

5th GENEVA BUSINESS DIALOGUE ROUNDTABLE REGULATORY POLICY IN A CHANGING WORLD

Geneva, **28** October 2019

Venue

Maison de la Paix/Graduate Institute, Geneva

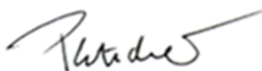
Dear Sir or Madam,

ICC Switzerland is the Swiss National Chapter of the International Chamber of Commerce, founded in 1919 with the objective of strengthening global prosperity and development through trade and investment.

To stimulate and facilitate the exchange with international organisations and the respective diplomatic representations in Geneva, ICC Switzerland continues its Geneva Business Dialogue with a series of high-ranking roundtables. We are proud to invite you to the fifth of such discussions, on the topic of “regulatory policy in a changing world”. How can we address the potentially conflicting challenges of digital transformation, consumer protection and innovation in an era of increasing nationalisation and protectionism?

The event is aimed at high-ranking representatives from the international organisations in Geneva, from the diplomatic representations in Geneva and from companies or business organisations in Switzerland and other countries. Please feel free to forward this invitation to a high-ranking colleague in your organisation but be aware that the audience will be limited to facilitate a fruitful discussion. Participation will be confirmed.

Yours sincerely,



Thomas Pletscher
Secretary General

Supported by

Regulatory Policy in a Changing World

Geneva, 1 October 2018

The Fourth Industrial Revolution and Digitalization are reshaping everyday lives across the globe, bringing new solutions to many of our greatest challenges. But new technologies also pose a dilemma for governments and regulators.

- How do you find the best balance between strict government oversight to protect consumers with the need to encourage swift uptake of tools that could benefit society at large?
- Digitalization is disrupting all sectors of the economy while bringing enormous benefits. How can national Governments and regulators navigate in this fast-paced environment? What role can international organisations play??
- How can we reduce the potentially harmful impact of these challenges on innovation and development?
- Can self-regulation,,”bridge the gap“ in environments lacking global rules and enforcement?

PROGRAMME — DRAFT: SPEAKERS AND TOPICS ARE UNDER DISCUSSION AND NOT CONFIRMED!

Location

Maison de la Paix/Graduate Institute, Geneva

18:15

Registration and welcome drinks

18:45

Opening remarks

XXX

18:50

Panel discussion with participation from the audience

- Jean-Yves Art, Senior Director, Strategic Partnerships, Microsoft

- XXX Facebook (>Libra)

- David Frick, Nestlé SA

- Erich Herzog, Member of the Management Committee and Head of Regulatory and Competition Policy

- Ms. Teresa Moreira UNCTAD, Head Competition and Consumer Policies Branch Division on International Trade and Commodities

- Celine Kauffman, Deputy Head of the Regulatory Policy Division OECD

- Luisa Menezes, Vice President, Regulatory Frameworks & Policy, Philip Morris International

Moderated by:

Nikolaus SCHULTZE, Director of Policy and Global Affairs, International Chamber of Commerce, Paris

19:50

Closing remarks

Thomas PLETSCHER, Secretary General, ICC Switzerland

20:00

Cocktail dinner