## Tuesday, 9 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>19:00</td>
<td>Welcome Cocktail (Conference attendees only)</td>
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<td></td>
<td>Social Event</td>
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## Wednesday, 10 May

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00</td>
<td>Registration</td>
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<tr>
<td>8:15</td>
<td>Meeting of the Working Group Chairs</td>
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<td><strong>Meeting</strong></td>
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<tr>
<td></td>
<td>• Cynthia Lagdameo, International Counsel, United States Federal Trade Commission (FTC)</td>
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<td>• Olaf Wrede, International Competition Matters, Bundeskartellamt</td>
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<tr>
<td>9:00</td>
<td>Opening Session</td>
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<tr>
<td>9:30</td>
<td>Amplifying the Impact of Enforcement: Proactive outreach strategies for deterrence</td>
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<td></td>
<td><strong>Plenary</strong></td>
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<td>• Margarida Matos Rosa, President, Portuguese Competition Authority (AdC)</td>
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<td>• Andreas Mundt, President, Bundeskartellamt, Germany</td>
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<td>• Manuel Caldeira Cabral, Portuguese Minister of Economy</td>
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<tr>
<td>11:00</td>
<td>Morning coffee</td>
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<tr>
<td>11:30</td>
<td>ICN 2017 Work Products at a Glance</td>
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<tr>
<td>13:00</td>
<td>Lunch</td>
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<td>13:45</td>
<td>ICN-production</td>
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<td></td>
<td><strong>Side Session</strong></td>
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<td>ICN Online Resources</td>
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<td><strong>Side Session</strong></td>
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### Social Media and Website Strategies
Breakout session | Agency Effectiveness Working Group

*How agencies communicate externally via social media and their websites and what value the agencies get from their use*

- Siún O’Keeffe, Senior Strategy Advisor, Authority for Consumers and Markets, Netherlands (Chair)
- Cynthia Lagdameo, Counsel for international Antitrust, United States Federal Trade Commission (FTC)
- Raymond Ng, Senior Assistant Director, Competition Commission of Singapore
- Kristina Geiger, Deputy Director-General, Swedish Competition Authority
- Meriam Triki, Case-handler, Public Services Advisor, Tunisian Competition Council

### Incentives and Strategy When Making Leniency Applications
Breakout session | Cartel Working Group

*An effective leniency program facilitates both detection and deterrence—the two pillars on which cartel enforcement of any competition authority is founded. The BOS will discuss the incentives and strategies that are pursued by leniency applicants as to the choice of the jurisdiction for making the application or parallel application, in particular, if they have to pay compensation or face criminal sanctions.*

- Anne Wachsmann, Partner, Linklaters, France
- Eduardo Caminati, Partner, Lino, Beraldi, Belluzzo e Caminati, Brazil
- Gerwin Van Gerven, Linklaters, Belgium
- Cholsoo Han, Lawyer, Yoon&Yang, Korea
- Weijer Verloren van Themaat, Partner, Houthoff Buruma, Netherlands
- Luis G. Garcia Santos Coy, Partner, Creel, García-Cuéllar, Aiza y Enriquez, S.C., Mexico

### Fines and Criminal Sanctions Against Cartels
Breakout session | Cartel Working Group

*Sanctions are a tool to deter cartel activity. It is essential to understand the debate regarding the choice of criminal or civil/administrative sanctions for hard-core cartel conduct. The BOS will compare the records of both systems and will discuss what the implementation of each of the systems entails.*

- María Ortiz, Member of the Board, Spanish National Authority for Markets and Competition (CNMC)
- Saiko Nakajima, Deputy Director, Planning Office, Investigation Bureau, Japan Fair Trade Commission
- Kris Dekeyser, Director, Policy and Strategy, DG Competition, European Commission
- Peter Whelan, Associate Professor in Law, University of Leeds, United Kingdom
- Gideon M. Mokaya, Manager, Enforcement and Compliance, Kenya Competition Authority
- Felipe Garcia, Head Advisor to the Superintendent Superintendent for Industry and Commerce, Colombia

### Excessive Prices - is this a matter for competition regulation?
Breakout session | Unilateral Conduct Working Group

*Most unilateral conduct laws are understood to prohibit excessive pricing under some circumstances, but the circumstances are unsettled. In contrast, some jurisdictions view excessive pricing enforcement as inconsistent with competition law. This session will address competition principles relevant to excessive pricing enforcement and present contrasting views.*

- Patricia Brink, Director, Civil Enforcement, United States Department of Justice Antitrust Division
- Naoko Teranishi, Chief Deputy Director, Trade Practices Division, Japan Fair Trade Commission
- Alessandra Tonazzi, Director, International Affairs Office, Acting Director, EU Affairs Office, Italian Competition Authority
- Luc Gyseelen, Managing Partner, Arnold Porter Kaye Scholer, Belgium
- Andrew Groves, Project Director, Competition and Markets Authority, United Kingdom

### Online Vertical Restraints
Breakout session | Unilateral Conduct Working Group

*Vertical restraints in digital markets, including in the online travel sector and the use of parity clauses, present issues of interest to competition agencies. The session will compare and contrast the approaches that agencies have taken.*

- Marcus Bezzi, Executive General Manager, Competition Enforcement, Australian Competition and Consumer Commission
- Trine Osen Bergqvist, Deputy Head of Unit, Swedish Competition Authority
- Brigit Krueger, Head, General Policy Division, Bundeskartellamt, Germany
- James Musgrove, Partner, McMillan, Canada
## Intensifying the impact of an investigation: An agency’s toolbox

**Breakout session | Special Project**

- **Cristina Camacho**, Head of Cabinet of the President, Portuguese Competition Authority (AdC)
- **Eduardo Frade**, General Superintendent, Administrative Council for Economic Defence, CADE Brazil
- **Eduardo Prieto Kessler**, Director of Competition, Spanish National Authority for Markets and Competition (CNMC)

15:45 - 16:15  
**Afternoon coffee**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
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<tbody>
<tr>
<td>16:15 - 17:30</td>
<td><strong>Due Process and Transparency - an Agency Effectiveness Perspective</strong></td>
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<tr>
<td>**Breakout session</td>
<td>Agency Effectiveness Working Group**</td>
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<td><em>Is there a ‘gold standard’ for due process and transparency in competition enforcement? This BOS will start with a presentation from a major law firm on what in their view constitute a ‘gold standard’ for Due process and transparency. This will be contrasted with agency practices in a selection of agencies and jurisdictions.</em></td>
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<td><strong>Kjell J. Sunnevåg</strong>, Director, External Relations, Norwegian Competition Authority (Chair)</td>
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<td><strong>Paul O’Brien</strong>, Counsel for International Antitrust, United States Federal Trade Commission (FTC)</td>
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<td><strong>David Anderson</strong>, Partner, Berwin Leighton Paisner LLP, Belgium</td>
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<td><strong>Rasul Butt</strong>, Senior Executive Director, Hong Kong Competition Commission</td>
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<td><strong>Monique van Oers</strong>, Director of the Legal Department, Netherlands Authority for Consumers and Markets</td>
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<td><strong>André Forte</strong>, Head of Other Restrictive Practices Unit, Portuguese Competition Authority (AdC)</td>
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<td><strong>Sophie-Anne Descoubès</strong>, Adviser for International Affairs, French Autorité de la Concurrence</td>
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<td><strong>Hassan Qaqaya</strong>, Senior Fellow, Melbourne Law School and Perdana University, Australia</td>
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## Sharpening Investigation Tools (Agencies-only session)

**Breakout session | Cartel Working Group**

*Considering the secrecy in which national/global cartels flourish, the investigation needs to be professional and strategically planned in order to uncover the details of the cartel activity. The use of modern communication tools poses significant challenges to the competition authorities investigating cartels and may create the illusion of impunity. The BOS will look at new investigation instruments and techniques, such as whistle-blower programmes, the use of Open Source Intelligence (OSINT) and forensic IT and explore whether more traditional techniques, such as paper searches and interviews are still useful in the age of digitalisation.*

- **Makgale Mohlala**, Manager, Cartels Division, Competition Commission of South Africa
- **Isabel López Gálvez**, Head of Cartels and Leniency Unit, Spanish National Authority for Markets and Competition (CNMC)
- **Peter Alstergren**, Senior Adviser, Swedish Competition Authority
- **Tzu-Shun Hu**, Deputy Director, Fair Trade Commission, Taiwan
- **József Sárai**, Head, International Section, Hungarian Competition Authority
- **Pierre Rauchs**, President, Competition Council, Luxembourg

## International Cooperation

**Breakout session | Cartel Working Group**

*International cooperation is the key to tackle cross border or global cartels. The BOS will explore how to improve exchange of information amongst agencies, the key moments and matters for coordination between agencies and discuss whether and when simultaneous international actions can be complementary, redundant or counterproductive.*

- **Antonio Capobianco**, Senior Expert in Competition Law, OECD
- **Hideyuki Shimizu**, Senior Officer for Leniency Program, Japan Fair Trade Commission
- **Andrey Tsyganov**, Deputy Head, Federal Antimonopoly Service, Russia
- **Teresa Moreira**, Head, UNCTAD Competition Policy and Consumer Protection Branch
- **Kürşat Ünlüsoy**, Vice-President, Turkish Competition Authority
- **Parret Muteto**, Chief Investigator in Mergers & Monopolies Division, Competition and Consumer Protection Commission (CCPC), Zambia
### Challenges of Big Data and Unilateral Conduct

**Breakout session | Unilateral Conduct Working Group**

*Does big data create novel issues for unilateral conduct enforcement or call for new tools? If so, what are those issues, and what tools are needed?*

- **Bart Noe**, Senior Enforcement Official, Netherlands Authority for Consumers and Markets
- **George Cary**, Partner, Clearly Gottlieb, United States
- **Munesh Mahtani**, Counsel, Google, United Kingdom
- **Barbara Schulze**, Head of Unit, International Cooperation Matters, Bundeskartellamt
- **Carlos Ragazzo**, Law Professor, FGV Rio, Brazil

### “Hot Topics” in Unilateral Conduct

**Breakout session | Unilateral Conduct Working Group**

*Competition/antitrust policy, enforcement, and litigation change over time, with vital issues constantly surfacing. Take a look at how the past year has set the stage for the new of today and trends of tomorrow.*

- **Jim Rill**, Senior Counsel, Baker Botts LLP, US
- **Ernst Ferdinandusse**, International Relations Officer, DG Competition, European Commission
- **Lucia Ojeda Cardenas**, Partner, SAI Law & Economics, Mexico
- **Pinar Akman**, Professor, University of Leeds, United Kingdom

### Engaging Public and Private Partners in Deterrence: The case of bid-rigging in public procurement

**Breakout session | Special Project**

*Engaging public and private partners in deterrence: The case of bid-rigging in public procurement*

- **Jorge Ferreira**, Head of Anti-Cartel Unit, Portuguese Competition Authority (AdC)
- **Vladimir Kachalin**, Advisor to the Head, Federal Antimonopoly Servive, Russian Federation
- **Daniel Wilcock**, Assistant Deputy Commissioner, International Affairs Directorate, Canadian Competition Bureau
- **Vinicius Marques de Carvalho**, Partner and Attorney, VMCA, Brazil

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**Conference Dinner** (Conference attendees only)

- **Margrethe Vestager**, European Commissioner for Competition – Keynote Address
### Thursday, 11 May

#### 8:00 - 8:50

**State Restraints**  
**Side Session**
- Eleanor Fox, Professor, New York University, United States (Moderator)
- Monique Van Oers, Director, Legal Department, Authority for Consumers and Markets, Netherlands
- Ekaterina Rousseva, DG Competition, European Commission
- Graeme Jarvie, Manager for International Affairs, Swedish Competition Authority
- Andrey Tsyganov, Deputy Head, Federal Antimonopoly Service (FAS), Russia
- Venkatasamy Sriraj, Deputy Director, Law, Competition Commission of India

#### 9:00 - 10:00

**Non-price Effects in Merger Review**  
**Plenary | Merger Working Group**
- John Pecman, Commissioner, Canadian Competition Bureau (Moderator)
- Isabelle de Silva, President, Autorité de la Concurrence, France
- Maureen Ohlhausen, Acting Chairman, United States Federal Trade Commission (FTC)
- Lars Sørgard, Director-General, Norwegian Competition Authority
- Cristina Caffarra, Vice President, Charles River Associates, United Kingdom
- Gesner Oliveira, Partner, GO Associados, Brazil

#### 10:00-10:30

Morning coffee

#### 10:30-11:45

**Advocacy in Public Procurement: how to assist procurement officials in designing and implementing competitive bids**  
**Breakout session | Advocacy Working Group**  
*Based on a short hypothetical, this breakout session offers an opportunity for participants to brainstorm and exchange ideas about how competition authorities can assist procurement officials to design and implement procedures to ensure effective competition in public procurement. To encourage interaction the session will take the form of table discussions in smaller groups.*
- Mirta Kapural, Senior Advisor International and EU Cooperation Department, Croatian Competition Authority (Moderator)
- Juan Manuel Contreras, Head of Public Aids and Draft Regulation Unit, Spanish National Authority for Markets and Competition (CNMC)
- Ana Sofia Rodrigues, Chief Economist, Portuguese Competition Authority, AdC
- Márcio de Oliveira Júnior, Legislative Consultant, Brazilian Federal Senate
- Andrey Zakataev, Counsel, Antimonopoly Law Office LLC, Russian Federation
- Ritchie Hutton, Head of Investigations, New Zealand Competition Commission

**Market Studies in Innovation-based and Novel Markets: Issues and perspectives**  
**Breakout session | Advocacy Working Group**  
*Drawing on questions raised in the Advocacy Plenary Session, participants will be engage in table discussions about the specific challenges posed when undertaking market studies in innovation-based and novel markets, and the methods employed by authorities. To encourage interaction the session will take the form of table discussions in smaller groups.*
- Johan Hedelin, Director, Advocacy Department, Swedish Competition Authority
- Marcio Bueno, Partner, TozziniFreire Advogados, Brazil
- Ruben Maximiano, Senior Competition Expert, OECD
- Vian Quitaz, Legal Adviser, Policy and International, UK Competition and Markets Authority
- Alden Abbot, Deputy Director and Senior Legal Fellow, The Heritage Foundation
## Agency Effectiveness and Private Enforcement

**Breakout session | Agency Effectiveness Working Group**  
*What implications private enforcement (damage actions) can have for agencies’ investigations, decision-making process and efficiency.*

- Rainer Lindberg, Head of Unit, Finnish Competition Authority (Chair)  
- Rose Webb, Chief Executive Officer, Hong Kong Competition Commission  
- Konrad Ost, Vice-President, Bundeskartellamt, Germany  
- Miguel Mendes Pereira, Partner, Vieira de Almeida Associados, Portugal  
- Marc Braithwaite, Assistant Director, Competition and Markets Authority, United Kingdom

## Non-price Effects in Merger Review - Experience-sharing

**Breakout session | Merger Working Group**  
*The standard for evaluating the competitive impact of mergers is effect on price. For this breakout, leave your standards at the door and be prepared to grapple with less tangible measures of impact: the role of non-price dimensions of competition in merger analysis, including quality, innovation, product variety and service.*

- Etienne Chantrel, Head of Mergers Unit, French Autorité de la Concurrence  
- Tommaso Valletti, Chief Competition Economist, DG Competition, European Commission  
- Bernardo Macedo, Managing Partner, LCA Consultores, Brazil  
- Frank Montag, Partner, Freshfields, Germany  
- Gene-oh Kim, Partner, Kim & Chang Law, Korea  
- Mark Berry, Chairman, New Zealand Competition Commission

## Merger Notification: Guidance on nexus and thresholds

**Breakout session | Merger Working Group**  
*Join us for this historic breakout discussion of changes to ICN’s most prominent work product: the RPs on Merger Notification & Review Procedures. Building on the MWG’s update to the RPs on nexus and thresholds, this session will focus on considerations for jurisdictions setting merger thresholds.*

- Maria Coppola, Counsel for International Antitrust, United States Federal Trade Commission (FTC)  
- Felipe Irarrázabal, President, Fiscalia Nacional Economica, Chile  
- Ron Stern, NGA, United States  
- Andreas Reindl, Counsel, Van Bael & Bellis  
- Rinel Patel, Senior Adviser, Swedish Competition Authority  
- Melanie Aitken, Managing Principal, Bennett Jones (US) LLP, Canada

## Strategic Thinking in Communicating for Deterrence: From planning to implementation

**Breakout session | Special Project**

- Mariana Vital Morgado, Adviser to the President - Strategic Coordination and Projects, Portuguese Competition Authority (AdC)  
- Karin Lunning, Acting Director-General, Swedish Competition Authority  
- Tembinkosi Bonakele, Commissioner, Competition Commission, South Africa  
- David Currie, Chairman, Competition and Markets Authority, United Kingdom

### 11:45 - 11:55
*Room change break*

### 11:55-13:10
**Advocacy Strategies to preserve Open and Competitive Markets in a Changing World**

**Breakout session | Advocacy Working Group**  
*Participants will exchange experiences and strategies for how authorities can promote open and competitive markets in a shifting policy landscape. The session will draw on the AWG work on advocacy strategies and explaining the benefits of competition. To encourage interaction the session will take the form of table discussions in smaller groups.*

- Eduardo Pérez Motta, Partner, Agon Economía Y Derecho, Mexico  
- Marianne Faessel, Adviser for International Affairs, French Autorité de la Concurrence  
- Daniela Seeliger, Partner, Linklaters, Germany  
- Jaegyu Park, Director General Competition Policy Bureau, Korean Fair Trade Commission
**Innovative Tools to Advocate and Promote Competition**  
Breakout session | Advocacy Working Group

This breakout session aims to foster experience-sharing among ICN members with regards to novel methods or mechanisms that agencies use in order to reach different audiences as part of their efforts to promote competition. To encourage interaction the session will take the form of table discussions in smaller groups.

- Michiel Denkers, Director, Competition Department, Authority for Consumers and Markets, Netherlands (Moderator)
- Fernando Carreño, Partner, Von Wobeser y Sierra, S.C, Mexico
- Anne Riley, Associate General Counsel Antitrust, Shell International
- Vicente Bagnoli, Partner Vincente Bagnoli Advogados and Professor of Law at Mackenzie University, Brazil
- Ivonne Santillán, Director of Legal Affairs and International Cooperation, International Affairs Division, Comisión Federal de Competencia Económica (COFECE), Mexico
- Martha Martinez Licetti, Lead Economist and Global Lead, Competition Policy, Trade and Competitiveness, World Bank Group

**Corruption and Bid-rigging**  
Breakout session | Cartel Working Group

Bid rigging and corruption both distort the aim of procurement processes and go against the basic tenets of competition law principles. While bid rigging is a form of anti-competitive agreement between similarly placed bidders, the corruption issues are even more intricate considering their effects on the level playing field. The BOS will deal with methods to detect red flag situations by identifying improper submissions made during procurement procedures and discuss ways to tackle such illicit conduct under competition rules.

- Jacques Steenbergen, President, Belgian Competition Authority
- Gosupamang D.T Masie, Manager, Legal and Enforcement, Botswana Competition Authority
- Roberto Chieppa, Secretary-General, Italian Competition Authority
- Carlos Mena, Head of Investigative Authority (Chief Prosecutor), Comisión Federal de Competencia Económica (COFECE), Mexico
- Natalie Harsdorf, Deputy Managing Director, Austrian Competition Authority (BWB)
- Mahmoud Momtaz, Head, Economic Case-handling Department, Egyptian Competition Authority

**Fast Case Resolution Mechanisms**  
Breakout session | Cartel Working Group

The fight against cartels aims to end them and to deter other undertakings from cartelising. This BOS will present and compare different methods, such as settlement procedures, which aim the quick processing of cartel cases.

- Paulo Burnier, Commissioner, Administrative Council for Economic Defence, CADE Brazil
- Marvin Price, Director of Criminal Enforcement, United States Department of Justice Antitrust Division
- Eric Van Ginderachter, Director, Cartels, DG Competition, European Commission
- Pedro Marques Bom, General Director of Investigation, Portuguese Competition Authority (AdC)
- Harikumar Pillay, Director Enforcement Competition, Competition Commission of Singapore
- Véronique Thirion, Prosecutor General, Belgian Competition Authority

**Crafting Merger Remedies: Success criteria and risk tolerance**  
Breakout session | Merger Working Group

Finding it hard to choose among the MWG’s impressive breakout offerings? This discussion is the remedy you seek. Highlighting the launch of the ICN’s acclaimed 2016 Remedies Guide, this session will explore key principles and guidance for sound merger remedy design and implementation.

- Michele Pacillo, Economist - International Affairs Officer, Italian Competition Authority
- Toshiko Igarashi, Senior Officer for Mergers and Acquisitions, Japan Fair Trade Commission
- Rami Greiss, Executive General Manager, Merger and Authorisation Review, Australian Competition and Consumer Commission
- Alípio Codinha, Deputy Director, Merger Department, Portuguese Competition Authority (AdC)
- Liz Kraus, Deputy Director for International Antitrust, United States Federal Trade Commission (FTC)
- Josep Carpi Badia, Head, Mergers Case Support and Policy Unit, DG Competition, European Commission
### Public Interest Considerations in Merger Review

**Breakout session | Merger Working Group**

*Should there be more to merger review than competitive effects and consumer welfare? Yes, no, or maybe in some limited circumstances – join us for this interesting discussion on the role (if any) of public interest considerations in merger review. The session will explore the significant challenges in addressing public interest criteria alongside purely economic competition factors.*

- Sheldon Mills, Senior Director, Mergers, Competition and Markets Authority, United Kingdom
- Cal Goldman, Partner, Goodmans LLP, Canada
- Gerardo Calderon-Villegas, Associate, Baker McKenzie, Mexico
- Magdeline Gabaraane, Director, Mergers and Monopolies Department, Botswana Competition Authority
- Vinod Dhall, Executive Chairman, Dhall Chamber, India
- Chia-Lin Yen, Head of International Affairs, Taiwan Fair Trade Commission

**13:10 - 14:40** Lunch

### By younger agencies for younger agencies

**Side Session**

- Arsenio M. Balisacan, Chairman, Philippine Competition Commission
- Allan Fels, Professor, University of Melbourne, Australia
- Bevan Narinesingh, Executive Director, Fair Trading Commission, Trinidad and Tobago

**13:55 - 14:40**

### NGA Engagement

**Side Session**

Join us for a discussion on “The future of the NGAs in the ICN’s second decade” following up on the results of the consultation with NGAs included in the final report on “The Future of the ICN in its Second Decade”. Possible next steps on how NGAs can help achieve the ICN’s second decade agenda will be suggested for debate. We have a terrific panel of three NGAs representing Europe, the Americas and Asia to guide us through the discussion. NGAs, this is your session, your future! NGAs and member agencies are welcome.

- Dina Kallay, Head of Competition (IPR, Americas And Asia-Pacific), Ericsson, Sweden
- Clara Ingen-Housz, Partner, Linklaters, Hong Kong
- Huy Do, Partner, Fasken Martineau DuMoulin, Canada

### Advocacy Strategy in Traditional and New Markets: Which Differences?

**Plenary | Advocacy Working Group**

- Diana Moss, Chair, American Antitrust Institute, United States (Moderator)
- Rod Sims, Chairman, Australian Consumer and Competition Commission
- Nuno Rocha de Carvalho, Member of the Board, Portuguese Competition Authority (AdC)
- Gabriella Muscolo, Commissioner, Italian Competition Authority
- Han Li Toh, Chief Executive, Competition Commission of Singapore
- Francis Kariuki, Director General, Kenya Competition Authority

**14:40 - 15:40**

### ICN/World Bank Advocacy Contest Awards Ceremony

**Plenary**

**15:40 - 16:00**

### An Outside View on Key Factors for Effective Agencies

**Plenary | Agency Effectiveness Working Group**

- William Kovacic, Global Competition Professor of Law and Policy, George Washington University, United States (Moderator)
- Annetje Ottow, Professor, University of Utrecht, Netherlands
- Andreas Mundt, President, Bundeskartellamt, Germany
- Teresa Moreira, Head of Competition and Consumer Policies Division, UNCTAD
- Tembinkosi Bonakele, Commissioner, Competition Commission, South Africa
- António Gomes, Head of Competition Division, OECD
- Gilvandro Araújo, Acting President, Administrative Council for Economic Defence, CADE Brazil

**16:30 - 17:30**
Roundtable | Mesa Redonda
Side Session in Portuguese | Sessão em português

- Margarida Matos Rosa, President, Portuguese Competition Authority (Moderator)
- Johannes Laitenberger, Director-General, DG Competition, European Commission
- Gilvandro Araújo, Acting President, Administrative Council for Economic Defence, CADE Brazil
- António Gomes, Head of Competition Division, OECD
- Teresa Moreira, Head of Competition and Consumer Policies Division, UNCTAD
**Friday, 12 May**

### 9:00-10:00

**The Analytical Framework for Evaluating Unilateral Conduct**

Plenary | Unilateral Conduct Working Group
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- Deborah Garza, Partner, Covington & Burling LLP, United States (Moderator)
- Andrea Coscelli, Acting Chief Executive, Competition and Markets Authority, United Kingdom
- Cecilio Madero, Deputy Director-General, DG Competition, European Commission
- Michal Halperin, Director-General, Israel Antitrust Agency
- Devender Kumar Sikri, Chairperson, Competition Commission of India

### 10:00-10:30

**Morning Coffee**

### 10:30-11:45

**2016 ICN/WBG Advocacy Contest: Innovative advocacy strategies to address market challenges**

Breakout session | Advocacy Working Group
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*This breakout session will be an opportunity for ICN/WBG advocacy contest winners to share their advocacy stories in more detail and, most importantly, to discuss successful methods, strategies and messages that other agencies can employ in their own advocacy activities.*

**Economists of Scale and Scope – the Role of Expert Economists for Effective Enforcement**

Breakout session | Agency Effectiveness Working Group
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*Exploring common and useful components on how economic thinking and economic analysis could be incorporated into agencies’ investigations and decision-making process.*

- Liberty Mncube, Chief Economist, South African Competition Commission (Chair)
- Roar Gjelsvik, Senior Economic Advisor, Norwegian Competition Authority
- Renée Duplantis, Principal, The Brattle Group, Canada
- Ana Amante, Director, Restrictive Practices Department, Portuguese Competition Authority (AdC)
- Thomas Ross, Professor, UPS Foundation Professorship in Regulation and Competition Policy, University of British Columbia, Canada

**Staff Training**

Breakout session | Agency Effectiveness Working Group
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*Learn from approaches and best practices on staff training programmes, adopted by competition agencies*

- Smita Jhingran, Secretary, Competition Commission of India (Chair)
- Hardin Ratshisusu, Deputy Commissioner, South African Competition Commission
- Susan Philp, Director, International, Australian Competition and Consumer Commission
- Akira Fujino, Deputy Director, International Affairs Division, Japan Fair Trade Commission
- Sabine Zigelski, Senior Competition Expert, OECD
- Juliesta Coca, Programme Management Officer, UNCTAD Competition Policy and Consumer Protection Branch
- Lourenço Ventura, Assistant Legal Director, Competition and Market Authority

### 10:30 - 11:45

**The Role of Efficiencies in Merger Analysis**

Breakout session | Merger Working Group
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*This session will explore the role that efficiencies should play in merger analysis, how agencies can determine whether efficiency claims are merger-specific, substantiated, and sufficient to offset the merger’s anticompetitive harms. Efficiency amateurs and aficionados welcome; you won’t find a more efficient breakout at this conference!*

- Bjorn Vroomen, Head of Merger Unit, Authority for Consumers and Markets, Netherlands
- Kathleen Bradish, Assistant Chief, Foreign Commerce, United States Department of Justice Antitrust Division
- Nathalie Jalabert-Doury, Partner, Mayer Brown (Paris), France
- Jonas Koponen, Partner, Linklaters, Belgium
- Joaquim Caimoto Duarte, Counsel, Uría Menéndez, Portugal
- Denis Gavrilov, Counsel, Afanasiy, Pugin and Partners, Russia
### Meeting of the Unilateral Conduct Working Group

**Breakout session | Unilateral Conduct Working Group**

*What are the priorities and objectives of the Unilateral Conduct Working Group in 2017-2018? This Working Group meeting will be a fully interactive session moderated by the Working Group co-chairs.*

- **Tim Longman**, International Counsel, United States Department of Justice, Antitrust Division
- **Vian Quitaz**, Legal Adviser, Policy and International, UK Competition and Markets Authority
- **Marcus Bezzi**, Executive General Manager, Competition Enforcement, Australian Competition and Consumer Commission

### Deterrence: the role of private enforcement

**Breakout session | Special Project**

- **Mário Marques Mendes**, Partner, Gómez-Acebo & Pombo, Portugal (Moderator)
- **Eddy de Smijter**, Head of International Unit, DG Competition, European Commission
- **Terry Calvani**, Of Counsel, Freshfields Bruckhaus Deringer, United States
- **Ori Schwarz**, Chief Legal Counsel, Israel Antitrust Authority

**11:45-12:05** Room change break

**12:05 – 12:35**

**Implementation in the ICN**

**Plenary**

- **Randy Tritell**, Director of International Antitrust, United States Federal Trade Commission (FTC) (Moderator)
- **José Marín Quemada**, Chairman, Spanish National Authority for Markets and Competition (CNMC)
- **Hiroshi Yamada**, Deputy Secretary-General for International Affairs, Japan Fair Trade Commission
- **Anna Poznyakova**, Deputy Head of Department for International Economic Cooperation, Federal Antimonopoly Service (FAS), Russia
- **Arsenio M. Balisacan**, Chairman, Philippine Competition Commission

**12:35 - 13:05**

**Closing session**

**Plenary**

- **Margarida Matos Rosa**, President, Portuguese Competition Authority (AdC)
- **Andreas Mundt**, President, Bundeskartellamt, Germany
- **Devender Kumar Sikri**, Chairman, Competition Commission of India

**13:05 - 15:00** Lunch

**13:05 – 15:00**

**Meeting of the Steering Group**

**Meeting**

**15:00**

**Douro River Cruise** (Delegates and Spouses/Partners welcome)

**Social Event**