UNCTAD - UNECA PROJECT ON SERVICES TRADE IN AFRICA

Train-the-Trainers Seminar on “Measuring the contribution of services to regional value chains”

PROGRAMME

Addis Ababa, UNECA premises, Room Caucus 11, 29-31 January 2019

DAY ONE - 29 JANUARY

09:00 - 09:30  Arrival and registration
09:30 - 10:00  Welcome remarks (Mr. Paul Akiwumi, Director, Division for Africa, LDCs and Special Programmes, UNCTAD; and Mr. Stephen Karingi, Director, Regional Integration and Trade Division, UNECA)
10:00 - 10:45  Introduction of trainer and participants and brief overview of project (Mr. Junior Davis, Chief of the Africa Section, UNCTAD)
10:45 - 11:00  Coffee break

Moderator  Mr. Francis Ikome, Chief of the Regional Integration Section, UNECA
11:00 - 12:30  Workshop overview (Mr. Ben Shepherd, Principal, Developing Trade Consultants) and expectations of national focal points (Ethiopia, Gambia, Kenya, Mali, Nigeria, Togo)

- Introduction to the policy issues surrounding RVCs/GVCs and development
- Techniques to analyze trade in GVCs and RVCs (case studies, surveys, trade in value added)
- Presentation of workshop objectives
- Overview of agenda
- Discussion of objectives and expectations of national focal points

12:30 - 14:00  Lunch break
14:00 - 15:30  Services and Trade in Value Added: Introduction (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

- The value chain development model, extension to services
- Intuition behind trade in value added vs. gross value trade data
- Ingredients to construct trade in value added data from a user perspective: national accounts, supply-use tables, input-output tables, and trade data
15:30 - 15:45  Coffee break

15:45 - 17:00 Services and Trade in Value Added: Quantitative Methodology (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

- Presentation of intuition and algebra behind trade in value added
- Presentation of results from OECD-WTO TiVA showing the types of outputs that can be obtained (embodied services trade, domestic and foreign origin services value added in trade, DVA/FVA in services sectors, etc.)

**DAY TWO – 30 JANUARY**

**Moderator**  Ms. Claudia Roethlisberger, Economic Affairs Officer, Africa Section, UNCTAD

09:30 - 10:45 Qualitative Case Study Approach: Introduction (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

- Presentation of methodology and rationale
- Overview of interview instrument and discussion of interview approach and case study methodology

10:45 - 11:00 Coffee break

11:00 - 12:30 Qualitative Case Study Approach: Group Exercise (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

- Questions and discussion on how to implement case studies in countries

12:30 - 14:00 Lunch break

14:00 - 14:30 Introduction to R Software (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

14:30 - 15:30 Group Exercise using R Software (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

- Simple calculations using “toy” model to anchor intuition
- Work with full dataset using packages/software

15:30 - 15:45 Coffee Break

15:45 - 17:00 Group Exercise using Excel Software (Mr. Ben Shepherd, Principal, Developing Trade Consultants)

- Analysis of results from full dataset focusing on country experiences by sector
- Production of summary results using UNCTAD Eora GVC indicators
# DAY THREE – 31 JANUARY

**Moderator**  
Ms. Wafa Aidi, Economic Affairs Officer, Market Institutions Section, UNECA

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| 09:30 - 10:45 | Presentations Based on Group Exercises (Mr. Ben Shepherd, Principal, Developing Trade Consultants)  
  - Preparation of presentations using results from the last session Day Two  
  - Each country to make a short presentation with PowerPoint slides (5-10 minutes) |
| 10:45 – 11:00 | Coffee break |
| 11:00 – 12:00 | Feedback from participants and next steps (Ms. Claudia Roethlisberger, Economic Affairs Officer, Africa Section, UNCTAD; Mr. Ahmed Al-Awah, Chief, IT Strategic Advisory Unit, UNECA)  
  - Upcoming national seminars  
  - Presentation of Knowledge-sharing platform |
| 12:00 – 12:30 | Closing remarks (Ms. Laura Paez, Chief of the Market Institutions Section, UNECA; Ms. Claudia Roethlisberger, Economic Affairs Officer, Africa Section, UNCTAD) |

**Afternoon**  
Time for follow-up session on quantitative approach/exercise (if needed)  
Bilateral meetings (if needed)