

## Trade and Investment week 2019

### Side-event:

### ESCAP/ISO/UNCTAD Workshop on Non-Tariff Measures (NTMs) and International Standards for Sustainable Development

13-14 March 2019, Bangkok, Thailand

#### FINAL PROGRAMME

The purpose of the workshop is to build capacity of trade policymakers and standards organizations on reducing the impact of non-tariff measures (NTMs) on trade by using international standards and aligning them with the Sustainable Development Goals. The workshop is a joint event, co-organized by ESCAP, ISO and UNCTAD. Participants will attend the first three sessions (agenda items) of the sixth session of the Committee on Trade and Investment, followed by separate sessions focused on NTMs and international standards for sustainable development. These sessions will provide an overview of NTMs in the region, examine their impacts on trade and sustainable development, and the role of international standards.

#### **Wednesday, 13 March 2019 - Official segment –Committee on Trade and Investment**

Venue: UNCC, CR-2

08:30 – 09:00 Registration

09:00 – 10:00 **Agenda item 1: Opening of the session**

- (a) Opening addresses;
- (b) Election of the bureau;
- (c) Adoption of the agenda.

10:00 – 10:15 Group Photo

10:15 – 12:00 **Agenda item 2: Asia-Pacific Trade and Investment Report 2018**

- (a) Review of recent trends and developments
  - (b) Implications of rising protectionism, including trade wars, for regional trade and investment Panel discussion
- Panel: *“Implications of rising protectionism, including trade wars, for regional trade and investment”*

- Ms. Deborah Elms, Founder and Executive Director, Asian Trade Centre
- Mr. Pradeep S. Mehta, Secretary General, CUTS International, and Secretary, CUTS Institute for Regulation and Competition

- Mr. Ratnakar Adhikari, Executive Director, Executive Secretariat for the Enhanced Integrated Framework at the WTO
- Mr. Ian Mitchell, Director, Effective Development and Senior Policy Fellow, Center for Global Development

*Discussions and country statements*

12:00 – 14:00 Lunch

14:00 – 15:30 **Agenda item 3: Navigating non-tariff measures for sustainable development**

(a) Introduction to CTI paper on Navigating NTMs for SD

Panel: *“Impact of NTMs on trade and Sustainable Development”*

Panellists:

- Ms. Pamela Coke Hamilton, Director, Division on International Trade and Commodities, UNCTAD
- Mr. Wannawit Ahkuputra, Senior Advisor, International Affairs, Office of Permanent Secretary, Ministry of Digital Economy and Society of Thailand
- Ms. Belinda Cleeland, Head of Research and Innovation, ISO
- Mr. Antoine Sautenet, Diplomatic Adviser, Asia and Market Access, Corporate Public Affairs Department, Michelin, Thailand
- Ms. Kristina Cherniavskala, Leading Specialist, Ministry of Economic Development, the Russian Federation

*Discussions and country statements*

15:30 – 15:45 *Break*

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**Venue: UNCC, MR-A**

15:45 – 17:00 Setting the agenda on NTMs, International standards and sustainable development – remarks by Ms Belinda Cleeland (ISO), Mr Ralf Peters (UNCTAD), Mr Yann Duval (ESCAP)

**Thursday, 14 March 2019**

*Venue: UNCC, MR-A*

09:00 – 10:00 Session 1 – The rise of NTMs, implications for trade and the use of international standards in promoting NTM regulatory coherence (Mr Ralf Peters - UNCTAD)

10:00 – 10:15 Coffee break

10:00 – 11:45 Session 2 – NTMs and Sustainable Development

Understanding and evaluating the effect of NTMs on trade and Sustainable Development in Asia-Pacific (Mr Alexey Kravchenko – ESCAP)

10:00 – 11:45 Session 2 – NTMs and Sustainable Development (*continued*)

ARTNeT case studies:

- Impact of non-tariff measures on sea food industry and its potential implication for sustainable development goals: Case of the EU export ban on Sri Lankan seafood industry (Mr Senal Weerasooriya - University of Peradeniya)
- An assessment of fishing vessel capacity on subsidies, non-tariff measures, and attaining the Sustainable Development Goals (Mr Jadhav Chakradhar – Institute for Social and Economic Change)

11:45 – 13:30 Lunch break

[13:00 – 13:30 *side event* – Online demonstration of TINA: ESCAP Trade Intelligence and Negotiation Advisor (<https://tina.negotiatetrade.org/>) - Mr Alexey Kravchenko (ESCAP)]

13:30 – 15:15 Session 3 – Public and Private sector perspective on NTMs

- Result of a joint ESCAP/ITC publication, “Non-tariff measures in Asia-Pacific: A private sector perspective” (Ms Julia Spies - ITC)
- Building global standards for trade (Ms Lisa McAuley - GTPA)
- UL Standards for Non-Tariff Measures and Sustainable Development Goals (Mr Kolin Low - UL)

15:15 – 15:30 Coffee break

15:30 – 17:00 Session 4 – International Standards for sustainable trade

Moderator: Ms Belinda Cleeland (ISO)

Panellists

- Mr. Devin McDaniels, Economic Affairs Officer (WTO)
- Ms Fadilah Baharin, Director General, Standards Malaysia (DSM)
- Mr Le Xuan Trong, Deputy Director, Standard Department, Directorate for Standards, Metrology and Quality Vietnam (STAMEQ)
- Mr Narit Lerkmoung, Standards Officer, Thai Industrial Standards Institute (TISI)