

Mexico

Indonesia

Republic of Korea

Turkey

Australia



MIKTA Workshop on Electronic Commerce



The MIKTA is an innovative partnership that brings together Mexico, Indonesia, Korea, Turkey, and Australia in a consultative forum, based on shared values and interests. It is a flexible and informal platform, aimed at advancing the common interests of the international community.

Time 5th of July, 10:00-16:10

Venue WTO, Room W

Organized by  **MIKTA**
New Innovative Partnership

P R O G R A M

10:00 **Opening Remarks**

Ambassador Choi Kyonglim, Permanent Representative of Korea to the WTO

Congratulatory Remarks

Mr. Roberto Azevêdo, Director-General, World Trade Organization

10:10-11:30 **Session 1 E-Commerce and the Digital Economy: Trends in trade & trade policy – how far we have come and what next?**

Moderator : Ambassador Hamish McCormick, Permanent Representative of Australia to the WTO

1. E-Commerce and WTO

Ms. Lee Tuthill, Counselor, Trade in Services and Investment Division, WTO

2. Advancing e-commerce & digital trade agenda through public-private partnership

Mr. Sean Doherty, Head, Int'l Trade & Investment, World Economic Forum

3. The impacts of ICT & e-commerce on bilateral trade flows

Mr. Julien Grollier, Program Officer, CUTS International, Geneva

Mr. Zhongwei Xing, Consultant, CUTS International, Geneva

11:30- 12:50 **Session 2 E-Commerce, Development, and SMEs**

Moderator : Ambassador Alfredo Suescum, Permanent Representative of Panama to the WTO, Friend of the GC Chair on the Work Programme on E-Commerce

1. Unlocking the potential of e-commerce for developing countries

Mr. Torbjorn Fredriksson, Officer in Charge, Science, Technology and ICT Branch, UNCTAD

2. Linking small enterprises to the world of e-commerce: lessons from the field

Mr. Marcos Vaena, Chief of Enterprise Competitiveness Section, ITC

3. Customs and logistics issues that SMEs are facing in e-commerce

Mr. Carlos Grau Tanner, Director-General, Global Express Association

12:50-14:00 **Lunch Break** (a light lunch will be provided)

14:00-15:20 **Session 3 Issues at Stake: Data flows, privacy, cloud computing, data localization & consumer protection**

Moderator : Ambassador Fernando De Mateo y Venturini, Permanent Representative of Mexico to the WTO

1. The nexus between the traditional and business-to-business sectors and data protection and localization

Mr. Nick Ashton-Hart, Consultant and Associate Fellow, Geneva Centre for Security Policy

2. Booming e-commerce: Is that a fight with regulations & perceptions?

Prof. Leyla Keser, Director of IT Law Institute, Bilgi University

3. Unlocking opportunities : Consumer trust and confidence in cross border e-commerce

Ms. Liz Coll, Digital Policy Advisor, Consumers International

4. Data protection regulations and international data flows: Implications for trade and development

Ms. Cécile Barayre, Economic Affairs Officer, ICT Analysis Section, Division on Technology and Logistics, UNCTAD

15:20-16:00 **Wrap-up Session What's next?**

Moderator : Mr. Andrew Crosby, Managing Director, ICTSD

Speaker : Participating Experts and other Participants

16:00-16:10 **Closing Remarks**

Ambassador Choi Kyonglim, Permanent Representative of Korea to the WTO

Please **register to miktaecommerce@mofa.go.kr** by 1st of July with your name, position, and organization.