I used to keep cows and sell milk, which gave me twenty thousand shillings per day. But since I started farming in 2004, my income grew and managed to invest houses for rent and cereal shop in Stone town, Zanzibar."

"I buy from Faki because his produce is fresh organic with no chemicals and his price is affordable."

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**TANZANIA HORTICULTURAL ASSOCIATION**

- **NAME**: Tanzania Horticultural Association
- **MEMBERS**: 38
- **BIGGEST SELLING ITEM**: Tomatoes 400 kg per month

**ORGANISATION KEY FACTS**

- **NO. OF HOTELS WE SUPPLY**: 20
- **PRINCIPLES**:
  - Fresh Supply
  - High Quality
  - Affordable Cost

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**FAKI HANAFI**

- **FAMILY**
  - 2 Wives
  - 5 Children
  - All Family & Other Dependants: 20

- **FARM PRODUCE**
  - Tomatoes
  - Bell Pepper
  - Beet Root
  - Onion
  - Melon

- **PRODUCTION EVERY MONTH IN KGS**: 20,000 kg (depending on the season)

- **INCOME PER MONTH**: TZS 1,000,000/= per month

**PERSON PROFILE: WHO HANDLES PRODUCE**

- **NAME**: Chef Haji Hamisi
- **LOCATION**: Zanzibar Stone Town
- **BEDS**: 102
- **MONEY SPENT PER MONTH**: TZS 14,000,000/= Buying from Locals

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**HOTEL KEY FACTS**

- **NAME**: Serena Hotel Zanzibar
- **LOCATION**: Zanzibar Stone Town
- **Beds**: 102

**PERSON PROFILE: WHO HANDLES PRODUCE**

- **NAME**: Chef Haji Hamisi

**MONEY SPENT PER MONTH**: TZS 14,000,000/= Buying from Locals

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**TRULY TANZANIAN**

- **KEY PRINCIPLE BENEFITS**
  - Buy from local help promote the small scale farmers
  - Help them have a livelihood
  - Help grow the economy

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