10-11.30 a.m Room XXIII	Cybersecurity and Cybercrime: New tools for Better Cyberprotection
10-11.30 a.m Room XXVI	Global Survey of Internet User Perceptions
11.30 a.m1 p.m. Room XXVI	Data Protection, Digital Trade and Development
11.30 a.m1 p.m. Room XXIII	The Rise of Fintech: and the Impact on Consumer Markets and Competition
1.15-2.45 p.m. Room XXVI	Digital Trade and Online Work in Europe and Central Asia
1.15-2.45 p.m. Room XXIII	Data Flows and Development – A Global Industry Perspective
3-4.30 p.m. Room XXIII	Private Sector Views on Priorities for E-Commerce
3-4.30 p.m. Room XXVI	E-Commerce in Africa
4.30-6 p.m. Room XXIII	E-Commerce and Trade Logistics: New Challenges and Opportunities for International Transport and Trade Facilitation
4.30-6 p.m. Room XXVI	Inclusive Development and E-Commerce: Case of China
9-10.30 a.m.	Ministerial by the Friends of E-Commerce
Room XV	for Development (by invitation only)
10.45 a.m12 p.m. Room XVIII	Launch of eTrade for all Online Platform
11 a.m1 p.m. Room XXIII	Youth Employment in the Digital Economy
12-1 p.m. Room XVIII	G20 Digital Economy - Shaping Digitalization for an Interconnected World and G20 Priorities on Digital Trade
12-1 p.m. E.3006	eTrade for all Lab  eTrade for all  correcting the data
1.15-2.45 p.m. Restaurant	eTrade for all Lunch, Courtesy of Google and King & Spalding (by invitation only)
3-5 p.m. Assembly Hall	High-Level Event: Digital Transformation for All: Empowering Entrepreneurs and Small Business
5-7 p.m. Hall XIV	Reception

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8.30-10 a.m. Restaurant	Breakfast hosted by World Economic Forum (by invitation only)		
8.30-10 a.m. Room XXIII	Kickstart of the Digital Commerce Course: Internet Functionality and Business Models		
9-10 a.m. E.3006	eTrade for all Lab	eTrade of or all	
10 a.m1 p.m. Room XVIII	Special Session on Assessin Readiness of the Least Deve		
1.15-2.45 p.m. Room XXIII	Trade and Investment Promotion: at the Crossroads of Digital Disruption		
1.15-2.45 p.m. Room XXVI	Optimizing Trade Policy for E-Commerce: Considerations for MC11 and Beyond		
<b>2-3 p.m.</b> E.3006	eTrade for all Lab	eTrade of or all	
3-6 p.m. Room XXVI	E-Commerce and Consumer	r Protection	
3-6 p.m. Room XXIII	Payment Solutions for E-Cor	mmerce	
4-5 p.m.	eTrade for all Lab		
E.3006		eTrade of or all	
10 a.m1 p.m.	The Gender Dimension of E-	O—O Connecting the doss	
	The Gender Dimension of E- Towards Better Measuremer	-Commerce	

eTrade for all Lab

Internet Futures

eTrade for all Lab

**Developing Countries?** 

Can E-Commerce Trade Rules help MSMEs in

eTrade o for all

eTrade o for all

# Thursday, 27 April

Friday, 28 April

10-11 a.m.

Room XXVI 1.30-2.45 p.m.

Room XXIII 2-3 p.m.

E.3006

3-6 p.m.

1.15-2.45 p.m.

E.3006

#### Supporting the Involvement of Small and Medium-Sized Enterprises in E-Commerce Room XVIII eTrade for all Lab 4-5 p.m. E.3006 eTrade for all Lab 10-11 a.m E.3006 E-Commerce and Trade Logistics: New Solutions in International Transport and Trade Facilitation 10 a.m.-1 p.m. Room XXIII **Broadband Connectivity for E-Commerce** 10 a.m.-1 p.m. Room XXVI 2-3 p.m. eTrade for all Lab eTrade of or all E.3006 Single Window as an Enabler for 2-2.45 p.m. Room XXVI E-Commerce Development Key Outcomes and Way Forward 3-6 p.m. Room XXVI

# **e**Commerce Week 24-28 April 2017

Palais des Nations, Geneva













UNCTAD

Towards inclusive e-commerce

## **PROGRAMME**





The 3<sup>rd</sup> floor and the ground floor allow you to cross the entire length of the

### ACCESSIBLE DOORS

ACCESSIBLE ELEVATORS

## ACCESSIBLE TOILETS

		Annual Contract of the Contrac
BUILDING A	FLOOR	DOOR
ROOM III	1	C6
ROOM V	1	C6
ROOM <b>VI</b>	3	A13
ROOM VII	3	A13
ROOM VIII	3	A13
ROOM IX	3	A13
ROOM X	3	A15
ROOM XI	3	A15
ROOM XII	3	A15
ROOM XIV	1	A18
ROOM XV	2	A11
ROOM XVI	5	A13115
ASSEMBY HALL		A13115
BUILDING B	FLOOR	DOOR
LIDDADY	,	

BUILDING B	FLOOR	DOOR
LIBRARY 8:30 am - 5:30 pm	1	B20
CYBERSPACE 8:30 am - 5:30 pm	1	B20
LEAGUE OF ANTIONS MUSEUM 9:00 am - 5:00 pm	1	B20
ARCHIVES READING ROOM 8:30 am - 5:30 pm	3	B20

BUILDING C	FLOOF	R DOOR
ROOM!	1	C6
ROOM II	1	C6
ROOM IV	3	C6
COUNCIL CHAMBER		C6

1	C6
FLOOR	DOOR
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BUILDING S	FLOOF	DOOR
ROOM <b>S1</b>	0	S2
ROOM S2	3	S2
ROOM <b>S3</b>	3	S2
ROOM <b>S4</b>	3	S2
ROOM <b>S5</b>		

			FLOOR	DOOR
	0	SAFI SHOP 12:00 am - 6:30 pm		
	2	MEDICAL SERVICE 8:00 am - 5:00 pm		
	3	COUNCIL CHAMBER LOBBY BANK 8:30 am - 4:30 pm TFAVEL AGENCY 9:00 am - 5:00 pm NEWSPAPER KIOSK 8:00 am - 5:30 pm POST OFFICE 8:00 am - 5:00 pm SOUVENIRS 9:00 am - 5:30 pm UN STAMPS 9:00 am - 4:00 pm CULTURAL KIOSK 9:00 am - 5:00 pm		C6l23
	4	PRESS BAR 8:00 am - 6:30 pm		C6l23

		FLOOR	DOOR
5	DELEGATES LOUNGE 8:30 am - 5:00 pm		
6	CAFETERIA 8:15 am - 4:45 pm Lunch from 11:30 am - 2:30 pm		
7	DELEGATES RESTAURANT 12:00 am - 2:30 pm		
8	GUIDED TOURS www.unog.ch		
9	TRAVEL AGENCY 9:00 am - 5:30 pm NEWSPAPER KIOSK 7:30 am - 5:00 pm BOOKSHOPI SOUVENIRS 9:00 am - 5:30 pm		
0	SERPENT BAR 9:00 am - 5:15 pm	1	E40
0	BANK 8:30 am - 4:30 pm		
12	BAR / SNACK PALETTE 8:15 am - 5:00 pm	6	E40