

**Expert Meeting  
on  
Investment, Innovation and Entrepreneurship for Productive  
Capacity Building and Sustainable Development**

**30-31 March 2015**

**Ye! – Platform for young entrepreneurs**

**by**

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**The views expressed are those of the author and do not necessarily reflect the views of UNCTAD**



[www.yecommunity.com](http://www.yecommunity.com)

“ Child & Youth Finance aims to empower all children and youth around the world, particularly those who are vulnerable and marginalized, by increasing their financial capability, enhancing their awareness of social and economic rights and improving their access to appropriate financial services so as to build their assets and invest in their own futures. ”

In other words:

- We make sure they get financial, social, and livelihoods education;
- We make sure they have access to child & youth friendly savings account;
- We help them become successful entrepreneurs.

# What we actually do

## Convene & Connect

- > 1000 partners and stakeholders
- > 125 governments involved
- >200 high level stakeholders (and >100 youth) at UN summit

## Campaign & Celebrate

- > 3 million children & youth reached during Global Money Week



## Thought leadership

- C&Y Friendly Banking principles; Product development guide
- Economic Citizenship Education learning framework
- National Implementation Plan – or “Cookbook”

## Projects

- SchoolBank – financial education and inclusion through the schools
- **Ye! – Platform for young entrepreneurs**



## **Ye! Mission statement**

Ye! aims to be the world's largest online platform for and by young entrepreneurs, thus stimulating job creation through stimulating and supporting ethical entrepreneurship

## **Objectives**

Reach 10 million young entrepreneurs by 2020

# Youth unemployment: a global challenge

Close to  
**75 million** youth  
worldwide were  
unemployed  
in 2012

The current youth  
employment rate is 13.1%,  
which is nearly  
**3 times as high** as the adult  
unemployment  
rate

Youth make up  
**37%** of the  
world's  
unemployed

**400 million jobs**  
need to be created  
in the next 10 years  
just to absorb the  
new entrants to the  
job market



# Ye! Went through numerous stages and iterations to become what it is today



Welcome to **Youth-Co** !

Youth-Co aims to become the world's largest online community of young entrepreneurs. Here you can find an inspiring blog, a collection of online courses and resources, a place to connect to other entrepreneurs, coaching by experienced professionals, and funding opportunities.

Get Coached

Get Invested



Get Inspired

Get Smart

Get Connected

ANNOUNCEMENT

Official launch coming soon !

Blog



Share your entrepreneurship stories and innovative ideas or simply get inspired.

Explore



Library

Explore various online resources of youth entrepreneurship and learn how to run a business.

Explore



Forum

Connect with young entrepreneurs worldwide and talk about issues that matter the most.

Explore



Learning

Take our online entrepreneurship courses and get a mentor to help you grow your business.

Explore



[www.yecommunity.com](http://www.yecommunity.com)



Guides

Community

Coaching

Funding

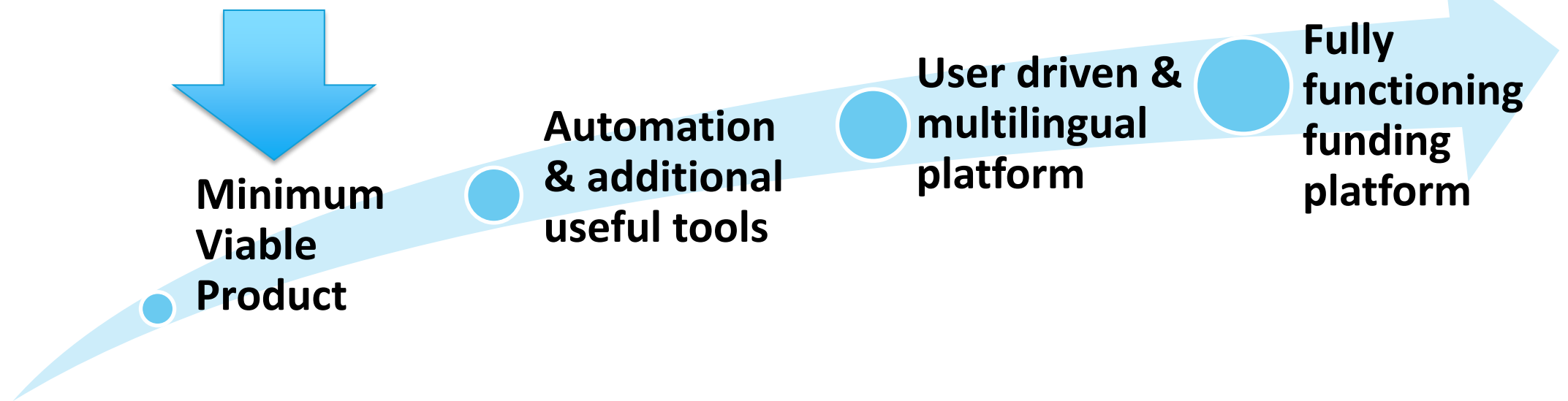
**Ye! is the online community of young entrepreneurs.**

**You can get in touch with peers, find knowledge, coaching, and funding.**

[\*\*Join the community\*\*](#)



# The vision for the future of Ye!



Timeline	Now in place	Spring 2015	Fall 2015	Early 2016
Online community	<ul style="list-style-type: none"> <li>Fully functioning online community</li> </ul>	<ul style="list-style-type: none"> <li>Upgrade community</li> </ul>	<ul style="list-style-type: none"> <li>Upgrade community</li> </ul>	<ul style="list-style-type: none"> <li>Upgrade community</li> </ul>
Country guides	<ul style="list-style-type: none"> <li>~50 Country guides online</li> </ul>		<ul style="list-style-type: none"> <li>Content is user driven and rated</li> </ul>	
Coaching	<ul style="list-style-type: none"> <li>Coaching program (manual linking)</li> </ul>	<ul style="list-style-type: none"> <li>Online automated coaching platform</li> </ul>		
Funding	<ul style="list-style-type: none"> <li>Pitching events + manual linking</li> </ul>			<ul style="list-style-type: none"> <li>Creation of Ye! funding platform</li> </ul>
Library		<ul style="list-style-type: none"> <li>Library with courses, templates, etc.</li> </ul>	<ul style="list-style-type: none"> <li>Smart library integration</li> </ul>	
Other		<ul style="list-style-type: none"> <li>Automated business plan generation</li> </ul>	<ul style="list-style-type: none"> <li>Multilingual website</li> </ul>	

Some of our Partners (>75 partners and collaborators so far, and many more on the way)



Citi Alumni Network



**Join the Ye! Community!**



**Thank you! Get involved at:  
[www.yecommunity.com](http://www.yecommunity.com)**