HIGH-LEVEL MEETING ON CREATIVE ECONOMY

Objectives:
- Present and share information about the Creative Economy component of the Joint EU-UNCTAD Program for Angola: Train for Trade II;
- Clarify the purpose and objectives of the Creative Economy component;
- Involve and listen to interested parties (stakeholders) about the component and the Cultural and Creative Industries in Angola;
- Strengthen the working and communication links between the Government of Angola and UNCTAD;
- Formalize the next stages of joint work.

Participants:

Government of Angola
- Secretary of State for Commerce
- Secretary of State for Culture
- Secretary of State for Tourism
- Secretary of State for Professional Technical Education
- Secretary of State for Science, Technology and Innovation
- Director General of the National Statistics Institute
- Director of the Minco Exchange Office
- Focal point of the ACOM Project

UNCTAD Team
- Marisa Henderson - Chief, Creative Economy Program
- Carolina Quintana - Partnerships Networks, Creative Economy Program
- Adelino Muxito - National Project Coordinator Train for Trade II
- Pedro Affonso Ivo Franco - Principal Consultant / Coordinator
- Carla Figueira - Consultant: Training, Partnerships and International Marketing
- Carlos Martins - Consultant: Training, Cultural Tourism and Commerce
- Ingrid Fortez - Local Consultant Angola

European Union
- Amaya Olivares - Zapiain
# PROJECTO DE APOIO AO COMÉRCIO (ACOM)
## PROGRAMA CONJUNTO UE-CNUCED DE PARA ANGOLA:
### TRAIN FOR TRADE II

**Place:** 6th Floor Room - Join the entities in the room respecting bio-security measures  
**Platform:** MS Teams  
**Date:** May 18th, 2020  
**Time:** 2:00 pm - 3:30 pm (Luanda time)  
**Opening and Closing:** Dr. Amadeu Leitão Nunes - Secretary of State for Commerce  
**Moderation:** Ingrid Fortez - UNCTAD Consultant

## Agenda de Trabalhos

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<tr>
<th>Time</th>
<th>Activity</th>
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<tr>
<td>14:00 - 14:10</td>
<td>Welcome words by the Secretary of State for Trade</td>
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|              | Dr. Amadeu Leitão Nunes  
|              | State Secretary for Commerce                                               |
| 14:10 - 14:20| Presentation of Participants from the Government of Angola and the EU     |
|              | (Name, Institution and Position)                                          |
| 14:10 - 14:20| Presentation of the UNCTAD team                                           |
|              | Marisa Henderson – UNCTAD  
|              | Carolina Quintana - UNCTAD  
|              | Johanna Silvander – UNCTAD  
|              | Adelino Muxito - UNCTAD em Angola                                         |
| 14:20 - 14:45| Presentation of the Train for Trade II Program Creative Economy Component |
|              | Marisa Henderson – UNCTAD                                                 |
| 14:45 - 15:15| Questions about the presentation and sharing of reflections on how the    |
|              | various government institutions represented can contribute to the        |
|              | development of Cultural and Creative Industries in Angola                |
|              | Secretaries of State and INE Director                                    |
**PROJECTO DE APOIO AO COMÉRCIO (ACOM)**  
**PROGRAMA CONJUNTO UE-CNUCED DE PARA ANGOLA:**  
*TRAIN FOR TRADE II*

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<td>15:15 - 15:25</td>
<td>Formalization of the next steps</td>
<td>Government of Angola and UNCTAD team</td>
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<tr>
<td>15:25 - 15:30</td>
<td>Final considerations and closure</td>
<td>Dr. Amadeu Leitão Nunes</td>
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