



GLOBAL  
ENTREPRENEURSHIP  
WEEK

Hall XIV  
Palais des Nations, Geneva

14

NOVEMBER 2017

15:00 - 19:00

# Start-ups for SDGs!

*Youth Entrepreneurship  
Pitching Event 2017*

15:00 - 15:10

**Opening**

15:10 - 16:00

**Pitching session 1**

16:00 - 16:10

**Introduction of *Ideathon***

16:10 - 17:00

**Pitching session 2**

17:00 - 17:30

***Ideathon***

17:30 - 18:00

**Feedback from panel**

18:00 - 18:10

**Award ceremony**

18:10 - 19:00

**Cocktail reception**

## Guest of Honour

**H.E. Mr. Didier Chambovey**, Ambassador, Permanent Mission of Switzerland

## President of the panel

**Mr. Olivier Ferrari**, Founder and Executive Director of One Creation

## Members of the panel

**Ms. Katharina Serafimova**, Lecturer, University of Zürich, Institute for Banking and Finance

**Mr. Keith Tuffley**, Founder and Chairman, NEUW Ventures SA

**Ms. Claire Besse**, Jury Member, Business Angels Switzerland

**Mr. Bertrand Gacon**, Head of Impact Investing and SRI, Lombard Odier

**Mr. Matthias Kuhn**, Licensing Officer, Unitec, University of Geneva

## *Ideathon*

**Ideathon – Interactive audience session lead by Elaine France, Founder of Flow In Action, to create innovative sustainability solutions**

flowinaction

For further information, please contact:  
Fulvia Farinelli at [fulvia.farinelli@unctad.org](mailto:fulvia.farinelli@unctad.org)

Register today at:  
<https://reg.unog.ch/event/22077/>

Organizers:



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