

INTERGOVERNMENTAL GROUP OF EXPERTS ON E-COMMERCE AND THE DIGITAL ECONOMY THIRD SESSION

3-5 April 2019

Room XVIII, Palais des Nations, Geneva

Tentative Programme

(as of 2 April 2019)

WEDNESDAY, 3 APRIL	
10.00–11.00	<p>Opening plenary session of the IGE</p> <p>Item 1 - Election of officers Item 2 - Adoption of the agenda and organization of work Item 3 - Discussion on the value and role of data in electronic commerce and the digital economy and its implications for trade and development</p> <p>Introductory remarks by:</p> <ul style="list-style-type: none"> ▪ Ms. Isabelle Durant, Deputy Secretary-General, UNCTAD <p>Presentation of the Note by the Secretariat</p> <ul style="list-style-type: none"> ▪ Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD
11.00–13.00	<p>Session 1: The growing role of digital data in the world economy <i>The session will set the stage and highlight some broad observations on the expanding importance of data in the economy, and implications for trade and development.</i></p> <ul style="list-style-type: none"> ▪ Mr. Nandan Nilekani, Co-founder and Non-Executive Chairman of the Board of Infosys and founding Chair of the Unique Identification Authority of India (video address) ▪ Mr. Sebastian Rovira, Chief of the Innovation and New Technologies Unit, United Nations Economic Commission for Latin America and the Caribbean ▪ Ms. Malavika Jayaram, Inaugural Executive Director of Digital Asia Hub <p><i>Interactive debate</i></p>
15.00–18.00	<p>Session 2: Digital data and implications for inclusive trade and development <i>This session will discuss the increasing role of data in e-commerce and the digital economy, in a context of digital and data divides within and between countries. It will look at the implications of the data-driven economy for inclusive trade and development.</i></p> <ul style="list-style-type: none"> ▪ Mr. Joshua Meltzer, Senior Fellow, Global Economy and Development, Brookings Institution ▪ Mr. Nigel Cory, Associate Director, Trade Policy, Information Technology and Innovation Foundation ▪ Mr. Parminder Jeet Singh, Executive Director, IT for Change <p><i>Interactive debate</i></p>
18:30-20.00	<p>Cocktail reception</p>

THURSDAY, 4 APRIL	
10.00-13.00	<p>Session 3: Opportunities and challenges related to data and data flows <i>This session will discuss the new opportunities for wealth creation and for addressing development challenges in the data-driven economy, as well as the various potential concerns related to, for example, data privacy and security, cross-border data flows and market concentration.</i></p> <ul style="list-style-type: none"> ▪ Mr. Christopher Foster, Presidential Research Fellow, Global Development Institute ▪ Ms. Susan Ariel Aaronson, Senior Fellow, Global Economy Program, Centre for International Governance Innovation (CIGI) ▪ Mr. Thomas Ramge, Technology correspondent of the German business magazine brand eins and a contributing editor to The Economist. <p style="text-align: center;"><i>Interactive debate</i></p>
15.00-18.00	<p>Session 4: Regulatory issues and challenges <i>This session will discuss possible policy and regulatory responses at national, regional and international levels to transform the opportunities and challenges in the data-driven economy into inclusive trade and development.</i></p> <ul style="list-style-type: none"> ▪ Ms. Sophie Kwasny, Head of the Data Protection Unit, Council of Europe ▪ Ms. Usanisa Khun-ekanan, Director of Office of e-Commerce at Electronic Transactions Development Agency (ETDA), Thailand ▪ Mr. Hardin Ratshisusu, Deputy Commissioner, South Africa Competition Commission <p style="text-align: center;"><i>Interactive debate</i></p>
FRIDAY, 5 APRIL	
10.00-13.00	<p>Session 5: Capacity building for data analytics and artificial intelligence <i>This session will discuss the needs for capacity building in the context of the increasingly data-driven economy, in particular for data analytics and artificial intelligence.</i></p> <ul style="list-style-type: none"> ▪ Ms. Brenda Quismorio, Program Director of the Master in Applied Business Analytics (MABA) of the University of Asia and the Pacific (UA&P), APEC's Project DARE (Data Analytics Raising Employment). <p style="text-align: center;"><i>Interactive debate</i></p> <p>Item 4 - Working group on Measuring E-commerce and the Digital Economy <i>Following the decision to establish a Working Group on Measuring E-commerce and the Digital Economy, this session will approve its terms of reference and decide on the topic for the first session of the working group.</i></p> <ul style="list-style-type: none"> ▪ Mr. Torbjörn Fredriksson, Chief, ICT Policy Section, DTL-UNCTAD <p style="text-align: center;"><i>Interactive debate</i></p>
15.00-17.00	<p>Session 6: Closing session</p> <p>Item 5 - Provisional agenda for the fourth session of the Intergovernmental Group of Experts on E-commerce and the Digital Economy (IGE)</p> <p>Item 6 - Adoption of the report of the third session of the Intergovernmental Group of Experts on E-commerce and the Digital Economy</p>
17.00-18.00	<p><i>Closing session of the E-commerce Week 2019</i></p>