



GLOBAL COMMODITIES FORUM



An inclusive platform to address
commodities challenges

SPECIAL UNIT ON COMMODITIES

Contact us now!
Arrangements for the
Global Commodities Forum begin in
September for the following year.

gcf@unctad.org
unctad.org/gcf

ACHIEVEMENTS

- Promoted the importance of smallholder farmers in achieving food security goals
- Highlighted the need for a broad recommitment to agricultural and rural development
- Engaged commodity trading companies in rethinking their business practices in developing countries, from efficient transactions to equitable relationships
- Attracted private sector companies to participate in discussions about addressing development challenges

WORKING GROUP ON COMMODITIES GOVERNANCE

- UNCTAD formed this multi-stakeholder Working Group at the recommendation of participants at the 2014 Forum
- Participants tasked the Working Group with elaborating recommendations for improving transparency and accountability in the commodities value chain
- The Working Group currently has 30 members, representing: companies, Governments, international organizations, non-governmental organizations and other stakeholders
- In its work to date on the crude oil value chain, the Working Group has developed tools to evaluate existing initiatives and identify governance gaps

YOUR SPONSORSHIP GOALS

- Gain credibility for your responsible role in the commodities value chain
- Reach a multi-stakeholder audience
- Associate with the principles, ideas and solutions embodied in UNCTAD's rich history of work on commodities

WHAT IS SPECIAL ABOUT THE GLOBAL COMMODITIES FORUM?

- The Forum is a free, public event
- We propose critical, development-oriented topics related to commodities
- We attract a multi-stakeholder audience from throughout the value chain
- We give voice to developing countries at the Forum by featuring their issues and experts

ABOUT THE GLOBAL COMMODITIES FORUM

- UNCTAD launched the Global Commodities Forum in 2010
- We have now organized six Fora at the Palais des Nations in Geneva
- The organization of future Fora in developing countries, on a regional basis, is now being considered
- The Global Commodities Forum Steering Committee, a panel of distinguished commodities experts, helps guide the organization of the Forum

HOW CAN YOUR ORGANIZATION BENEFIT FROM SPONSORING THE FORUM?

- Build trust and enhance credibility with experts from throughout the value chain
- Affiliate with the brand, network and mission of the United Nations
- Help frame international policy discussions on commodities issues
- Expand your network of contacts and generate new partnerships
- Share in the media exposure of this global event

WHO ARE THE PARTICIPANTS?

Each year, we select **30–40 speakers and moderators** for their expertise

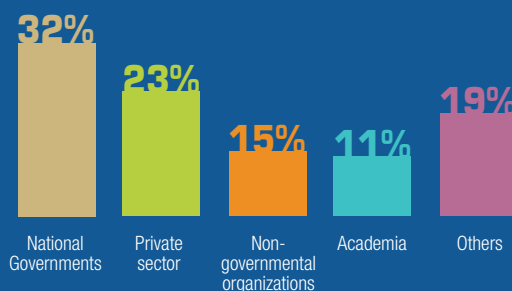


The **majority** of sponsored speakers **are from developing countries**

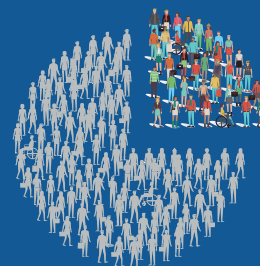


The Forum attracts between **250–400 attendees per year**

In 2015, the breakdown by sector of registered attendees was as follows:



Also in 2015, approximately **25% of registered participants came from developing countries**



PREVIOUS SPONSORS

We are grateful to the following sponsors for their generous support of previous Fora:

- The Common Fund for Commodities (CFC)
- The Governments of China, France and Switzerland
- African Export-Import Bank
- Gaznat of Switzerland

SPONSORSHIP OPTIONS

- Title sponsors of the Global Commodities Forum receive a full set of benefits
- Networking sponsors feature in a custom networking session during the programme
- The cocktail sponsor hosts a reception at the Forum, during which the sponsor can feature its work

PRACTICAL BENEFITS

- A custom networking event during the programme
- Placement of your organization's exhibition booth outside the assembly hall
- Mentions of your organization in the opening and closing speeches by the UNCTAD Secretary-General or his Deputy
- Mentions of your organization in Forum press releases
- UNCTAD support in registering your invitees
- The above benefits are available to title sponsors. Sponsors of individual activities within the Forum receive proportional benefits



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Organized by:

Special Unit on Commodities
UNCTAD

Palais des Nations
8–14, Avenue de la Paix
1211 Geneva 10 - Switzerland
Phone: 41 22 917 1648