

JUST-IN-TIME COURSE ON DIGITAL COMMERCE

26 April – 31 May 2017

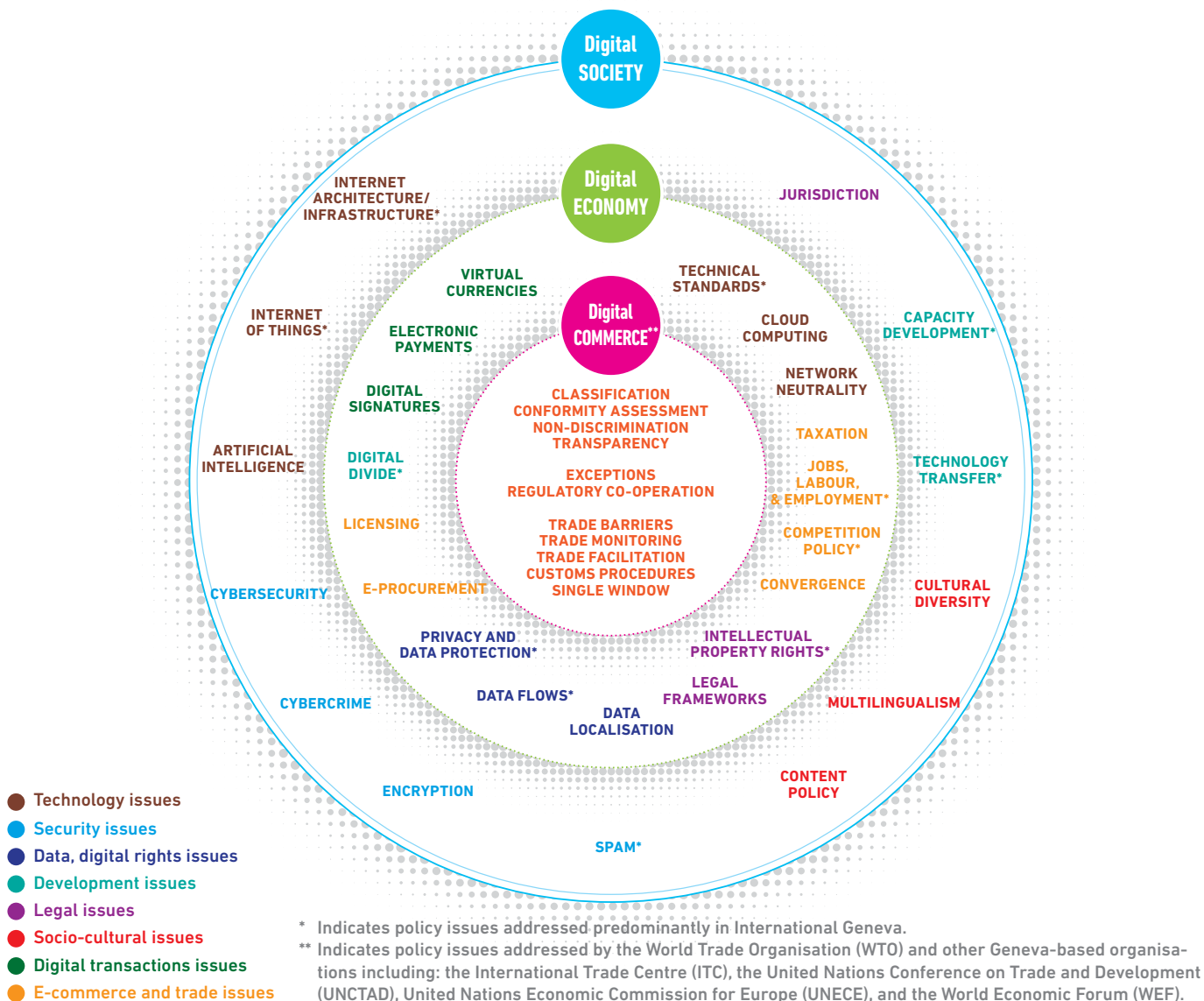
This course aims to assist permanent missions and international organisations in Geneva to deal with fast emerging digital commerce issues. It will provide an interdisciplinary coverage of e-commerce, from both digital and trade perspectives. The course will be delivered by the [Geneva Internet Platform](#) (GIP), in partnership with the [International Trade Centre](#) (ITC), the [Consumer Unity & Trust Society](#) (CUTS International), the [United Nations Conference on Trade and Development](#) (UNCTAD), and [DiploFoundation](#).

What?

Digital commerce and development will be the transversal theme of the course, covered horizontally throughout all modules. The focus will be on the links between issues presented in the infographic below.

The five modules are:

- Internet functionality and online business models: The flow of data and money in cyberspace
- Digital COMMERCE: issues, negotiations and agreements
- Digital ECONOMY: Economic policy issues of relevance for digital commerce
- Digital SOCIETY: digital policy issues of relevance for trade and development
- Emerging digital commerce issues: the Internet of Things, artificial intelligence and big data, codes and algorithms



PRACTICAL INFORMATION

Who?

The course will benefit diplomats who follow digital commerce negotiations on the multilateral and bilateral levels and other professionals in the field of trade. While improving their knowledge on e-commerce, participants will also gain the practical skills and information required to discuss specific digital policy aspects, such as cross-border data flows, data localisation, cybersecurity, consumer protection, and the implication of emerging technologies to digital commerce, such as algorithms, the Internet of Things, and 3D printing. The course will focus on e-commerce negotiations and policy processes that are currently taking place in International Geneva.

How?

The course will run from 26 April to 31 May 2017, using a blended learning technique which combines dynamic exchanges in an online classroom with lunchtime learning sessions at the GIP.

Throughout each course week, participants will interact in the online classroom. The weekly discussion will continue during group meetings, scheduled every Wednesday from 13:00 to 14:00 CET. During the informal lunch, the teaching team will clarify pending issues from the week's online interaction, and discuss ongoing policy processes with participants. The first face-to-face meeting is scheduled for Wednesday, 26th April.

Participants who complete the course successfully will receive a course certificate.

Course fee

The course fee is CHF 1,000. A limited number of scholarships for participants from developing countries will be provided by the organisers of the course. All requests for scholarships will be handled by the GIP.

How to apply

For more information and to apply, visit www.diplomacy.edu/courses/commerce. For queries, contact Dr Roxana Radu (roxanar@diplomacy.edu; tel. 022 730 8623). The application deadline is 19 April 2017.

Further information

- Learn more about the [Geneva Internet Platform](#)
- Find out more about [learning with Diplo](#)
- Read more about the course on [E-commerce for SMEs: an introduction to policy makers](#), offered by the ITC in partnership with DiploFoundation

In addition to 'digital commerce', which is the expression used in the course title, the course will employ other terms adopted in this field, including e-commerce, digital trade, online trade and e-trade.