8:15 – 8:45  Registration & Coffee

Welcome
8.45 – 9:00  Rik Kutsch Lojenga, Executive Director, Union for Ethical BioTrade (UEBT)

Morning theme:
Emerging markets: trends in sustainability and biodiversity
Moderated by David Ainsworth, Information Officer, UN Convention on Biological Diversity

9:15 – 9:45  What does 2012 hold for biodiversity and sustainability?
Maria Cecilia Wey De Brito, Director of WWF Brazil.

Biodiversity and Consumers insights

Rémy Oudghiri, Director of Trends and Insights at IPSOS.

10:15 – 10:45  Natural Values and Sustainability – Focus on India & China
Leslie Pascaud, Director Sustainable Marketing at Added Value.

10:45 - 11:15  Coffee break

Biodiversity & Beauty Companies

11:15 – 11:30  Introduction

11:30 – 12:00  Sustainability Champions in emerging markets.
Speaker to be confirmed

12:00 – 12:30  The Brazilian Enterprise Movement for Biodiversity (MEB)
Daniel Sabará, representative of MEB & Corporative Director, Beraca

12:30 – 12:45  Concluding remarks on the morning session
David Ainsworth, Information Officer, UN Convention on Biological Diversity

12:45 – 14:00  Lunch
Afternoon theme
Company insights: Mainstreaming the ethical sourcing of biodiversity & biodiversity based innovation.
Moderated by Maria Cecilia Wey De Brito, Director of WWF

Mainstreaming biodiversity in business operations
14:00 – 14:15 Introduction

14:15 – 14:45 Biodiversity in the corporate social responsibility targets of Laboratoires Expanscience
Karen Lemasson, Responsible for Sustainable Development, Laboratoires Expanscience.

14:45 – 15:15 Putting into practise the UEBT standard in Symrise Brazil
Ricardo Omori, Director Scent & Care Division, Symrise Brazil.
Panel discussion

15:30 – 16:00 Coffee Break

Innovation and biodiversity
16:00 – 16:15 Introduction

16:15 – 16:45 PhytoTech – Enabling ABS and cosmetic ingredient innovation in Southern Africa
Cyril Lombard, Head of PhytoTech

16:45 – 17:15 Natura Amazon Project, transforming socio - environmental challenges in sustainable business opportunities
Denise Alves, Sustainability Director, Natura Cosmeticos
Panel discussion

17:30 – 17:45 Conference closing
Maria Cecilia Wey De Brito, Director of WWF Brazil.