

RENALDA BERNARD MLAY

FAMILY

 1 Boy
No Dependant

FARM PRODUCE

 Caspiscum  Tomatoes  Cucumber  Lettuce

HOW MUCH DO YOU PRODUCE EVERY MONTH? IN KGS

2 TONNES per harvest circle (within 6 months) }  Caspiscum
 Tomatoes
 Cucumber

200-500 BUNCHES }  Lettuce

HOW MUCH DO YOU MAKE PER MONTH?

Between **TZS 1,000,000 - 1,500,000** per month

NO. OF HOTELS WE SUPPLY

5 

KEY PRINCIPLES

- Protective farming methods minimal usage of Pesticides
- High quality seeds/seedlings hence getting high quality products
- Technical support and close monitoring from growth to harvest hence quality products



“ After having too much trouble in finding markets for my produce, I decided to walk from one hotel to another with my products since I believed they were of good quality. ”

KEY RESTAURANT FACTS

NAME
Indo Italiano Restaurant

LOCATION
Moshi Town

MONEY SPENT PER SEASON BUYING FROM LOCALS
TZS 40,000,000/=

PERSON PROFILE:- WHO HANDLES PRODUCE

NAME
Chef Athumani Ignas

WHY WE BUY LOCALLY

- Fresh Supply
- High Quality
- Affordable Cost



“ Fresh produce from farms means a lot to us , it gives guests new tastes from Kilimanjaro ”



KEY PRINCIPLE BENEFITS

- BUY FROM LOCAL HELP PROMOTE THE SMALL SCALE FARMERS
- HELP THEM HAVE A LIVELIHOOD
- HELP GROW THE ECONOMY

