



PROGRAMME

Palais des Congrès Cotonou, Benin

The meeting is initiated by the United Nations Conference for Trade and Development (UNCTAD) with financial support from

- **Common Fund for Commodities (CFC)**
- **European Union (EU)**
- **Centre for the Development of Enterprise (CDE)**

And in collaboration with

- **NEPAD Planning and Coordinating Agency**
- **Government of Benin**
- **Steering Committee of the European Union – Africa Partnership on cotton (COS-Coton)**
- **Secretariat of the African, Caribbean and Pacific Group of States (ACP)**
- **Common Fund for Commodities (CFC)**

The objective of the meeting is to define a Road Map for the cotton sector in Africa for the next decade. The Road Map will focus on the following priorities:

- Increasing productivity
- Improving marketing
- Increasing value addition

This initiative will build on the existing national and regional strategies for the cotton sectors, and take into account the Action Framework of the EU-Africa Partnership on cotton. The roadmap will clearly identify the short and medium term actions to be undertaken by the key actors of the public and private sectors, and the donor community. Particular emphasis will be placed on policies and measures to be taken at national, regional and pan African levels.

The meeting will bring together representatives of regional economic communities, government officials, producer organizations, national industries, and international buyers, as well as development partners from international and bilateral organizations.

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1ST DAY, 27 JUNE 2011 : MORNING

Opening Ceremony		
8:30-9:30	Registration	
Time	Subject	Panellists
9:30	<p>Opening ceremony <i>Welcoming address</i></p> <p><i>Opening remarks</i></p> <p><i>Designation of the meeting's officers</i></p>	<p>H.E. Mme Madina Séphou, <i>Minister of Industry, Trade, Medium and Small Enterprises</i></p> <p>Dr. Supachai Panitchpakdi, <i>Secretary General of UNCTAD</i></p> <p>H.E. M Kadré D. Ouédraogo, <i>President of the COS-Coton</i></p> <p>Ambassador Ali Mchumo, <i>Managing Director of the CFC</i></p> <p>Mr Martin Bwalya, <i>Head of CAADP, NEPAD Agency</i></p> <p>H.E. M. Pascal Irénée Koupaki, <i>Prime Minister of the Republic of Benin, or his representative</i></p>
10:30	Group photo and Coffee Break	
<p>Session 1: « Setting the Context »</p> <p>Moderator: <i>H.E. Mme Sangaré Niamoto Ba, Minister of Industry, Investment and Trade, Mali</i></p> <p>Rapporteur: <i>Mr. Lutangu Mukuti, Chief Executive Officer, ACTESA</i></p>		
11:00	<p>Introduction <i>The consultative process that led to the definition of the meeting's themes and objectives</i></p> <p>Speakers (5 to 10 min) <i>Recent developments on international cotton markets</i></p> <p><i>The role of the cotton sector in the socio-economic development of Africa</i></p> <p><i>Cotton in the CAADP framework: current status and avenues for improvement</i></p> <p><i>The responsibilities of the Forum for Agricultural Research in Africa (FARA) in the CAADP framework</i></p> <p><i>The EU-Africa Cotton Partnership and Action Framework</i></p> <p><i>Ongoing institutional reforms in the African cotton sector</i></p> <p><i>Conclusions from a comparative analysis of regional strategies</i></p>	<p>Samuel Gayi, <i>Head, Special Unit on Commodities, UNCTAD</i></p> <p>Terry Townsend, <i>Executive Director, ICAC</i></p> <p>Jaswinder Bedi, <i>Chairman, ACTIF</i></p> <p>Martin Bwalya, <i>Head, CAADP NEPAD Agency</i></p> <p>Maurice Lorka, <i>Technical Assistant, FARA</i></p> <p>Ambassador Kadré D Ouédraogo, <i>President, COS-coton</i></p> <p>Yao K. Adingra, <i>Paris I, Panthéon-Sorbonne</i></p> <p>Gaudens B. Dagnon, <i>Consultant for UNCTAD</i></p>
12:30	Discussions	
13:00	End of Session 1 - Lunch	

1ST DAY, 27 JUNE 2011 : AFTER-NOON

Session 2: « Increasing productivity »

Moderator: *H.E. Mr. Chirau Ali Mwakwere, Minister of Trade and Industry, Kenya*

Rapporteur: *Moussa Sabaly, President of the African Cotton Producers' Association (AProCA)*

Time	Subject	Panellists
14:00	Speakers (10 min) <i>Key constraints facing cotton producers in Africa: Roles of inter-professional organisations and industries</i>	Moussa Sabaly, <i>President, AProCA</i>
	<i>Improving cotton production and farmer income through integrated production and pest management</i>	Gabriel Diasso, <i>National Coordinator, GIPD/GEF, Burkina Faso</i>
	<i>Sustainability and productivity: introduction to the Better Cotton Initiative</i>	Nicolas Petit, <i>Programme Manager, BCI</i>
	<i>Increasing small-holder cotton production efficiency</i>	Noberto Mahalambe, <i>Director, Mozambique Cotton Institute</i>
	<i>Brief presentation of the main points from regional strategy documents regarding theme (A): “enhancing productivity” (5 min per organization)</i>	Representative of COMESA Representative of UEMOA Representative of ECCAS
	<i>Proposals for the Road Map on theme (A): “enhancing productivity”</i>	Gaudens B. Dagnon, <i>Consultant for UNCTAD</i>
15:30	Coffee break	
16:00	Discussions and consensus <i>Formulation of the broad outlines of the Road Map on the theme (A): “enhancing productivity” with a focus on</i> (i) <i>Research and extension services</i> (ii) <i>Cotton seeds, agricultural inputs and finance</i> (iii) <i>Protection and restoration of soil fertility</i>	
17:30	Summary of group discussions	
18:00	End of Session 2	
18:00	Launch of the Investment Guide to Benin	Dr. Supachai Panitchpakdi, <i>Secretary General, UNCTAD</i> Mr. Estève Morel, <i>Economic Affairs Officer, UNCTAD</i> H.E. Mr. Marcel de Souza, <i>Minister of Development and Economic Analysis</i>
18:30	Refreshments	

2ND DAY, 28 JUNE 2011 : MORNING

Session 3: « Improving Marketing »

Moderator: *H.E. Mr. Cyril August Chami, Minister of Industry, Trade and Marketing, United Republic of Tanzania*

Rapporteur: *Bachir Diop, President of the African Cotton Association (ACA)*

Time	Subject	Panellists
09:00	Speakers (10 min) <i>Key constraints in marketing African cotton and possibilities for alleviating them</i>	Bachir Diop, <i>President, ACA</i>
	<i>The need to develop direct linkages with cotton consumers</i>	Matthias Knappe, <i>Programme Manager, ITC</i>
	<i>How to explore new and lasting markets</i>	Quamrul Ashan, <i>Managing Director, Sarah Composite Mills, Bangladesh</i>
	<i>Direct trade as a way to develop long-term relationships and value addition into spinning operations</i>	D. Devadas, <i>COO and Group President, Lucky Spinning Co. Ltd. Thailand</i>
	<i>Brief presentation of the main points from regional strategy documents regarding theme (B): “improving marketing” (5 min per organization)</i>	Representative of COMESA Representative of UEMOA Representative of ECCAS
	<i>Proposals for the Road Map on theme (B): “improving marketing”</i>	Gaudens B. Dagnon, <i>Consultant for UNCTAD</i>
10:30	Coffee break	
11:00	Discussions and consensus <i>Formulation of the broad outlines of the Road Map on the theme (B): “improving marketing” with a focus on</i> (i) <i>Market entry and market knowledge</i> (ii) <i>Quality, standards and labels</i> (iii) <i>Risk management and finance</i>	
12:30	Summary of group discussions	
13:00	End of Session 3 - Lunch	

2ND DAY, 28 JUNE 2011 : AFTERNOON

Session 4: « Increasing value-addition »

Moderator: *H.E. Mr Kwesi S.L. Ahoomey-Zunu, Minister of Trade and Promotion of the Private Sector, Togo*

Rapporteur: *Mr. Jaswinder Bedi, Chairman of the African Cotton & Textiles Industries Federation (ACTIF)*

Time	Subject	Panellists
14:00	Speakers (10 min) <i>Key constraints facing the private sector in moving up the value chain</i>	Rajeev Arora, <i>Executive Director, ACTIF</i>
	<i>MoZaZiMa: Regional Co-operation to Increase Value Addition in the Cotton Sector</i>	Joseph Nkole, <i>National Coordinator, MoZaZiMa</i>
	<i>How to finance the African cotton sectors: challenges and solutions</i>	André Soumah, <i>Executive Chairman, ACE</i>
	<i>Working with your customers to improve quality and realising higher prices.</i>	Annas Sinarpalem, <i>Adviser, Indonesian Textile Association, API</i>
	<i>Benchmarking 11 African countries in terms of their endowments for cotton spinning</i>	Philippe R. Scholtès, <i>Director Agribusiness Development Branch UNIDO</i>
	<i>Brief presentation of the main points from regional strategy documents regarding theme (C): “increasing value-addition” (5 min per organization)</i>	Representative of COMESA Representative of UEMOA Representative of ECCAS
	<i>Proposals for the Road Map on theme (C): “increasing value-addition”</i>	Gaudens B. Dagnon, <i>Consultant for UNCTAD</i>
15:30	Coffee break	
16:00	Discussions and consensus <i>Formulation of the broad outlines of the Road Map on the theme (C): “increasing value-addition” with a focus on</i> (i) <i>Processing cotton and by-products</i> (ii) <i>Textiles and apparel</i> (iii) <i>Horizontal diversification at the farm level</i>	
17:30	Summary of group discussions	
18:00	End of Session 4	

3RD DAY, 29 JUNE 2011 : MORNING

Session 5: Conclusions and broad outlines of the Road Map for the African Cotton

Moderator: *H.E. Mr. Kadré Désiré Ouédraogo, President of the Cos Coton*

Rapporteur: *Mr. Martin Bwalya, Head of the Comprehensive Africa Agriculture Development Programme (CAADP) of the NEPAD Agency*

Time	Subject	Panellists
09:00	Conclusions: The broad lines of the Road Map for African cotton sector	
	<i>Theme (A) « increasing productivity »</i>	Representatives of ECCAS and AProCA
	<i>Theme (B) « improving marketing »</i>	Representatives of COMESA and ACA
	<i>Theme (C) « increasing value-addition »</i>	Representatives of UEMOA and ACTIF
10:00	Discussions and consensus	
10:30	Coffee break	
11:00	Presentation <i>Proposed next steps in the establishment and implementation of the Road Map</i>	Martin Bwalya, <i>Head, CAADP NEPAD Agency</i> Amb. Kadré D. Ouédraogo, <i>President, Cos Coton</i> Terry Townsend, <i>Executive Director, ICAC</i> Samuel Gayi, <i>Head, Special Unit on Commodities, UNCTAD</i>
11:15	Discussions and consensus	
	Commitments from stakeholders Regional Economic Communities Governments Associations and organisations Bilateral and multi-lateral development partners Partners of the south-south cooperation Etc.	
12:00	Closing remarks	Samuel Gayi, <i>Head, Special Unit on Commodities, UNCTAD</i> <i>Prime Minister of the Republic of Benin, or his representative</i>
12:30	End of Meeting - Lunch	
