It was not easy at first, we grew slowly and people around saw the value of what I was doing by buying produce which enabled me to employ more.

"I buy from Peter because his vegetables are fresh and good, also he is honest reliable and friendly."

**ORGANISATION KEY FACTS**

**NAME**
The Young World Feeders

**MEMBERS**

**BIGGEST SELLING ITEM**
Vegetables

**SALES THROUGH THE ORGANISATION PER YEAR**
TZS 10,800,000/= 

**NO. OF HOTELS WE SUPPLY**
5

**NO. OF BEDS IN ALL HOTELS**
35

**PRINCIPLES**
- Hardwork
- Customer Satisfaction
- Accuracy
- Success
- Fresh Supply
- High Quality
- Affordable Cost

**OUR VALUE TO SUPPLIERS**
- Fresh Supply
- High Quality
- Affordable Cost

**THE YOUNG WORLD FEEDERS**

True Tanzanian

**PERSON PROFILE:**

**PERSON PROFILE:**

**WHO HANDLES PRODUCE**

**NAME**
Chef Juma Miraji

**WHY WE BUY LOCALLY**
- Fresh Supply
- High Quality
- Affordable Cost

**FARM PRODUCE**

- Tomatoes
- Vegetables
- Caspiscum
- Onion
- Maize
- Peas
- Cucumber
- Melon

**NO. OF YOUR EMPLOYEES**

5

**OUR BIGGEST SUCCESS LAST YEAR**

- Greenhouse
- Drip Irrigation
- Three new employees
- Hybrid Seeds

**KEY PRINCIPLE BENEFITS**
- Buy from local help promote the small scale farmers
- Help them have a livelihood
- Help grow the economy