The nexus between the traditional and business-to-business sectors and data protection and localization**
   - **Mr. Nick Ashton-Hart**, Consultant and Associate Fellow, Geneva Centre for Security Policy

2. **Booming e-commerce: Is that a fight with regulations & perceptions?**
   - **Prof. Leyla Kesen**, Director of IT Law Institute, Bilkent University

3. **Unlocking opportunities: Consumer trust and confidence in cross border e-commerce**
   - **Ms. Liz Coll**, Digital Policy Advisor, Consumers International

4. **Data protection regulations and international data flows: Implications for trade and development**
   - **Ms. Cécile Barayre**, Economic Affairs Officer, ICT Analysis Section, Division on Technology and Logistics, UNCTAD

15:20-16:00  **Wrap-up Session: What's next?**

**Moderator:** Mr. Andrew Crosby, Managing Director, ICTSD

**Speaker:** Participating Experts and other Participants

16.00-16.10  **Closing Remarks**
Ambassador Choi Kyonglim, Permanent Representative of Korea to the WTO

Please register to miktaecommerce@mofa.go.kr by 1st of July with your name, position, and organization.