



Regional Workshop **Seizing the Low-carbon Investment Opportunity in Africa** **Durban, South Africa**

Day One: 6 November 2013

- 8.30 Registration & Breakfast**
- 9.00 – 9.30 Opening**
Mr. Lester Bouah, Executive Manager, Trade & Investment KwaZulu-Natal (TIKZN)
Mr. Russell Curtis, CEO, Durban Investment Promotion Agency (DIPA)
Mr. Paul Wessendorp, Chief, Investment Promotion Section (IPS),
Division on Investment and Enterprise (DIAE), UNCTAD
- 9.30-12.30 PART 1: The Green Investment Opportunity**
Global FDI Trends and Low-Carbon Investment, Mr. Paul Wessendorp, UNCTAD
Global Location Selection Trends in Renewable Energy, Mr. Jacob Dencik, Senior Manager,
Plant Location International, IBM Global Business Services (IBM-PLI)
Q&A
- 10.30-10.45 Coffee Break**
South Africa's Vision on Low-carbon Development and FDI Promotion, Ms. Pumla Ncapayi,
Deputy Director General, Trade and Investment South Africa (DTI)
Case Study: Choosing South Africa as a Production Site, Mr. Trevor De Vries, Managing
Director, 3W Power - AEG Power Solutions
Q&A
Moderated Discussion: Vision & Policies for Effective Green FDI Promotion
- New Release: UNCTAD's [Promoting Low-Carbon Investment](#), Investment Advisory Series
(IAS Nr. 7)**
- 12.30 -14.00 Lunch**
- 14.00-17.30 PART 2: Building an Investment Promotion Strategy Based on Company Needs**
Supply Chain Drivers and Location Criteria for Different Segments in Renewable Energy,
Mr. Jacob Dencik, Senior Manager, IBM-PLI
Crafting the IPA Strategy, Mr. Chris Mashigo, Executive Manager Business Development,
COEGA Development Corp.
Q&A
- 15.00-15.15 Coffee Break**
Exercise: Developing a value proposition of your country/region for FDI in renewable energy.
- 18.00-21.00 Durban Night by courtesy of Ethekwini Municipality**

Day Two: 7 November 2013

- 08.30-9.30** **Breakfast**
- 9.00** **Launch of [Green FDI.Org](#), an Online Resource Center for IPAs**
Ms. Celia Ortega Sotes, Economic Affairs Officer, Investment Promotion Section (IPS),
Division on Investment and Enterprise (DIAE), UNCTAD
- 9.30-12.30** **PART 3: Shaping the IPA Promotion Strategy**
Navarra: A Holistic Institutional Vision for Renewable Energy, Mr. Eduardo Aznar,
Business Development Director, National Renewable Energy Centre (CENER)
How is Hong Kong Attracting R&D and Green Ventures to Launch their Business Globally?,
Mr. Charles Ng, Associate Director-General of Investment Promotion, InvestHK
Building Private-Public Partnerships: KZN Sustainable Energy Forum, Ms. Abigail Knox,
Manager, Three Consulting
- Q&A
- 11.00-11.15** **Coffee Break**
Moderated discussion: The Road Map of a Successful Green FDI Strategy
- 12.30 -14.00** **Lunch**
- 14.00-17.00** **PART 4: Greening the Industry Base**
Greening the Industries and Enhancing Business Competitiveness, Mr. Han-koo Yeo, Senior
Investment Policy Officer, Investment Climate, World Bank Group
Case study: Greening Garment/textile Industries in Bangladesh, Mr. Ajeya Bandyopadhyay,
Manager, Climate Change & Sustainability Services, Ernst & Young
- Q&A
- 15.00-15.15** **Coffee Break**
Exercise: Developing an Action Plan for Greening Industries
The Potential for Greening Light Manufacturing in Africa, Mr. Ajeya Bandyopadhyay, Ernst &
Young
- Q&A
- 17.00** **Closing**
- 18.30** **Dinner hosted by MEC: *Economic Development & Tourism of KwaZulu-Natal***

Day Three: 8 November 2013

- 9.00-11.00** **Site Visit**
Sign up at the Registration Desk
- 12.00** **Lunch at Ushaka Marine Cargo Hold**
- 13.00** **Departure**

Note

The workshop will be held at Hotel Ebandla <http://www.ebandlahotel.co.za/>
Portion 571 of Farm Lot 56, No 031, Ballito, Durban