Value Chain Analysis Workshop for Natural Ingredients, Rattan and Ecotourism Sectors in Indonesia

Value Chain Analysis Workshop
Jakarta, 20 and 21 July 2011

Agenda

DAY 1

9:00 Welcome remarks
Her Excellency Prof. Dr. dr. Nila F. Moeloek, Special Envoy of the President of the Republic of Indonesia on the Millennium Development Goals
His Excellency Mr. Jürg Schneider, Head of Economic Development Cooperation (SECO), Embassy of Switzerland in Indonesia.

9:10 The potential for BioTrade in Indonesia: progress on the sector assessments:
• Introduction of UNCTAD BioTrade program in Indonesia by Ms. Lorena Jaramillo, UNCTAD/BioTrade Initiative
• Results of the first study assessment of the potential of BioTrade native products and services in Indonesia by Mrs. Nuning S. Barwa, UNCTAD consultant
• Indonesian efforts in promoting and developing the sustainable use of biodiversity in service sector, especially for developing the new eco-tourism destination by Mr. Firmansyah Rahim, the Director General for Tourism Destination Development. It will be presented by Mr. FX. Teguh, Deputy Director of Planning and Legal.

11:00 Tea/coffee break

11:30 Group exercise:
All participants will be divided into 3 groups
First group: Mapping of the value chain of BioTrade - rattan products - by Mr. Wisno Caroko
Second group: Mapping of the value chain of BioTrade - natural ingredient sector - by Mrs. Nuning S. Barwa
Third group: Mapping of the value chain of BioTrade - service sector (eco-tourism) - by Mr. I Made Suarnatha

12:30 Lunch

13:30 Group exercise:
GAP analysis and Identification of causes and solutions

16:00 Tea/coffee break

16:30 Continuation of Group exercise

17:00 Closing of first day

DAY 2

9:00 Summary of results from the previous day from each group
9:30 Plenary discussions of group results.
Moderated by Ms. Lorena Jaramillo and Mrs. Nuning S. Barwa
10:30 Tea/coffee break

11:00 Group exercise: Prioritization of solutions and responsible organizations
Moderated by Ms. Lorena Jaramillo and Mrs. Nuning S. Barwa
13:00 Lunch

14:30 Plenary discussions of prioritization of solutions and responsible organizations
Moderated by Ms. Lorena Jaramillo
16:00 Tea/coffee break
16:30 Next steps by Ms. Lorena Jaramillo
17:00 Closing of the BioTrade workshop by Ms. Lorena Jaramillo, UNCTAD/BioTrade Initiative.