#### UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

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### TRADE, SERVICES AND DEVELOPMENT

Geneva, 15-17 April 2014

#### **SESSION 6:**

REGIONAL COOPERATION ON INFRASTRUCTURE SERVICES AS KEY INSTRUMENT FOR DEVELOPMENTAL INTEGRATION

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#### Multi-Year Expert Meeting on Trade, Services and Development 15-17 April 2014

Room XXVI, Palais des Nations, Geneva



Regional cooperation on infrastructure services as a key instrument for developmental integration

African Development Bank
Group (AfDB)

By Dr. Gabriel V. Mougani Chief Regional Integration Economist

#### Presentation Outline

1. Rationale & justification of regional cooperation on infrastructure services

2. The Program for Infrastructure
Development in Africa (PIDA): the regional
and continental cooperative scheme on
infrastructure services in Africa



3. Successful experiences, challenges and lessons learned

4. Recommendations

5. Role of AfDB & Partnerships

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# 1. Rationale & justification of regional cooperation on infrastructure services [1]

Efficient regional cooperation on infrastructure services



Effective RTAs



diversification &

regional integration
(intra- regional trade
& investment, regional
value-chains, etc.)



### 1. Rationale & justification of regional cooperation on infrastructure services [2]

Regional cooperation on IS is guided by the following Bank strategies

Bank Group Long Term Strategy 2013–2022

On-going New Bank Group Regional Integration Strategy 2014-2023

Regional Integration Strategy Papers (RISPs)

One of the 5 priority operational areas

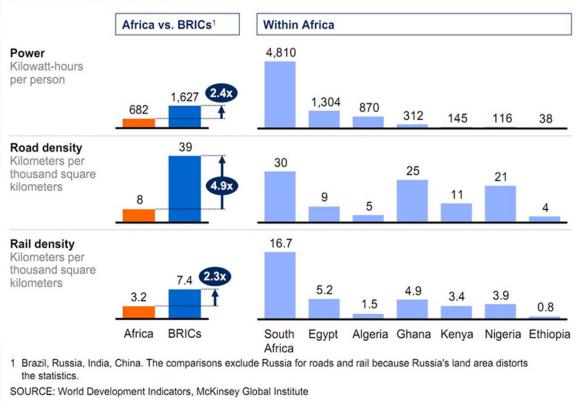
One of the strategic key pillars



# 1. Rationale & justification of regional cooperation on infrastructure services [3]

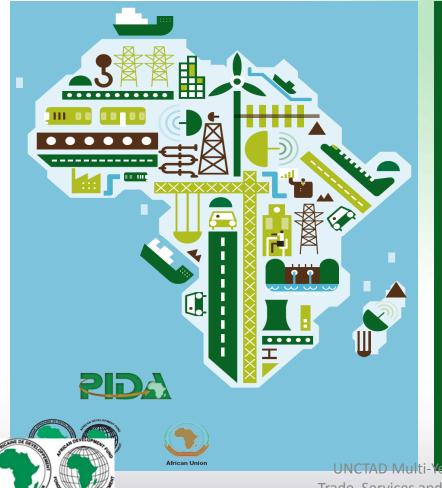
#### Infrastructure Gap in Africa

Africa's infrastructure is half to a fifth that of the BRICs, with wide variations across countries



UNCTAD Multi-Year Expert Meeting on Trade, Services and Development – Geneva 15-17 April 2014 2. The regional and continental cooperative scheme on infrastructure services in Africa: the PIDA – A continental initiative and framework [1]

A continental response to infrastructure deficit



Program for Infrastructure Development in Africa

Interconnecting, integrating and transforming a continent



# 2. The regional and continental cooperative scheme on infrastructure services in Africa: the PIDA – A continental initiative and framework [2]

#### PIDA VIDEO

http://www.youtube.com/watch?v=od3HKtDSZZQ





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# Confex

# 2. The regional and continental cooperative scheme on infrastructure services in Africa: the PIDA – A continental initiative and framework [3]

- Regional and continental cooperation as recognized necessity for developmental integration in Africa
  - Clear political will for integration
  - Integration as a development tool
  - Specific advantages of regional and continental integration
  - The key role of the Regional Economic Communities (RECs)
- Infrastructure as an instrument of social and economic development in Africa (MDGs, etc.)



# Objectives

2. The regional and continental cooperative scheme on infrastructure services in Africa: the PIDA – A continental initiative and framework [4]

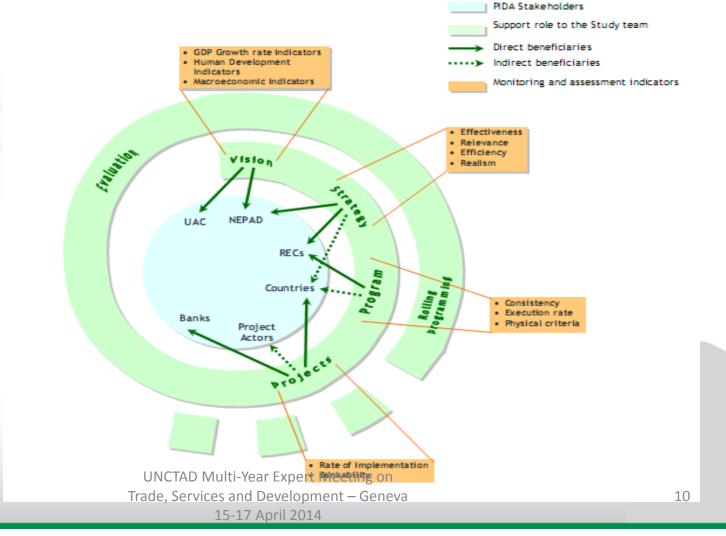
- ✓ Establish a strategic framework for the development of regional and continental infrastructure in four sectors (Energy, Transport, ICT, and Transboundary Water Resources)
- ✓ Establish an infrastructure development programme articulated around priorities and over the short, medium, and long-term horizons
- ✓ Prepare an implementation strategy and processes



2. The regional and continental cooperative scheme on infrastructure services in Africa. the PIDA – A continental initiative and framework [5]

initiative and framework [5]







# 3. Successful experiences, challenges and lessons learned [1]

Some successful approaches in regional projects & regulatory cooperation: the One Stop Border Post (OSBP) [1]



Behind the Border: (i) Collaborate with national institutions and RECs to address human capacity and institutional weaknesses, and (ii) Support elimination of NTBs along transport & transit corridors



At the Border: (i) Operational issues: support documentation and process harmonization including STR; (ii) Legal issues: Push for agreements/protocols. (iii) Weak Border Infrastructure: One Stop Border Posts



After the Border: (i) Public policy issues: sudden shift in tariffs; (ii) Non Tariff Measures, i.e. support studies & workshops on Sanitary & Phytosanitary Standards, Non Tariff Barriers etc.; (iii) Political & Commercial Risks: support for strengthening of RECs mechanism.

### 3. Successful experiences, challenges and lessons learned [2]

Some successful approaches in regional projects & regulatory cooperation [2]

#### **SOUTHERN AFRICA**

- Kazungula Bridge Project (Zambia– Botswana, focus OSBP construction & operationalization)
- Nacala Road Corridor: Feasibility studies on possible construction of OSBP at Malawi/Zambia & Mwi/Moz borders

#### **EASTERN AFRICA**

- Arusha-Namanga-Athi River Corridor
   OSBP operationalization
- Enhancing knowledge in modern customs practices and revision of the Customs Management Act etetad Multi-Year Expert Meeting on

### 3. Successful experiences, challenges and lessons learned [3]

Some successful approaches in regional projects & regulatory cooperation [3]

#### **WEST AFRICA**

- Lomé-Ouagadougou corridor road rehabilitation and transport project
- Trans-Gambia Road Bridge and Cross-Border Improvement Project— Study on OSBP design

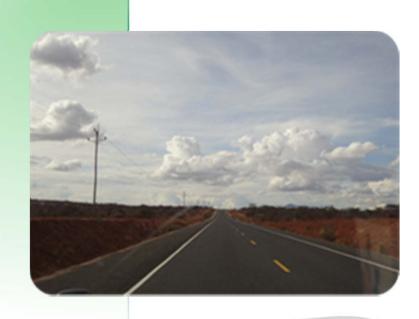
#### **CENTRAL AFRICA**

- Doussala (Gabon) Doumblise Road project
- Kribi-Campo Road Project
- Congo-Cameroon Road Project

#### NORTH AFRICA

RISP currently being developed





### 3. Successful experiences, challenges and lessons learned [4]

Examples of Outcomes of efficient infrastructure services

Efficient infrastructure services (e.g.: Customs Modernization and Reforms)

Reduction in time for border crossing

Reduced costs & enhanced competitiveness

Increased volumes and values of cross border trade Improved Regional integration



### 3. Successful experiences, challenges and lessons learned [5]

Obstacles and Barriers to regional and continental cooperation on infrastructure services

Poor & Inadequate
Infrastructure

Non Tariff Barriers, Rules of Origin & Regulatory Policies

External Market
Access & Trade
policy

Productive Capacity

Implementation of RTAs, etc.

Resource Mobilization



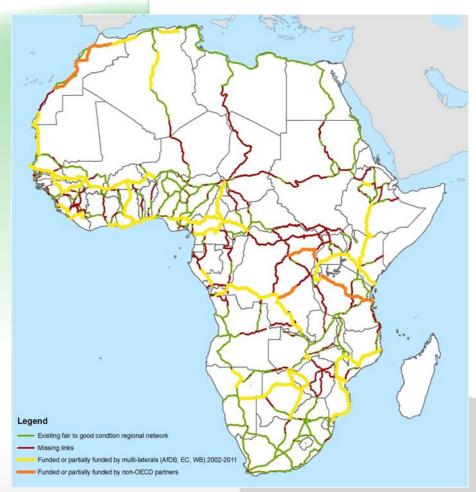
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# Obstacles & Barriers. Inadequate infrastructure

- •Inadequate connectivity of regional networks (including hard infrastructure and the efficiency of border posts)
- High costs
- •Inadequate legal and regulatory enforcement to improve quality of services and reduce costs
- •Prioritization has been elusive and PIDA has important role to resolve it
- Project preparation needs
   quality bankable projects (e.g.
   NEPAD IPPF)

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# Obstacles & Barriers. Productive Capacity

- •Limited capacity to produce
- •Inefficient technologies
- •Inadequate diversification to exploit RTAs









## Obstacles & Barriers. Non Tariff Barriers, Rules of Origin & Regulatory Policies

- Complex and lengthy procedures: business regulation; customs arrangements
- Restrictive rules of origin
- Lack of harmonized policies, regulations and procedures
- Exclusion of informal traders
- Road blocks



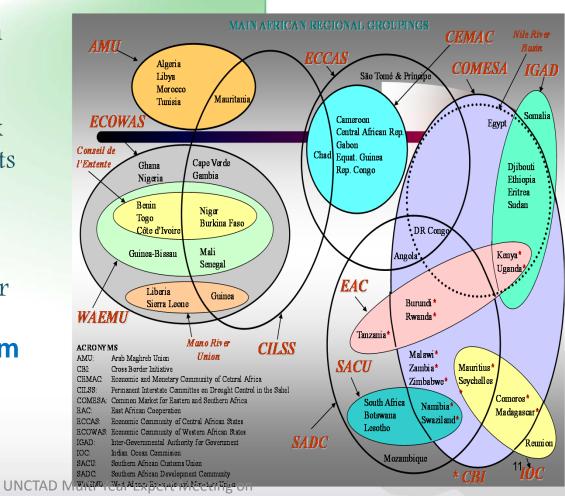


# Obstacles & Barriers. Implementation of RTAs, etc. [1]

- Limited implementation of agreed actions in RTAs
- Overlapping & complex institutional arrangements (cf. next slide)
- Large mandates, but
   limited capacity to deliver

# Mosaic of Regionalism in Africa (Spaghetti Bowl)

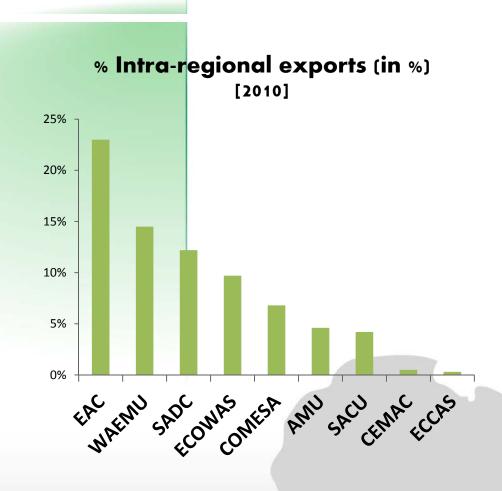




# Obstacles & Barriers: External Market Access & Trade Policy

Preferential market access treatment and Rules of Origin with major external markets outside Africa constrain intra Africa trade

- •Different DFQF rules (result in trade obstacles between African countries)
- •Rules of Origin (as above)
- •Negative incentives for investment hinder regional supply chains and cross-border investment etc.





# Obstacles & Barriers: Infrastructure investments needs [1]

Snapshot at Infrastructure

- In 2010, more than \$55 billion were invested into new infrastructure in Africa
- \$390 billion are needed in the medium term and trillions in the longer term
- Some estimate that African infrastructure could generate \$200 billion per year in annual revenue for private companies by 2020

## Obstacles & Barriers. Infrastructure investments needs

(PIDA Priority Action Plan - PAP -2020) [2]

**A**2

Transport - 24
projects (25 billion
de \$EU/ 20 billion
€)

Water (9 projets – 2 billion \$/ 1,6 billion

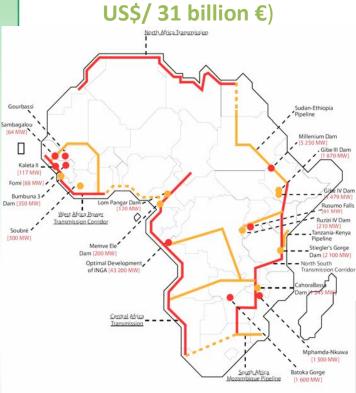
€)

ICT (3 projets - 0,5 billion US\$/ 0,4 billion €)







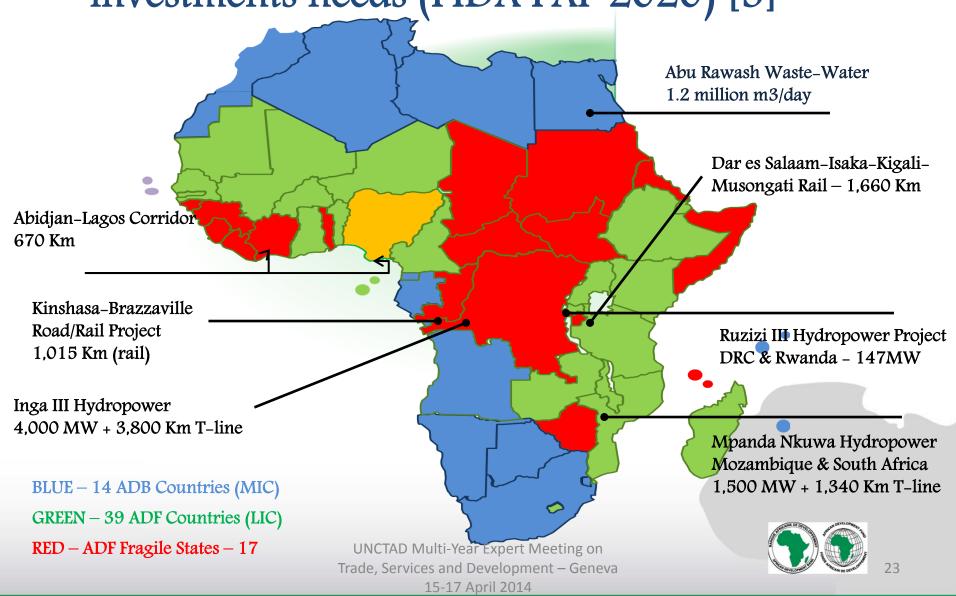


**Energy - 15** 

projects (40 billion

The PIDA PAP is only a priority action plan. It not reflects the overall needs for financing. Author; 25.06.2013 **A2** 

Obstacles & Barriers: Infrastructure investments needs (PIDA PAP 2020) [3]



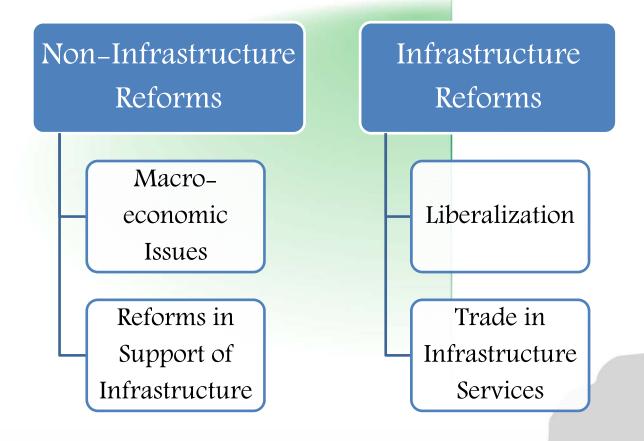
### 4. Key recommendations [1]

- Invest in priority regional infrastructure projects (also in border posts) to close the missing links for connectivity
- Enhance regional regulatory bodies to ensure infrastructure services reforms
- Implement RTAs, rationalize RECs and liberalize rules of origin & market access
- Scale up trade facilitation assistance (and deliver more efficient logistics services) through harmonization and/or mutual recognition of regulations, procedures and standards
- Gather the political will and prioritize the implementation of the trade agenda,
- Mobilize innovative financing (infrastructure bonds, Africa 50, etc.)



#### 4. Key recommendations [2]

Priority Infrastructure Reform Agenda (PIRA)





#### MULTI-DISCIPLINARY & MULTI-SECTORAL APPROACH

#### 4. Key recommendations [3]

Impact Monitoring and Reporting

Infrastructure services

Connectivity,
 Efficiency



 Reduced Cost of Doing Business



Growth & Developmental integration

Growth in Trade & Services



### 5. Role of the AfDB & partnerships [1]

#### **Project Financing**

- Project Financing through ADB
   Windows
- Project Preparation through NEPAD-IPPF
   First Fruits
- Resource
   Mobilization through
   ICA Co-financing,
   Leverage

### Resource Mobilization & Capacity Building

- Prepare and Coordinate Resource Mobilization Strategy
- Help Translate and Implement Decisions of AU Heads of State on PIDA Financing
- Targeted Capacity
   Building Support –
   RECs, MS
- Capacity for Dialogue (Public & Private)

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#### **Knowledge Products**

- Lessons in Implementing Crossborder Infrastructure Projects
- Best Practices, Models and Technical Assistance Support
- Reforms PIDA "Soft Infrastructure" Issues
- Trade Facilitation (TF)



### 5. Role of the AfDB & partnerships [2]

There's a recognized need to scale up investments to implement TF measures in order to reap the benefits (Matching commitment with recourses)

- Creation of the Africa Trust Fund (AFTRA):
  - Strengthening capacity of national and regional African institutions to effectively support trade facilitation and market access; and
  - Supporting increased trade competitiveness and performance among regional member countries (RMCs).



### 5. Role of the AfDB & partnerships [3]



We seek seek to build & cement focused partnerships with key stakeholders



Partnerships based on the Bank's comparative advantage & overall strategic focus to deliver its work programme





- (i)Continental level institutions
- (ii) Multilateral donors- EU, etc
- (iii)International Institutions –UNDP
- (iv) Corridor Hubs (in West and Southern Africa)



### 5. Role of the AfDB & partnerships [4]



MOU with WCO → Knowledge products and Capacity Building Design & implement Customs Modernization Action Plan (CMAP)



UNCTAD: (i) Cooperation (Trade policy, etc.) & Planned technical cooperation agreement (Regional & intra-African investments survey, capacity building, data base, etc.)



Trade finance initiatives for Boosting Intra-African Trade WORLD TRADE Resource mobilization for Africa under the Aid for Trade Initiative ORGANIZATION Joint capacity building Forums, e.g. recent TF Symposium for Africa

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### Thank you

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