PUBLICATION LAUNCH:
DEVELOPMENT AND GLOBALIZATION:
FACTS AND FIGURES 2012
21 APRIL 2012, 12 noon – 2 p.m.

BACKGROUND

*Development and Globalization: Facts and Figures* offers UNCTAD analysis and policy recommendations supported by relevant statistics on major economic trends and recent events for those who seek to acquire the bigger picture of the world economy and governance. Presented in an interactive format with a comprehensive educational part explaining main economic and statistical concepts, the content is adapted for both specialists and the general public.

The publication covers four main topics:
- Globalization and the shifting balance in the world economy;
- Global imbalances, the global financial crisis and the lack of global governance;
- Development challenges and policies to overcome the global financial crisis;
- Long-standing challenges.

PURPOSE

To introduce *Development and Globalization: Facts and Figures* to Conference participants.

UNCTAD economists and statisticians will join forces to:
- Highlight the major changes that have shaped the world economic framework during the last decades for a better understanding of the challenging issues that the world is currently confronted with;
- Present UNCTAD recommendations to overcome the global financial crisis.

Using the latest data presented in an interactive format, UNCTAD statisticians will elaborate on how statistical information should be interpreted.

OUTCOME

*Development and Globalization: Facts and Figures* gives experts and the general public access to a crisis-focused analysis that describes some of the crucial long-standing challenges the world is facing. They thus acquire a better understanding of the background of the global financial crisis and its repercussions on the economy and development, and learn about UNCTAD’s policy recommendations for sustainable growth and global governance reform. Readers can consult the comprehensive inventory of statistical definitions and concepts and interactive and easy-to-use motion charts that will enable them to better interpret and use data for their research.
Panellists:
- Mr. Heiner Flassbeck, Director, Division on Globalization and Development Strategies, UNCTAD
- Mr. Henri Laurencin, Head, Development Statistics and Information Branch, Division on Globalization and Development Strategies, UNCTAD

AGENDA
- Presentation of Development and Globalization: Facts and Figures 2012
- Discussion of the issues raised in the publication
- Questions and answers

DOCUMENTS
- Development and Globalization: Facts and Figures 2012 (website, USB key version, PDF to be confirmed)
- UNCTAD statistics leaflet. Hard copy

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