

Fair Trade movement: *in action*

UNCTAD

22 January 2020

What is Fair Trade?

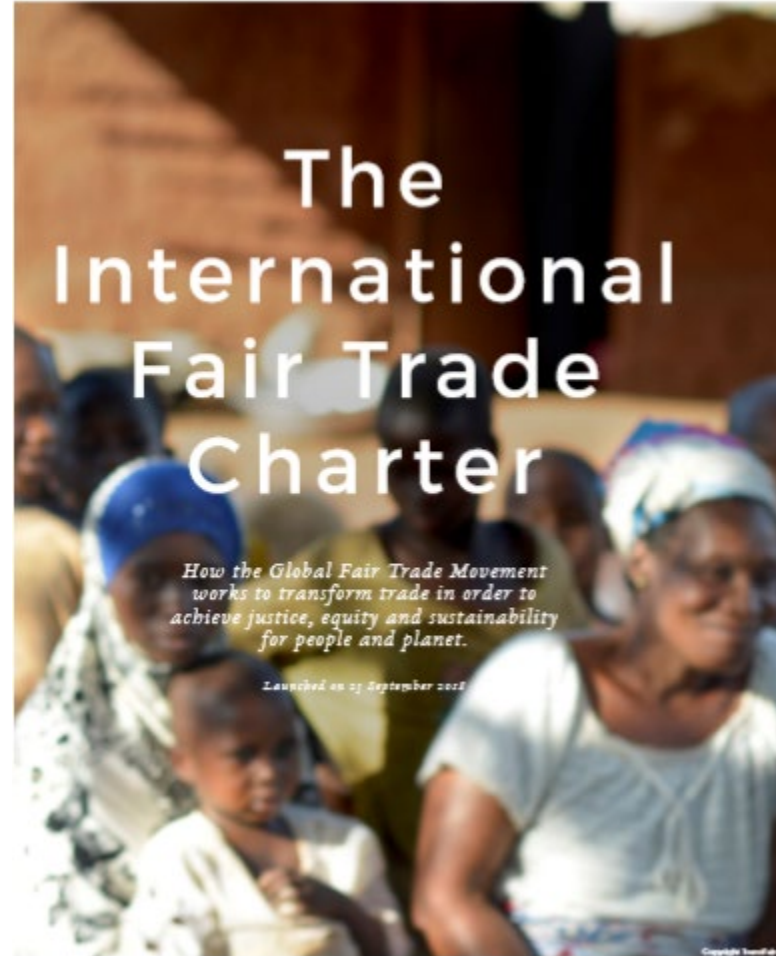
Fair Trade is a trading partnership, based on dialogue, transparency and respect, that seeks greater equity in international trade. It contributes to sustainable development by offering better trading conditions to, and securing the rights of, marginalized producers and workers – especially in the South.

Fair Trade Organizations, backed by consumers, are engaged actively in supporting producers, awareness raising and in campaigning for changes in the rules and practice of conventional international trade.

As defined in the [International Fair Trade Charter](#), 2018

Who is the Fair Trade movement?

- Over 2,5 million Fair Trade producers and workers from 70 countries
- Over 500 specialised Fair Trade importers
- 4,000 world shops
- More than 100,000 volunteers
- Fairness Research Network
- Fair Trade Towns campaign





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**Fair
Trade**
ADVOCACY OFFICE



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Fairtrade International's
Work with Governments to ensure
equitable distribution
of benefits in Value Chains



Kenya: Promoting Living Wages for Flower Workers

Fairtrade pilot on wage improvement for Kenya Horticultural workers



Lobbying with Agriculture Employers Association of Kenya & Kenyan Industry Association for Horticulture



Floriculture CSR Covenant by the Dutch Horticultural: Committed to pay the Fairtrade Floor Wage paid by 2020





Cote D'Ivoire & Ghana: Living Income for cocoa farmers



Fairtrade Minimum Price and Premium for cocoa



Fairtrade Living Income Reference Prices for cocoa & advocacy work on living income



Ghana & Cote D'Ivoire govt announcement of an additional Living Income Differential

Dominican Republic: Better working conditions for Haitian Migrant workers in Banana Plantations



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Fairtrade Standards for Higher Labour Organisation – mandatory work visas for migrant workers



Advocacy work on rights for passports and enrolment in national employee formalisation programme



Government policy revisions on registration of migrant workers/
legal recognition of Haitian migrant workers on banana plantations





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Belize: Tackling child labour in the Sugar Sector



Fairtrade standard prohibiting Worst Form of Child Labour



Piloting of **Youth Inclusive Community Based Monitoring and Remediation System** with cooperatives members of the Belize Sugar Cane Farmers Association (BSCFA)



Lobbying with the Belizean sugar industry for revision of definitions of hazardous child labour by Belizean government