



International Report Briefing

# **CIRCULAR ECONOMY IN INDIA: RETHINKING GROWTH FOR LONG TERM PROSPERITY**

**Ellen MacArthur Foundation in cooperation  
with UNCTAD and the Government of India**

09:30 - 13:00, 12 December 2016  
Room XII, Palais des Nations, Geneva

## **Background**

With over 1.3 billion people, India is the second most populated country in the world, and is growing at a rate of 7% per year in GDP terms. In a context characterised by unprecedented economic dynamism and rapidly urbanising population, the country stands at the threshold of profound choices about the path to future development. In an interconnected world predicated largely on a linear economic model, India's development faces resource challenges and negative externalities – yet this scenario is not inevitable, and many opportunities can be derived from adopting a value-preserving model. Taking these factors into account this report specifically looks at the opportunities that a circular economy can bring to India.

The report offers insights based on extensive desk research, expert interviews and expert input events in India with participants from businesses, government, universities, NGOs and other organisations. A high-level economic analysis has been carried out to show potential benefits of following a circular development path for the Indian economy, environment and citizens. The research has developed detailed circular economy opportunities in three focus areas: cities and construction; food and agriculture; and mobility and vehicle manufacturing.

## **Event overview**

The Ellen MacArthur Foundation is delighted to share the insights of this latest work, done in cooperation with Indian government authorities, businesses and UNCTAD. The half-day event on 12 December in Geneva invites the international community, experts that have contributed to the report as well as other interested parties from across public and private sectors to attend.

There will be a briefing on key insights and high-level results of the benefits quantification. Representatives from the UN community as well as external speakers will share their perspectives on the report findings. There will also be an opportunity to ask questions, meet the team and to join us afterwards for a lunch reception.

## **About the Ellen MacArthur Foundation**

The Ellen MacArthur Foundation was created in 2010 to accelerate the transition to a circular economy. The Foundation's work focuses on four areas: insight and analysis, business and government, education and training, and communication. With Knowledge Partner, McKinsey & Company, the Foundation works to quantify the economic potential of the circular model and to develop approaches for capturing this value.

