

Projecto de Apoio ao Comércio (ACOM)
**EU-UNCTAD joint Programme of Support for Angola:
TRAIN FOR TRADE II**

Concept Note

ENTREPRENEURSHIP POLICY STAKEHOLDERS' MEETING

10 December 2018

Venue to be confirmed, 10:00 – 12:00



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Background information and methodology of the Entrepreneurship Policy kick-off meeting

Diversification of the economy in non-oil sectors involves integral attention to small and medium-sized enterprises (SMEs) so that they are able to grow and allow Angola to compete in the global economy. Enterprise development encompasses multiple factors, including the ability of enterprises to attract investment capital and to participate in mutually beneficial business linkages with multinational enterprises.

As part of the activities of the EU-UNCTAD joint Programme of Support for Angola: Train for Trade II – a component of the Trade Support Project (ACOM) financed by the EU, the design of initiatives and measures to promote entrepreneurship is a key element of UNCTAD's Empretec programme aimed at supporting the government of Angola to formulate an entrepreneurship strategy.

The kick-off and coordination meeting provides an opportunity for selected national stakeholders to understand the content and the process of implementation of UNCTAD's Entrepreneurship Policy Framework (EPF), including based on UNCTAD's experience on the EPF application in five countries (Cameroon, Dominican Republic, Ecuador, The Gambia, Tanzania). Angolan national stakeholders will receive information and guidance about the EPF methodology on how to design and implement a national entrepreneurship strategy and action plan through an interactive step-by-step approach.

Participants will be guided through the six pillars of UNCTAD's Entrepreneurship Policy framework (EPF), which are Formulating National Entrepreneurship Strategy, Optimizing the Regulatory Environment, Enhancing Entrepreneurship Education and Skills Development, Facilitating Technology Exchange and Innovation, Improving Access to Finance and Promoting Awareness and Networking. Key components in each area will be discussed, including such as policy objective, policy options, key indicators for the progress monitoring; we well as issues of stakeholder coordination at a national level.

The meeting will be conducted in **English**, with interpretation in Portuguese.

Outputs and goals:

1. Key stakeholder dialogue on entrepreneurship promotion in Angola will be launched.
2. Participants will have a better understanding of the six pillars of the UNCTAD's Entrepreneurship Policy Framework (EPF), the EPF methodology on assessment of the current stated of entrepreneurship ecosystem in the country, including based on the feedback on the EPF implementation in other countries.
3. National stakeholders will have a clear picture of the next steps of the project component leading to the formulation of an entrepreneurship strategy and of their respective roles within the entrepreneurial ecosystem of Angola.



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Workshop content

- 10:00 – 10:15 Introductory remarks by MinCO and UNCTAD
- 10:15 – 11:00 Presentation of UNCTAD’s Entrepreneurship Policy Framework and its six pillars
- 11:00 – 11:30 Moderated discussion with national stakeholders on the current entrepreneurial ecosystem in Angola and the common challenges faced by entrepreneurs and SMEs
- 11:30 – 11:45 Next steps in the formulation of a national strategy: mapping of the entrepreneurial ecosystem, stakeholders’ survey, focus group meetings for each pillar and draft strategy and action plan
- 11:45 – 12:00 Wrap up and conclusions
- 12:00 – 13:30 Lunch

Selection criteria for participants

Identification of about 30 representatives from relevant ministries, national agencies and institutions involved in SMEs support and entrepreneurship promotion will be prepared by the UNCTAD National Coordinator, in coordination with the Ministry of Commerce, MINCO. The target group of participants shall include senior managers and officers with hands-on experience in the formulation of policy measures and initiatives in any of the six areas of UNCTAD’s Entrepreneurship Policy Framework (EPF): regulatory environment, entrepreneurship education and skills development, innovation and technology, access to finance, entrepreneurship promotion through awareness and networking initiatives.

Logistic information for participants:

The coordination meeting will take place at the premises of venue and room to be confirmed, on Monday, 10 December 2018. The meeting will take place from 10:00 to 12:00 for a maximum of 30 participants (see selection criteria above) and followed by a working lunch.



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