This seminar is part of the UNCTAD – Ethiopia project on services trade in Africa, funded by the United Nations. The project aims at unlocking the potential of services trade of partner countries by increasing capacity to measure the contribution of services to regional value chains (RVCs) and to explore the value added by domestic and foreign firms. In Ethiopia, the focus is on transport services owing to its catalyzing capacity and strategic relevance for the economy.

The national seminar will sensitize key national stakeholders of transport services about the importance and tools to measure the target value chain and the role they play in the measurement. Moreover, the seminar will highlight how the project can support Ethiopia to design policies which promote a higher degree of integration into RVCs.

**DAY 1**

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<th>Time</th>
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<tr>
<td>9h-9h30</td>
<td>Registration</td>
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<td>9h30 -10h</td>
<td>Welcome remarks (Mr. Junior Davis, Chief of Africa Section, United Nations Conference on Trade and Development; Government Representative)</td>
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<td>10h-10h15</td>
<td>Group photo and coffee break</td>
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<td>10h15 – 11h15</td>
<td>Introduction – Why this seminar? (Mr. Bikila Teklu, Chairperson Road and Transport Engineering and national focal point; Mr. Junior Davis, Chief of Africa Section, UNCTAD)</td>
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• The importance of the transport sector for Ethiopia's economy
• The importance of value chains for international trade and better regional and global integration
• Challenge: Measuring value chains

11h15 – 12h30 Measuring value chains: Enterprise questionnaire and use of input-output tables
(Mr. Yonas Bekele, national consultant)

• Qualitative instrument based on enterprise questionnaire; conditions for success
• Introduction of quantitative instrument based on input-output tables
• Interactive discussion

12h30 – 14h Lunch break

14h - 15h Transport data and lessons learned from UNCTAD transport research
(Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)

• Who collects what data and where is it available
• Transport observatories
• Way to the Ocean – lessons learned from East Africa
• Questions and answers

15h - 15h30 Measuring value chains: Time/cost-distance methodology (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)

• Overview of the methodology

15h30 - 16h Interactive discussion on measurement tools

16h - 16h30 Coffee break

16h30 - 17h Next steps and training materials (Mr. Junior Davis, Chief of Africa Section, UNCTAD; Representative UNECA)

• Interview period
• Presentation of knowledge sharing platform

17h – 17h15 Closing remarks (Chair, Government)
DAY 2

9h – 9h15 Recap of Day 1 (Mr. Junior Davis, Chief of Africa Section, UNCTAD)

9h15 - 11h Measuring value chains – Overview of quantitative tool based on input-output tables (Mr. Yonas Bekele, national consultant; Representative of African Centre for Statistics)

- Estimating foreign and domestic value added and participation in global and regional value chains
- Quality of data
- Interactive discussion

11h - 11h15 Coffee break

11h15 - 12h15 Measuring value chains – Time/cost-distance methodology (Mr. Vincent Valentine, Economic Affairs Officer, UNCTAD)

- Exercise on its application

12h15 - 12h45 Interactive discussion

12h45 – 13h Closing remarks (Chair, Government)

13h Lunch