



SINGLE-YEAR EXPERT MEETING

**Assessing the Impact of Public-Private Partnerships
on Trade and Development in Developing Countries**

Geneva, Palais des Nations, Salle XXVI

26 - 28 March 2013

PROGRAMME OF WORK

Tuesday, 26 March 2013

10:00 - 10:30 **OPENING PLENARY SESSION**

Item 1: Election of Officers

Opening statement by Mr. Petko Draganov, Deputy Secretary General, UNCTAD

Item 2: Adoption of the agenda and organisation of work

10:30 - 13:00 **Item 3:** Assessing the Impact of Public-Private Partnerships on Trade and Development in Developing Countries

Introduction of item 3 by Mr. James Zhan, Director, Division on Investment and Enterprise, UNCTAD

INFORMAL SESSION 1: PPPs to Promote SME participation in Global Value Chains
How can PPPs build the local supply and value-addition capacity of developing countries' SMEs?

- Hon. Min. Abdul Rashid Hassan Pelpuo, Minister of State at the Presidency in charge of Public-Private Partnerships, Ghana
- Ms. Nicolle Graugnard, Policy Executive, Trade & Investment Department, International Chamber of Commerce
- Mr. Jorge Rodríguez Vives, Director de Cooperación Internacional, Ministerio de Economía, Industria y Comercio, Costa Rica
- Mr. Rob van Eijbergen, CBI, the Netherlands

Discussant:

- Mr. Charles Ocici, Enterprise Uganda

Interactive debate

15:00 –18:00 **INFORMAL SESSION 2:** Drivers and Institutional Set-up of PPPs

What is the most effective institutional set-up of PPPs and who are the key drivers within GVCs?

- Mr. Windu Cassius Matoka, Director, Micro & Small Enterprises Division, Zambia Development Agency
- Mr. Roland Charles, Adviser (Enterprise Development), Special Advisory Services Division, Commonwealth Secretariat
- Mr. Luis León, Gerencia de Proyectos Estratégicos, IPAE Acción Empresarial, Peru
- Mr. Stephen Hale, Deputy Advocacy and Campaigns Director, Oxfam International

Discussants:

- Mr. Hannes Schloemann, Director, WTI Advisors Ltd., Switzerland

Interactive debate

10:00-13:00 **INFORMAL SESSION 3:** Enabling SMEs to grasp the opportunities created by GVCs
*What are the principal supply side constraints facing local firms in developing countries?
What are best practices to deal with such constraints?*

- Mr. Thomas Andersson, President, IKED, Sweden, and Senior Advisor, Government of Oman
- Mr. Fabrizio Macrí, Secretary General of Italian Chamber of Commerce for Switzerland
- Mr. Henry Kronfle, President of Latin America Industrial Association, AILA
- Ms. Marian Jones, Professor of Internationalisation and Entrepreneurship, University of Glasgow

Discussants:

- Ms. Fadzilah Ahmad Din, Business Development Division, SME Corp Malaysia
- Mr. Eduardo Escobedo, Director, Responsible Ecosystems Sourcing Platform

Interactive debate

15:00 –18:00 **INFORMAL SESSION 4:** Measuring the Development Impact of PPPs
How can PPPs promote sustainable and inclusive GVCs? How can this be measured through relevant and comparable indicators?

- Mr. Bai Ibrahim Jobe, Coordinator, Enhanced Integrated Framework (EIF), Ministry of Trade, Regional Integration and Employment, The Gambia
- Mr. Koen Oosterom, Senior Technical Advisor, Joint MDG Project on Green Production and Trade, Viet Nam
- Mr. Merten Sievers, DCED Results Measurement Group
- Ms. Kris Easter, USAID Representative to the UN

Discussants:

- Mr. Joseph Wozniak, Trade for Sustainable Development (T4SD), ITC
- Ms. Nancy Polanco, President of Consorcio CID, Consorcio Italo-Dominicano

Interactive debate

Thursday, 28 March 2013

10:00-13:00 **INFORMAL SESSION 5:** Encouraging responsible business practices in GVCs
What are the “best practices” in propagating CSR practices across production steps in GVC?

- Mr. Nick Weatherill, International Cocoa Initiative
- Ms. Githa Roelans, Multinational Enterprise Programme, ILO
- Mr. Ewald Wermuth, Director, International Public Affairs, The Sustainable Trade Initiative (IDH)
- Mr. Edmond Ruhumuliza, Orange Business Services

Discussants:

- Mr. Gideon Maas, Director of the Institute of Applied Entrepreneurship at Coventry University, Coventry University
- Ms. Bisila Bokoko, Founder, The African Literacy Project

Interactive debate

followed by

CLOSING PLENARY MEETING
Item 4: Adoption of the Report of EM
