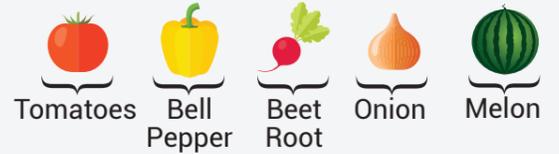


FAKI HANAFI

FAMILY



FARM PRODUCE



PRODUCTION EVERY MONTH IN KGS

20,000 kg (depending on the season)

INCOME PER MONTH

TZS 1,000,000/= per month



BENEFITS

FAMILY > INVESTMENT

“ I used to keep cows and sell milk, which gave me twenty thousand shillings per day. But since I started farming in 2004, my income grew and managed to invest houses for rent and cereal shop in Stone town, Zanzibar.”

ORGANISATION KEY FACTS



NAME

Tanzania Horticultural Association

MEMBERS

38

BIGGEST SELLING ITEM

Tomatoes 400 kg per month



NO. OF HOTELS WE SUPPLY

20



PRINCIPLES

- Fresh Supply
- High Quality
- Affordable Cost



HOTEL KEY FACTS



SERENA HOTELS

NAME

Serena Hotel Zanzibar

LOCATION

Zanzibar Stone Town

BEDS

102

PERSON PROFILE:- WHO HANDLES PRODUCE

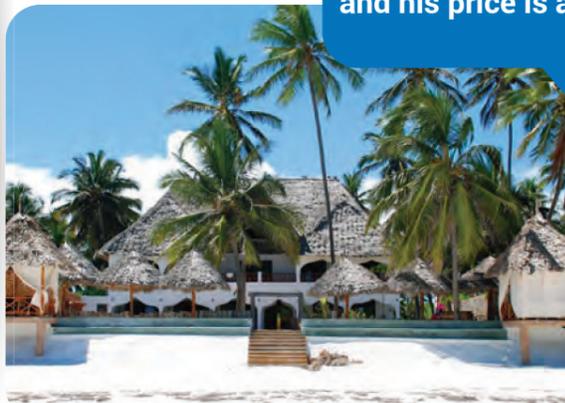
NAME

Chef Haji Hamisi

MONEY SPENT PER MONTH BUYING FROM LOCALS

TZS 14,000,000/=

“ I buy from Faki because his produce is fresh organic with no chemicals and his price is affordable ”



KEY PRINCIPLE BENEFITS

- BUY FROM LOCAL HELP PROMOTE THE SMALL SCALE FARMERS
- HELP THEM HAVE A LIVELIHOOD
- HELP GROW THE ECONOMY

