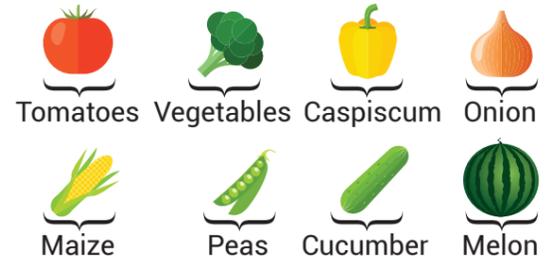


## PETER RAY MARK



“ It was not easy at first we grew slowly and people around saw the value of what i was doing by buying produce which enabled me to employ more ”

### FARM PRODUCE



### NO. OF YOUR EMPLOYEES



### OUR BIGGEST SUCCESS LAST YEAR



## ORGANISATION KEY FACTS



**THE YOUNG WORLD FEEDERS**

### NAME

The Young World Feeders

### MEMBERS

4

### BIGGEST SELLING ITEM

Vegetables  
TZS 600,000/  
per month



### SALES THROUGH THE ORGANISATION PER YEAR

TZS 10,800,000/=

### NO. OF HOTELS WE SUPPLY



### NO. OF BEDS IN ALL HOTELS



### PRINCIPLES

- Hardwork
- Customer Satisfaction
- Accuracy
- Success

### OUR VALUE TO SUPPLIERS

- Fresh Supply
- High Quality
- Affordable Cost



## KEY RESTAURANT FACTS

### NAME

Dodoma Carnival Restaurant

### LOCATION

Dodoma Town

### MONEY SPENT PER MONTH BUYING FROM LOCALS

TZS 8,000,000/=

### PERSON PROFILE:- WHO HANDLES PRODUCE

### NAME

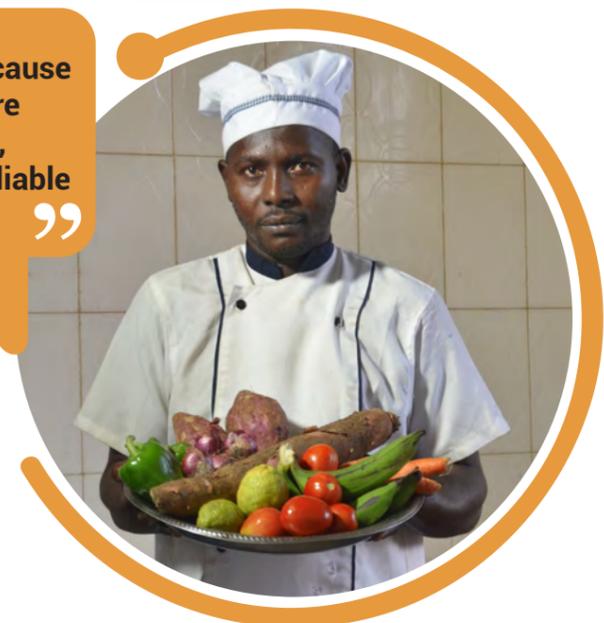
Chef Juma Miraji

### WHY WE BUY LOCALLY

- Fresh Supply
- High Quality
- Affordable Cost



“ I buy from Peter because his vegetables are fresh and good, also he is honest reliable and friendly ”



## KEY PRINCIPLE BENEFITS

- BUY FROM LOCAL HELP PROMOTE THE SMALL SCALE FARMERS
- HELP THEM HAVE A LIVELIHOOD
- HELP GROW THE ECONOMY

