

# Insights on manufacturing-based pollution in sub-Saharan Africa and South Asia: what does this mean for oceans

Professor Lisa Emberson  
and lots of others....



Circular Economy, Oceans and Plastics Pollution -  
Geneva, 11 September 2019

# What role does sub-Saharan Africa and South Asia play in plastics in the marine environment?

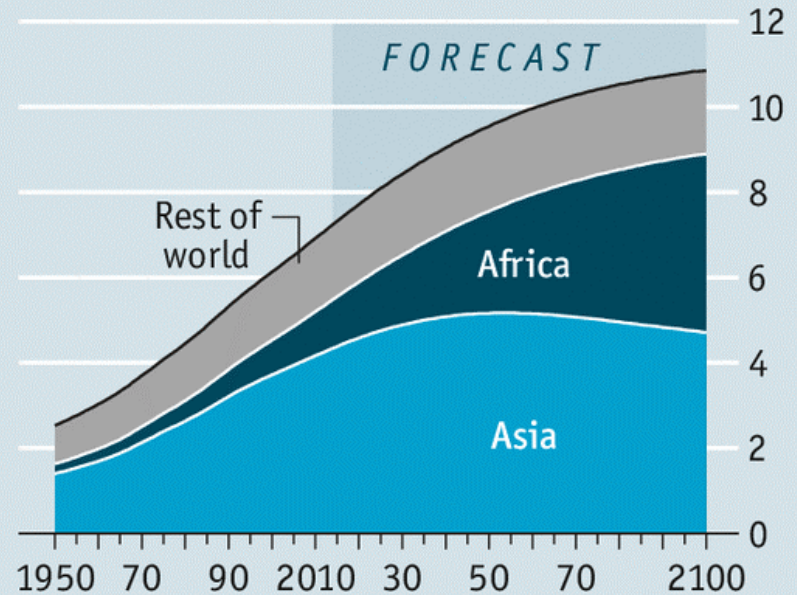


# Causes

- Population
- Growth in GDP per capita
- Poor waste management systems
- Poor lifecycle design of plastic products

## The African bulge

Population, bn



Source: UN

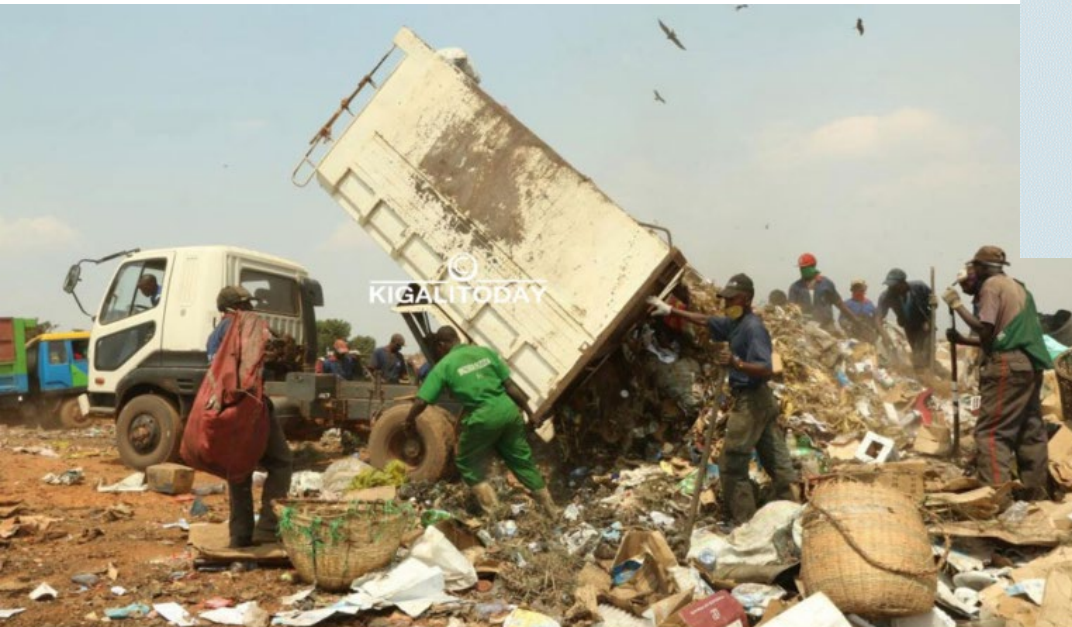
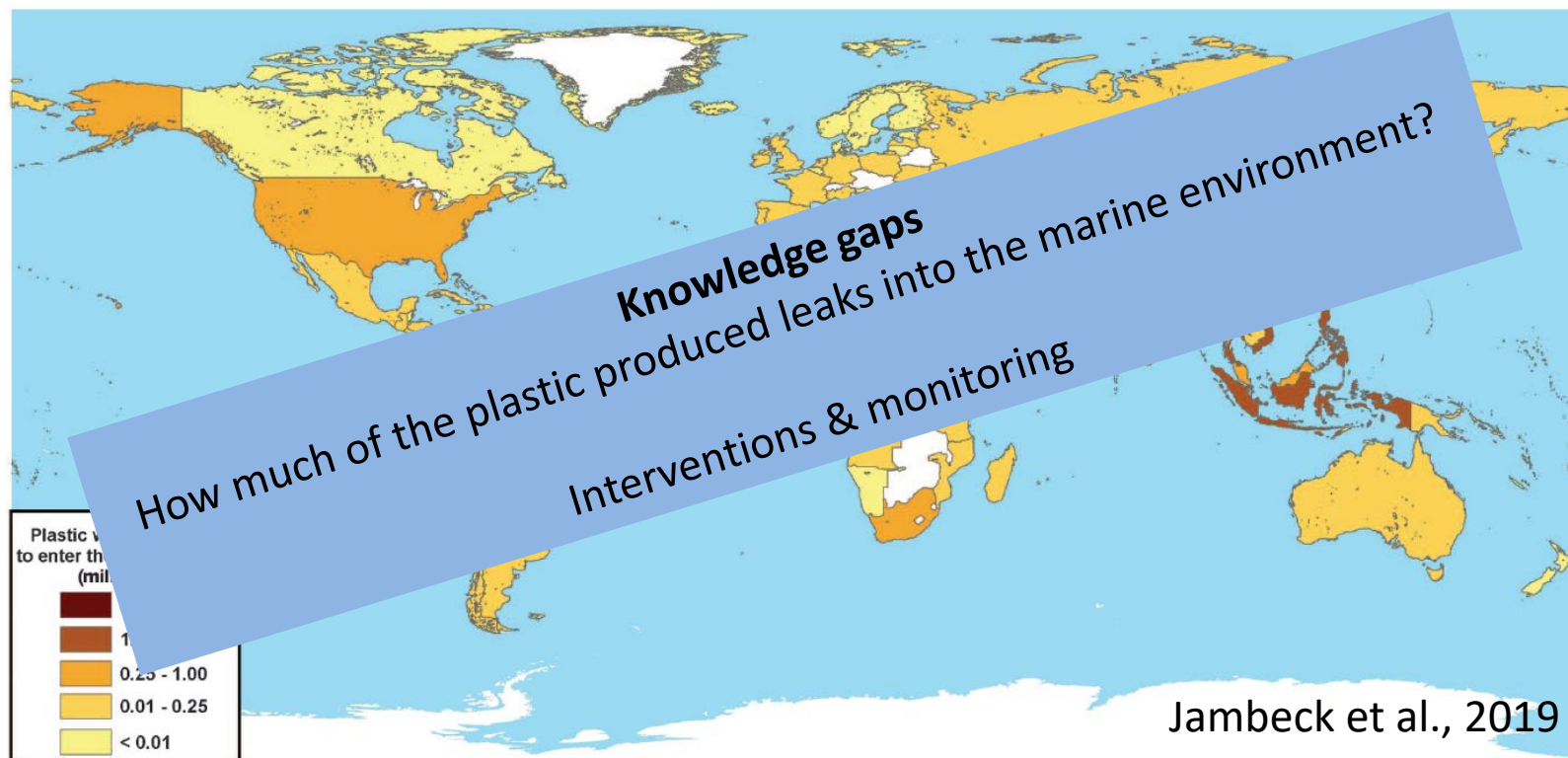


Image courtesy of Kigali Today

# Estimated mass of mismanaged plastic waste (millions of metric tonnes (MT)) generated in 2010 by populations living within 50km of the coast



Top 20 countries ranked by mass of mismanaged plastic waste

**South Asia:** Sri Lanka (5); Bangladesh (10); India (12); Pakistan (15)

**Sub-Saharan Africa:** Nigeria (9); South Africa (11)

# Cause & Consequence

The role of freshwater systems in plastic pollution?



**> 25% of global waste is discarded into watersheds of only 14 continental rivers (including the Congo, the Niger, the Nile, the Zambezi and the Ganges)**

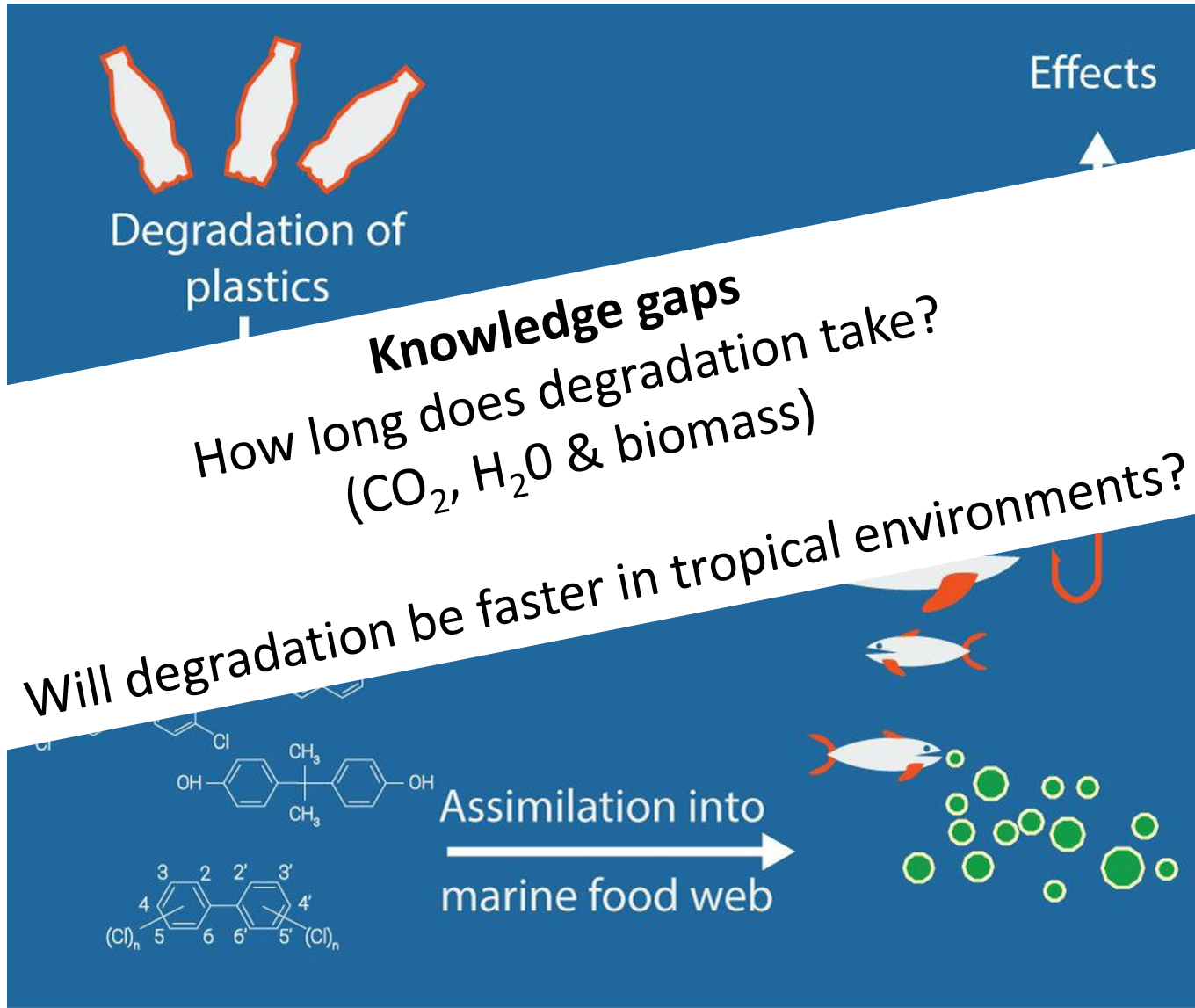
# Consequences

- Toxicological & ecological consequences on biota & human health
- Interference with subsistence fishing practices
- Creation of unattractive coastal land & seascapes for ecotourism
- Inhibition of wildlife conservation efforts



# Consequences

# Microplastics



Will degradation be faster in tropical environments?

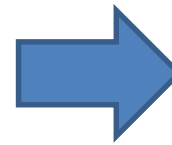
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## Macroplastics

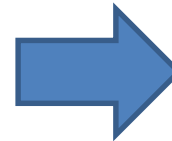
Ingestion and entanglement



Morbidity & mortality

## Microplastics

Absorption of organic contaminants (PCBs, POPs, DDTs) & heavy metals



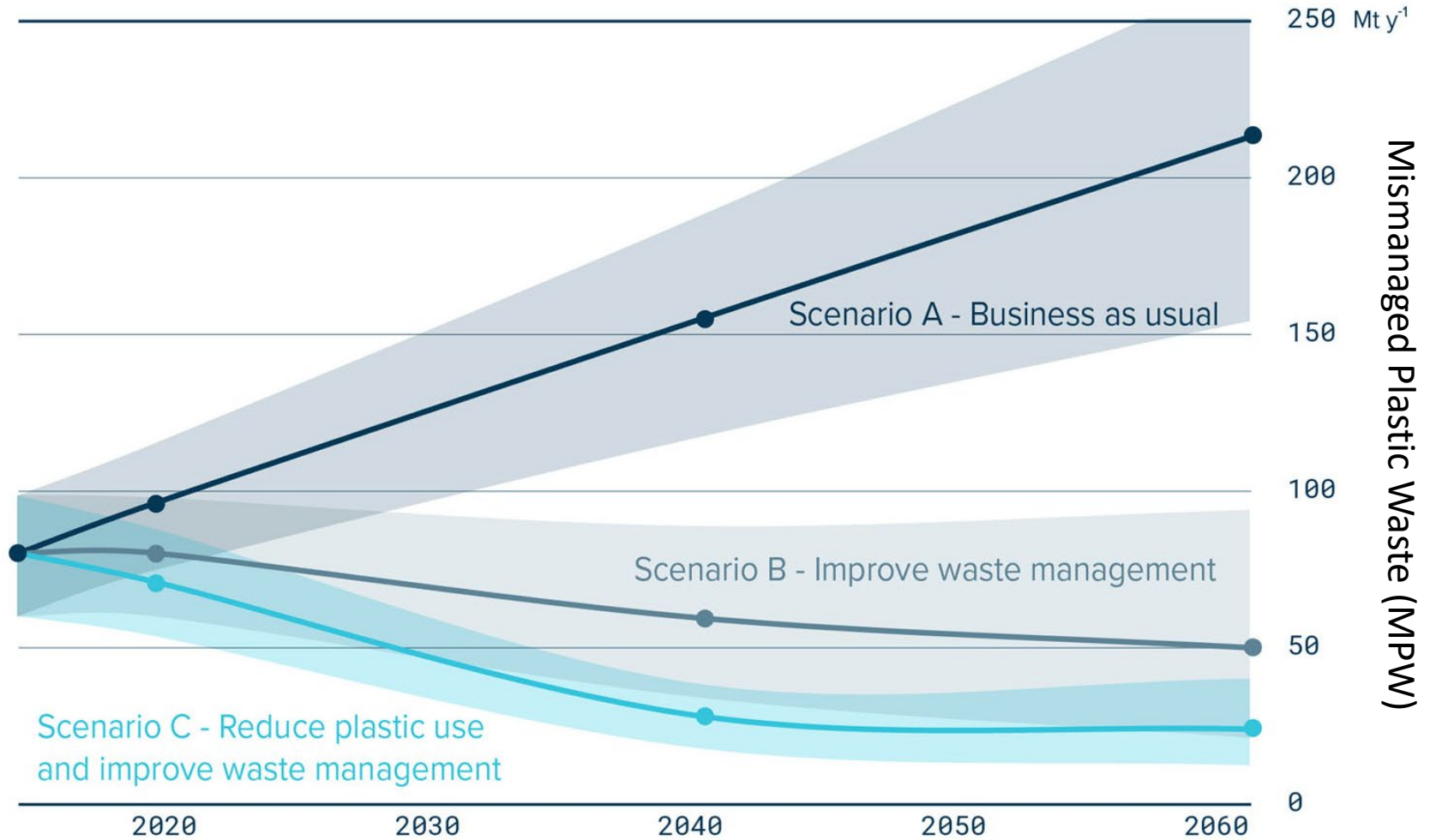
## Knowledge gaps?

Oxidative stress  
Immunological response  
Altered gene expression  
Disrupted endocrine system  
Reproductive abnormalities  
Morbidity & mortality

**? Human health impacts *via* bio-accumulation in food chain?**

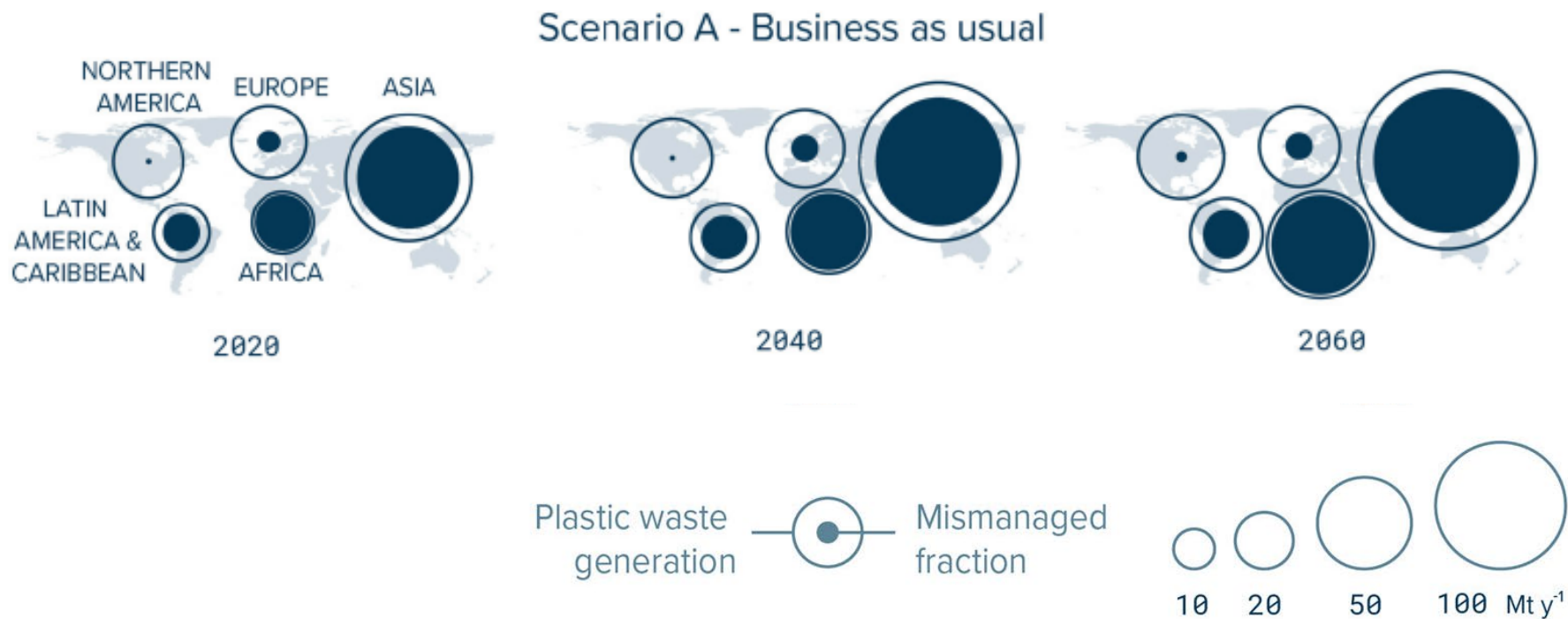


# Trends



*Lebreton & Andrady, 2019*

# Trends

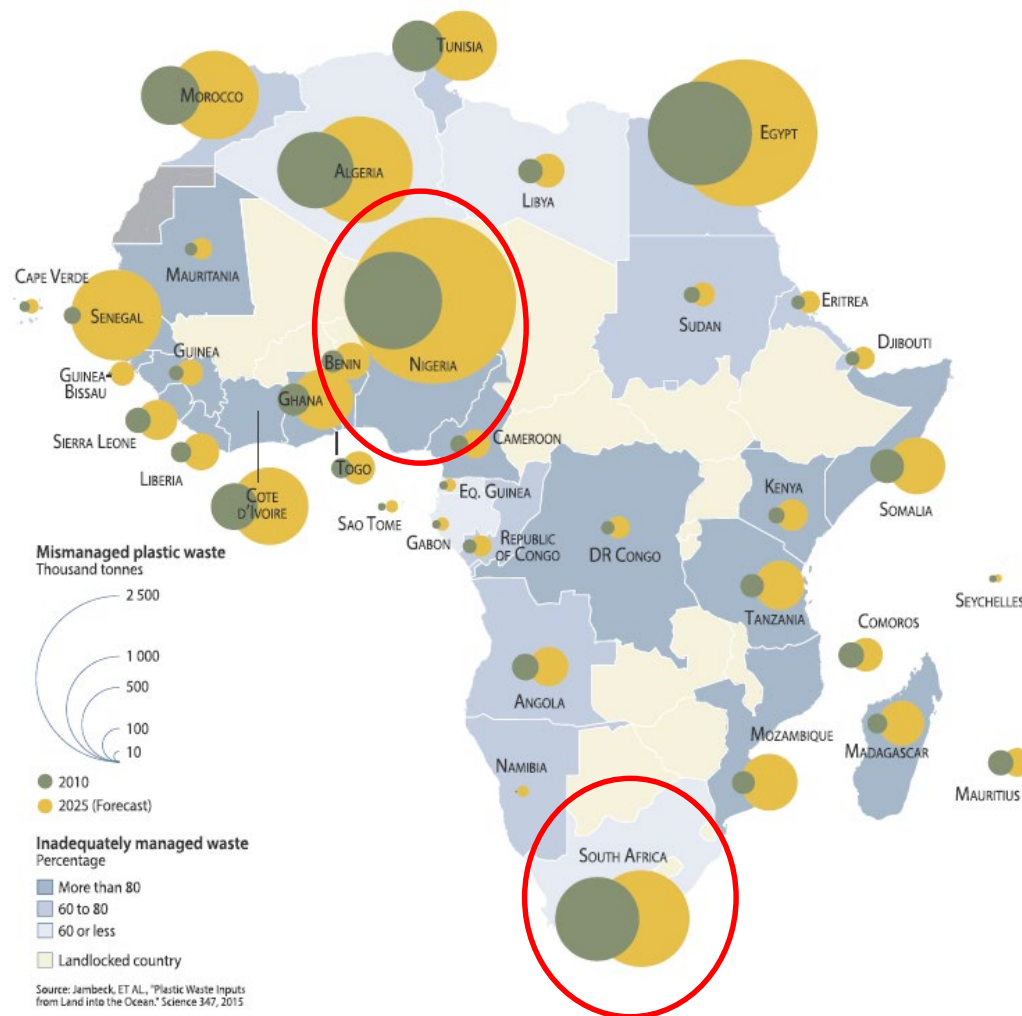


**India will become largest producer of MPW by 2050**  
**Kolkata & New Delhi reach 1 MT/yr before 2060**

*Lebreton & Andrady, 2019*

# Challenges

Mismanaged plastic in Africa in thousands of tonnes as of 2010 (green circles) and projection of waste management forecast in 2025 given current practices (yellow circles)



# Solutions

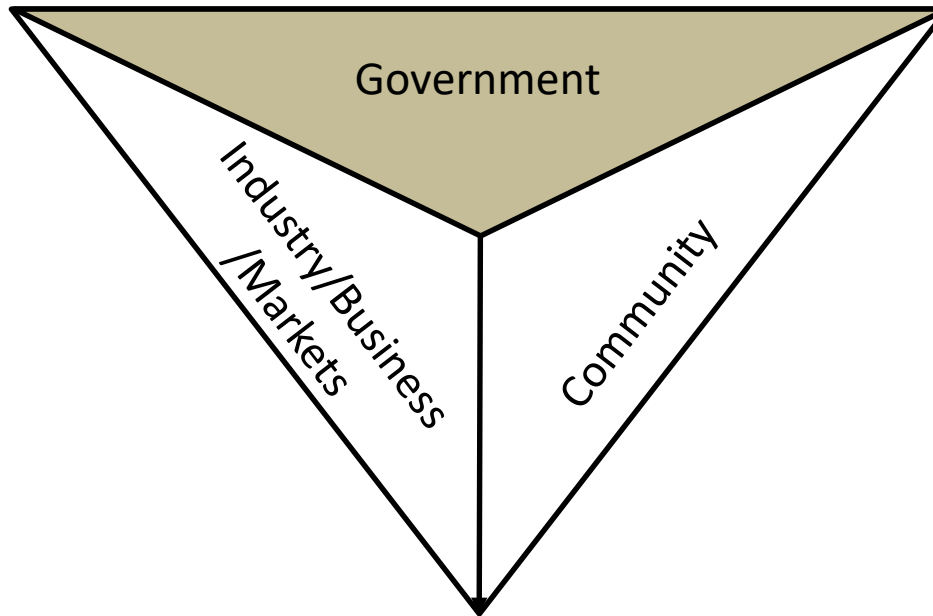
## Ban it, replace it, close the tap



Modified from Jambeck, ET AL., "Plastic Waste Inputs from Land into the Ocean." Science 347, 2015

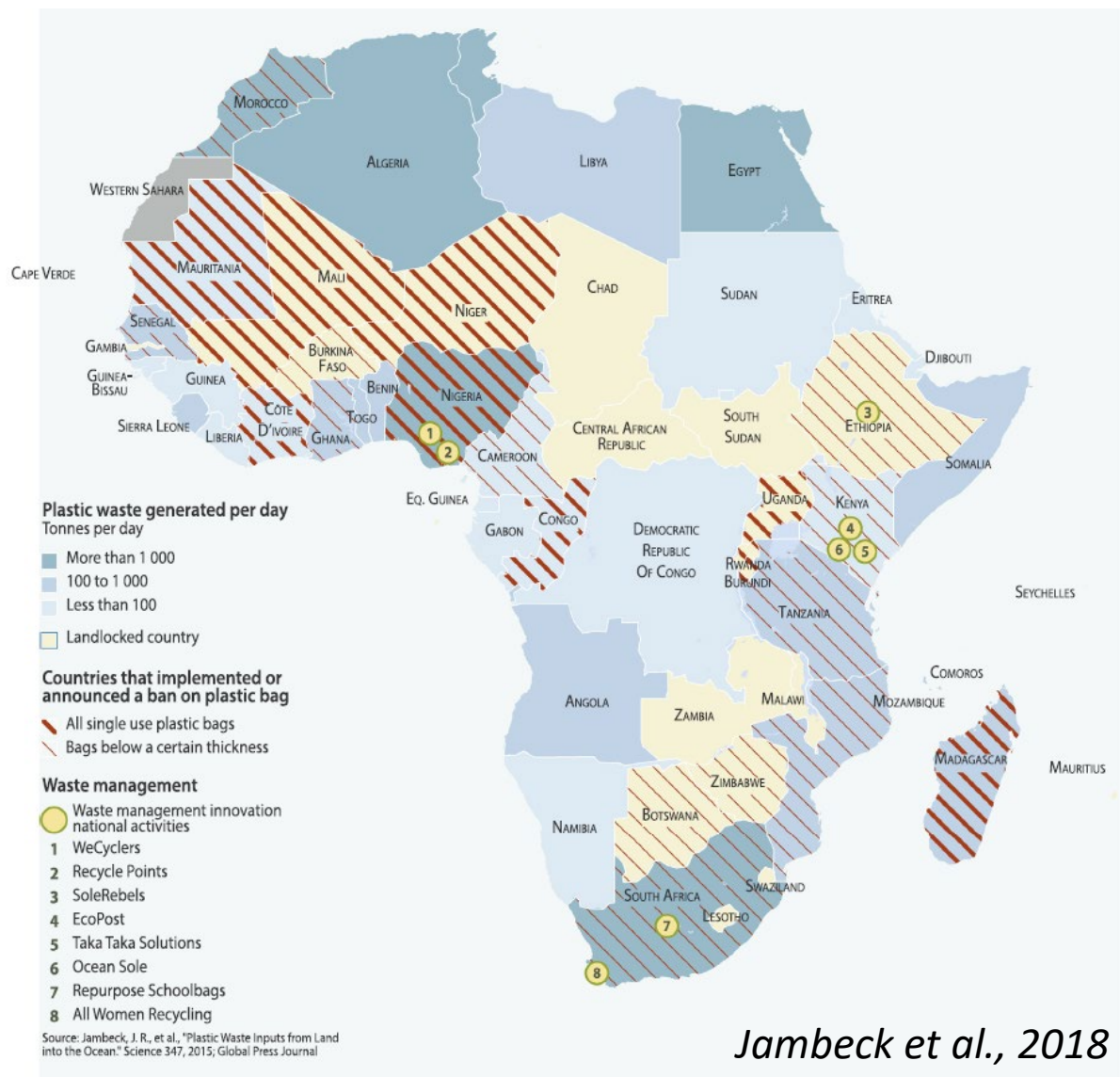
**Freshwater systems**

# Solutions

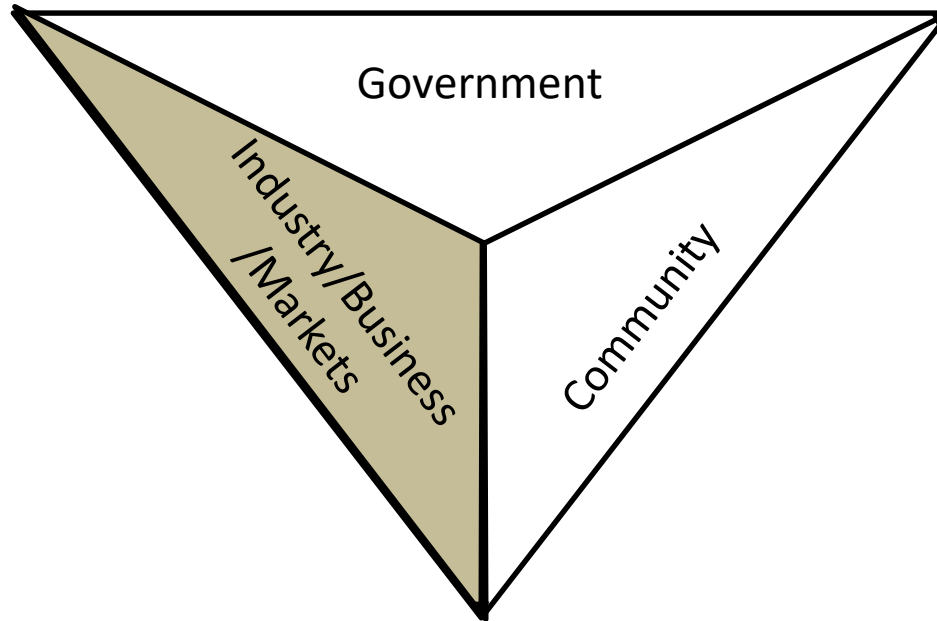


- Ban on single use plastic
- Economic instruments (e.g. taxes)
- Improve waste management
- e.g. EU – consumption reduction and market reduction measures on single use plastics and push for a 90% collection rate on single use plastic bottles

# Plastic waste generation rate and projects addressing waste management in Africa



# Solutions

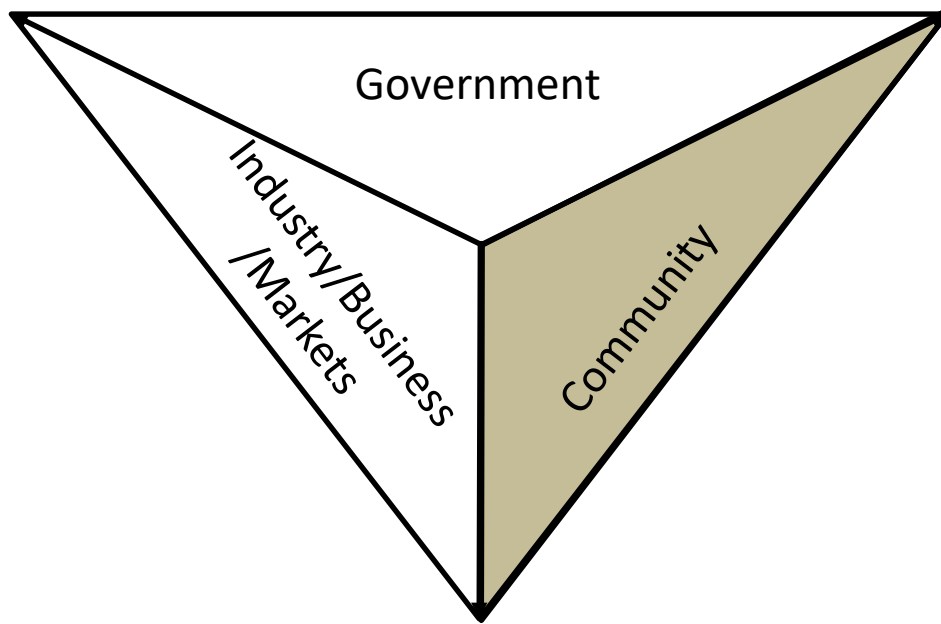


- Change petroleum-based plastics to alternative bio-benign products (paper, glass, biodegradable plastics)
- Make 100% of packaging recyclable, reuseable, or compostable by 2025
- e.g. 11 global brand owners, retailers and packaging companies committed to this ambition by 2025



**Life-cycle Design**

# Solutions



- Increase social awareness and public pressure
- Voluntary reduction strategies and agreements
- Clean up programmes
- e.g. GhostNets Australia. 2004 removed 13,000 derelict fishing nets & rescued 400 turtles



# Solutions

## Scenario C - Reduce plastic use and improve waste management



*Lebreton & Andrady, 2019*

# The challenge

## Product Replacement

✓ Difficult to improve waste collection services

No wish to reduce product consumption

Overcomes problems in plastic recycling (only 9%)

✗ Threat to business unable to diversify

Replacements not always biodegradable

Life cycle assessment shows reduced net benefits

## Product ban

✓ difficult to improve waste collection services  
Little control over product design

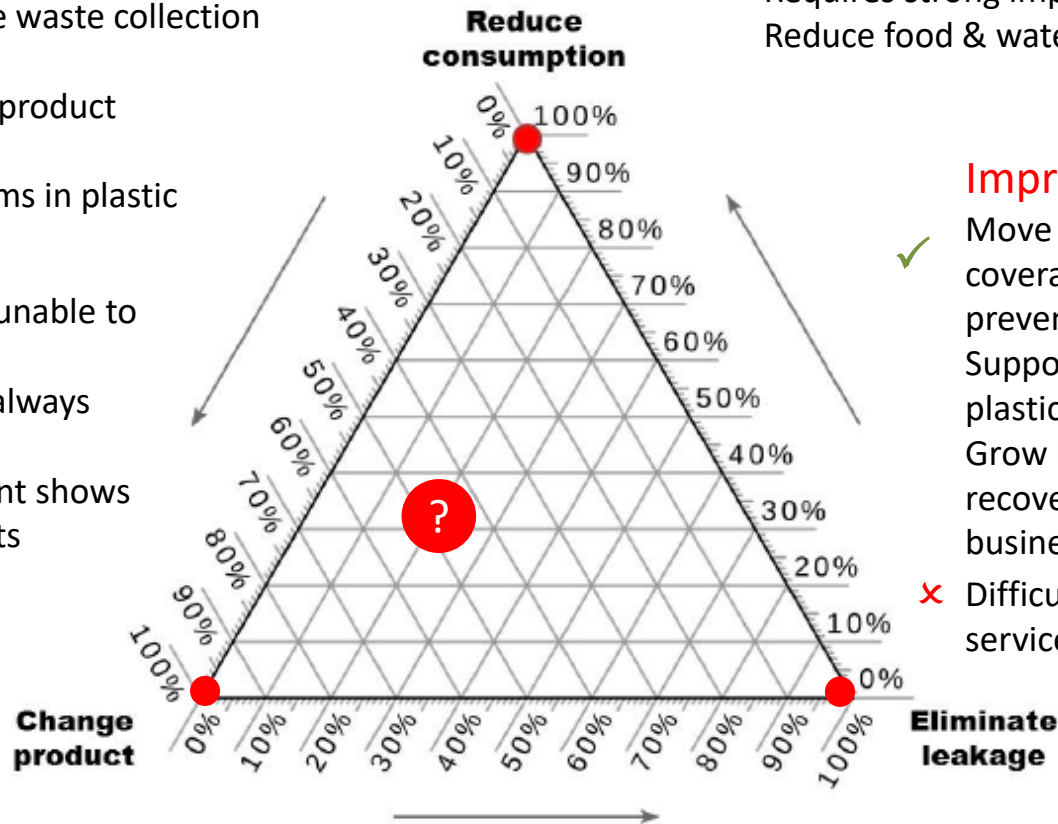
✗ Threat to local plastic business sector – job losses  
Requires strong implementation to avoid smuggling  
Reduce food & water security

## Improved waste collection

✓ Move towards 100% collection coverage which is only way to prevent waste 'leakage'  
Support management of other 'non-plastic' wastes

Grow local reuse, recycling and recovery economies – partner with businesses

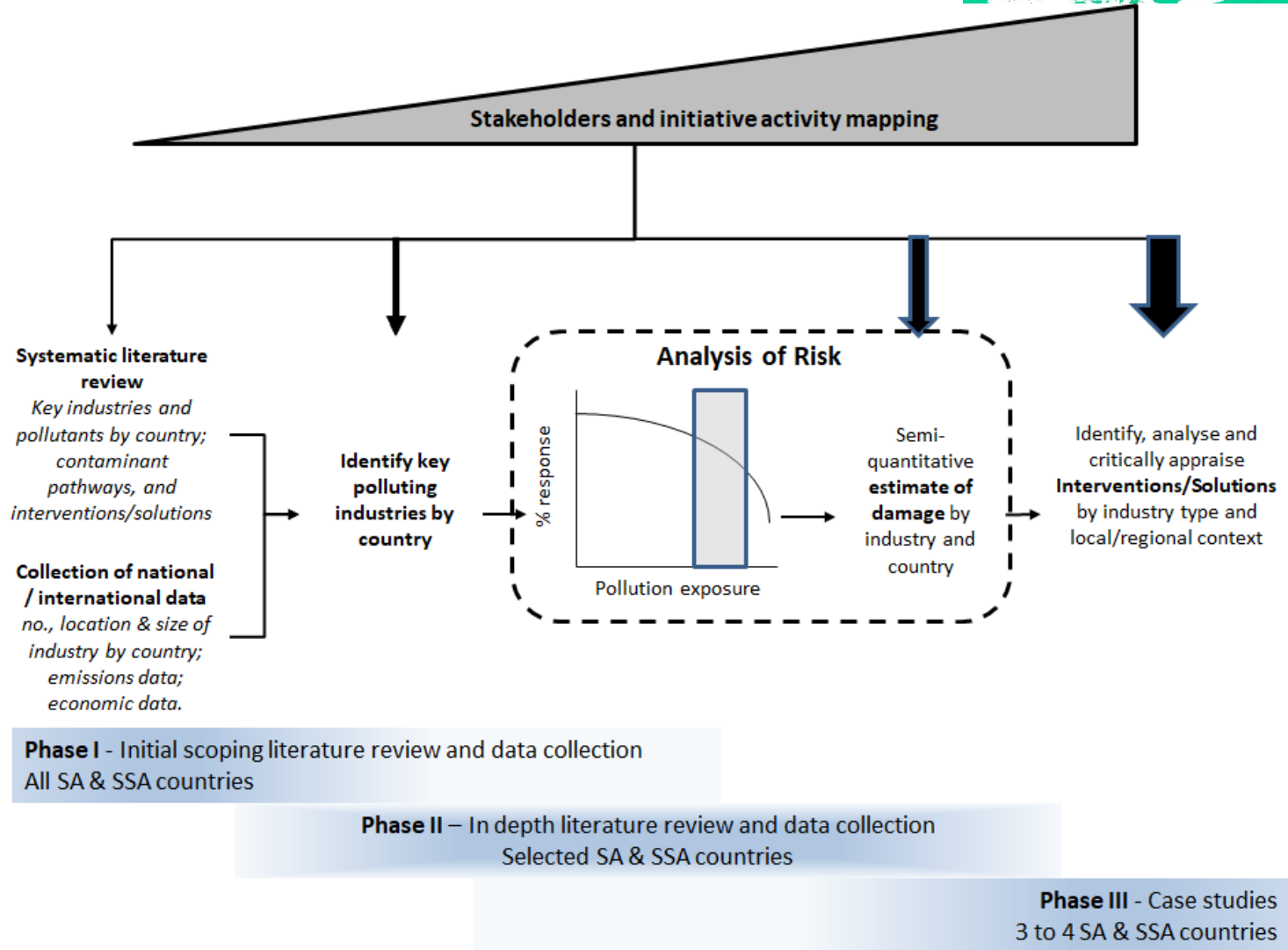
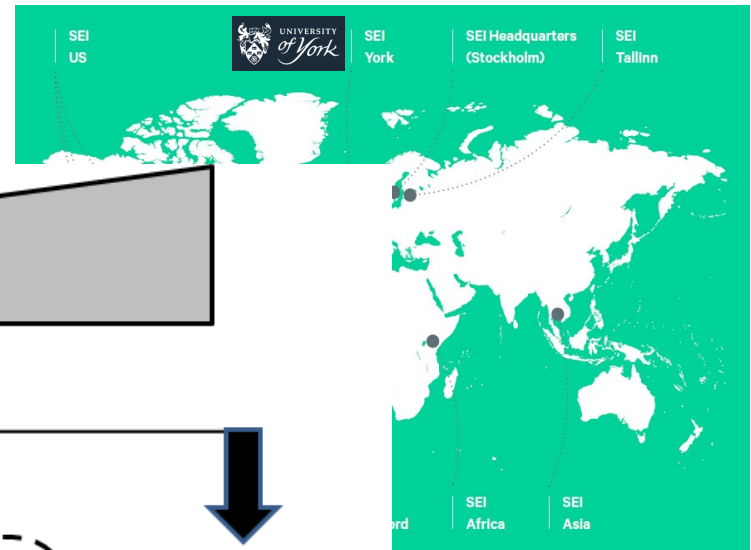
✗ Difficult to improve waste collection services



Godfrey et al., 2019

## Solutions need to be country specific

# SEI/UoYork Research



**Thank you to UNCTAD and DFIDUK for supporting this research**





## Types of Industry

- Textiles and clothing,
- Leather,
- Food processing,
- Chemicals,
- Rubber and plastics
- Etc...

## Types of stakeholders

- Multilateral initiatives on sustainable manufacturing,
- International development projects by major donor agencies and/or NGOs, Public financing facilities,
- Private investment facilities,
- Universities,
- Research institutions and technology providers

## Types of solutions

- Substitution,
- Removal,
- Recycling
- Remediation

### Soft approaches:

Government regulations, economic incentives, consumer demand, B2B relations, CSR, standards, PPPs.

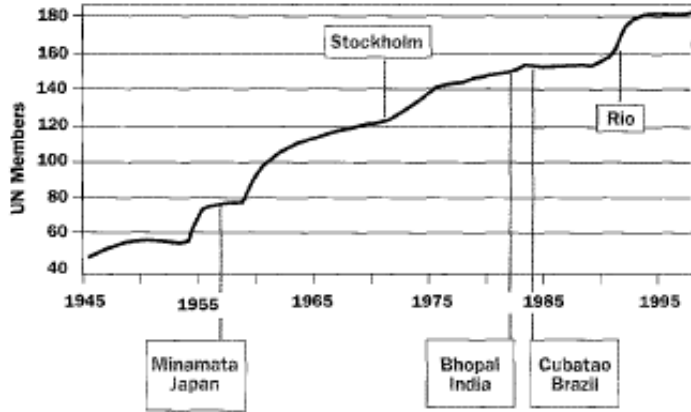
### Hard approaches:

Technology adoption, equipment, innovation, chemical and physical processes

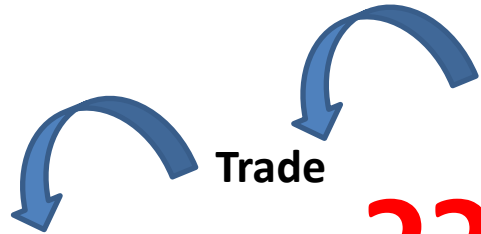
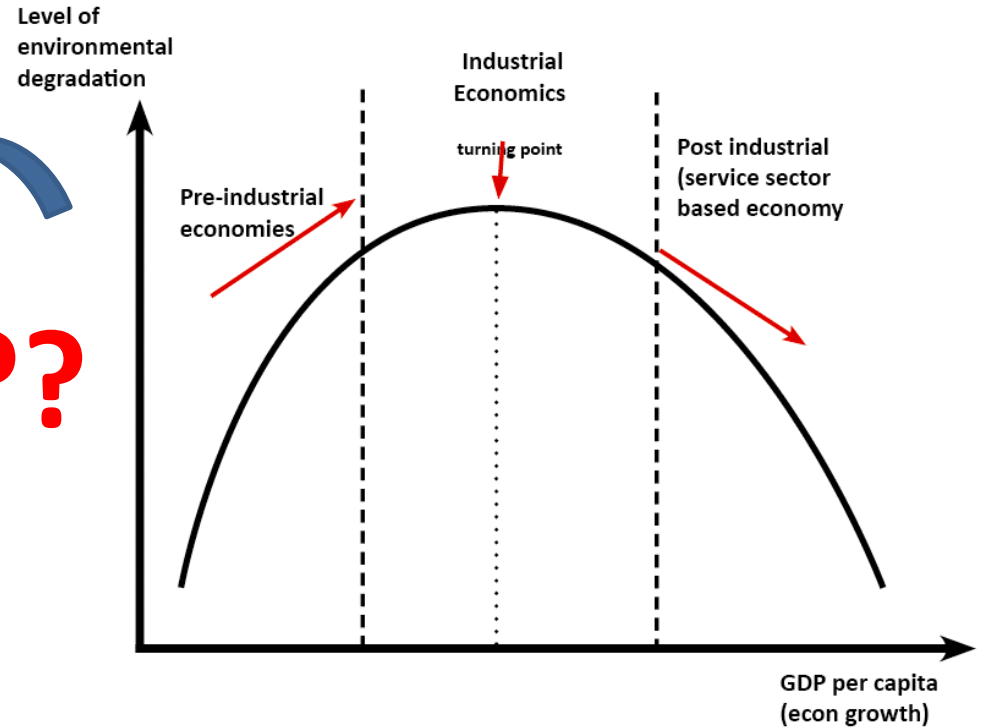
# Build on WB 'Greening Industry' report (2000)



New Nations and Pollution Issues  
1956-1998



## Environmental Kuznets Curve

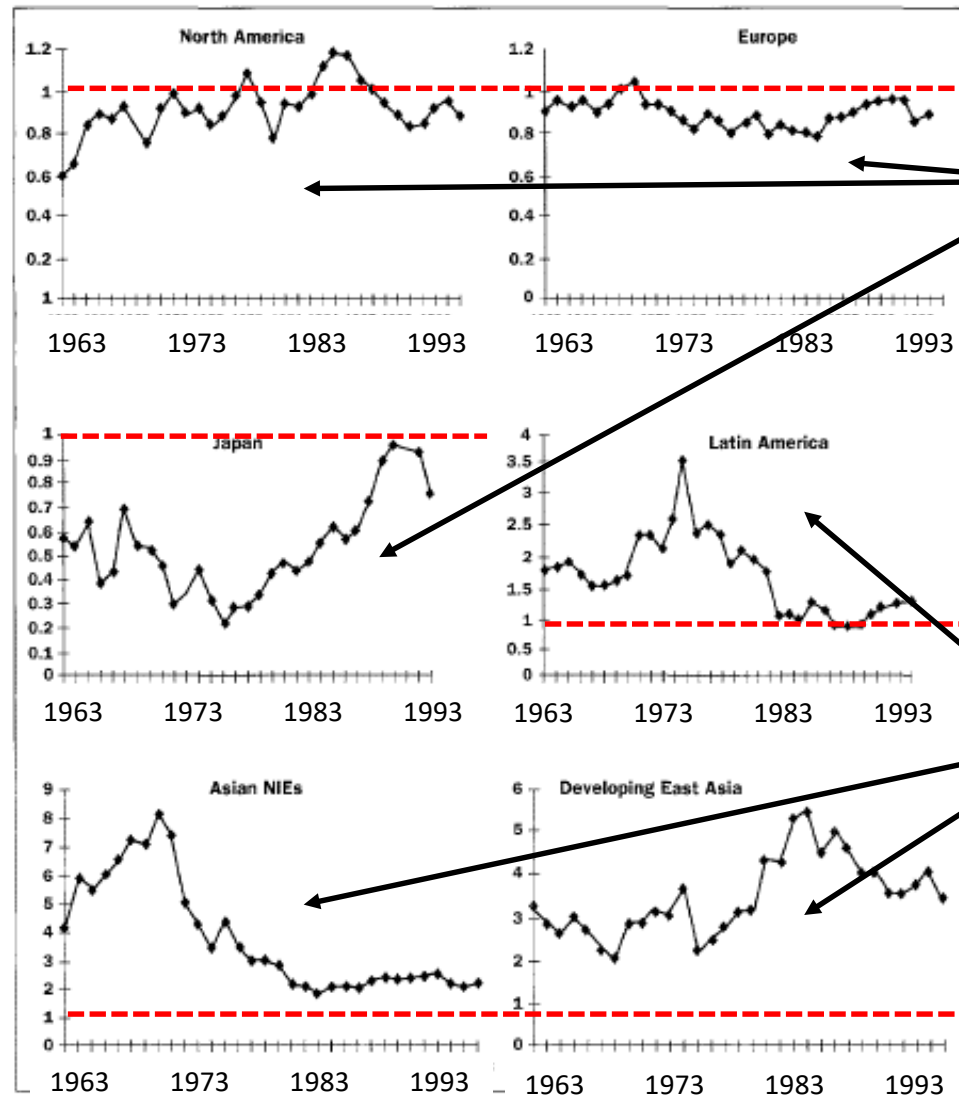


## Pollution Haven Hypothesis

*'differences in stringency of environmental regulations between countries may see more developed countries specialise in 'clean' production outsourcing dirty industries to less developed countries'*

# Support for Pollution Haven Hypothesis....

## .....Import / Export ratios for Polluting Industries



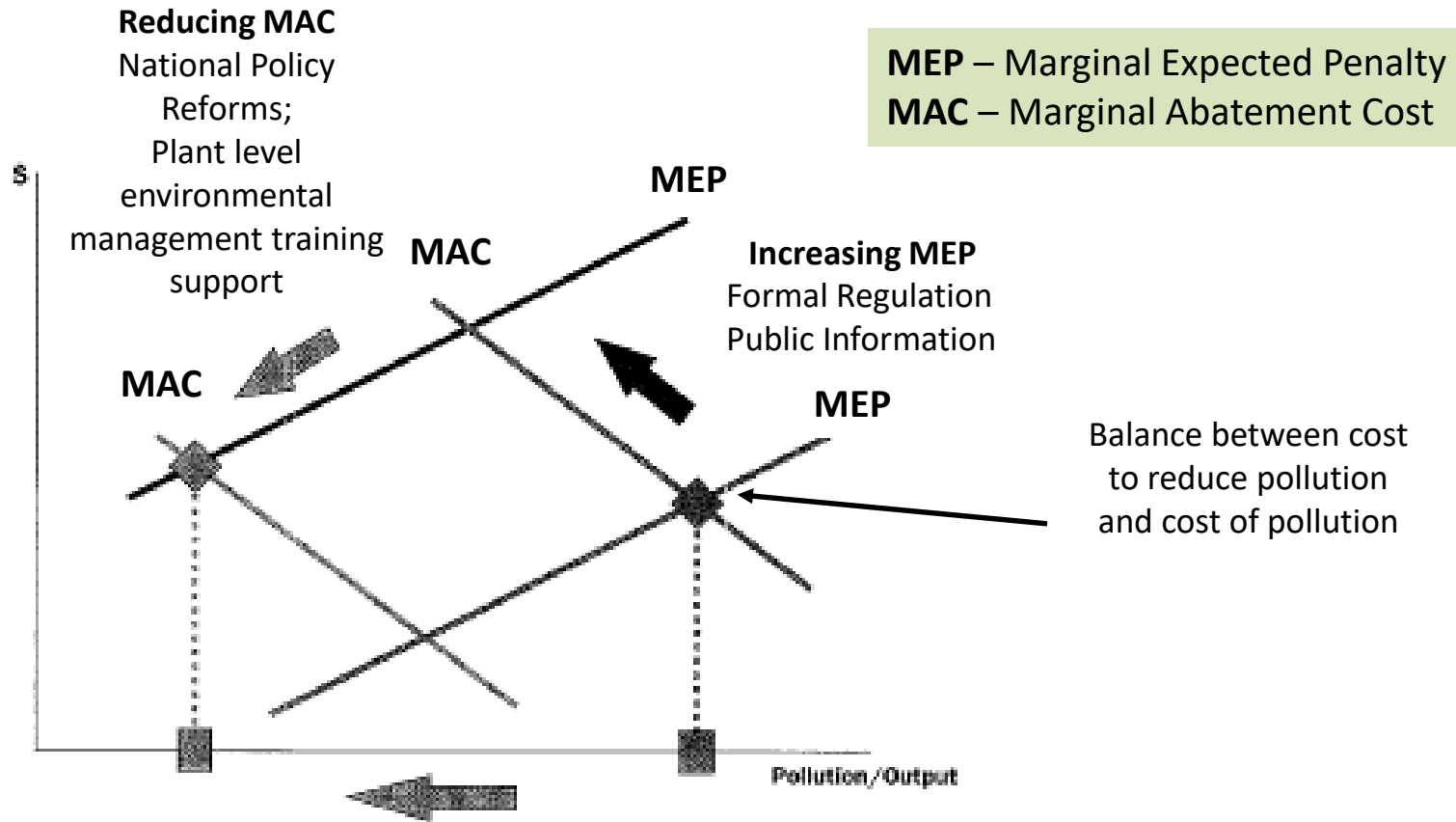
More imports than exports of polluting industry products

More exports than imports of polluting industry products

*Mani & Wheeler, 1998*

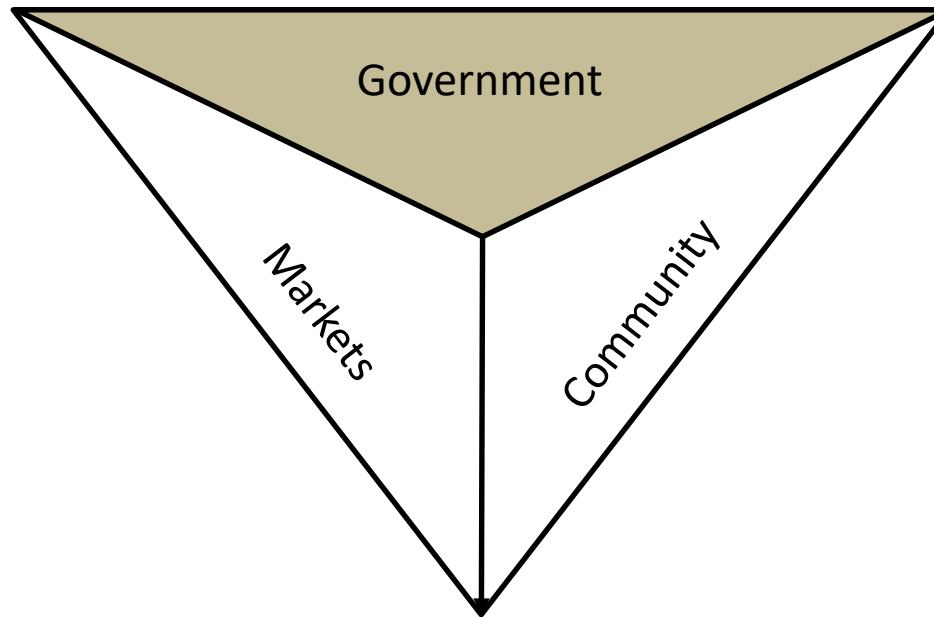


# Understand the economics of pollution abatement



*Greening Industry (2000)*

## Solutions



### e.g. Discharge fees vs limits

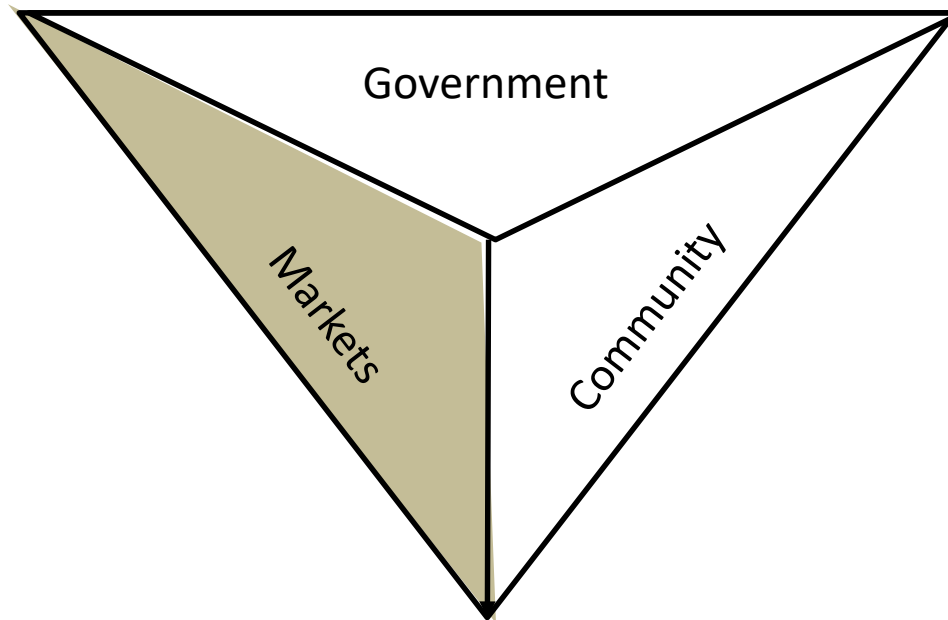
Increase MEP *but*

- *reliable monitoring a problem – especially continuous discharges and where monitoring relies on ‘taxes’ raised by pollution or resource use (and open to bribery)*
- *State law enforcement (often ineffective due to lack of money)*
- *Problem of securing (or tightly) discharges*
- *Problem of small/informal industries*

Problems more likely to occur in LMICs

Van Rooj et al. (2010)

# Solutions



## Markets

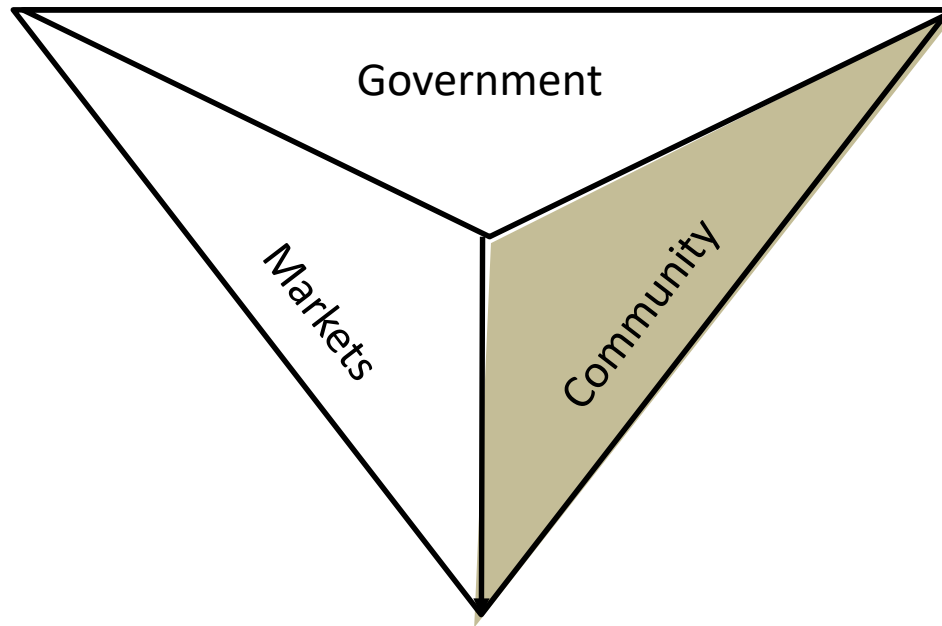
e.g. Polluting nature of products may reduce value on stock market *but*

- *Product may not market direct to consumers*
- *Small enterprises may not trade on stock market*
- *Pressure may lead to greenwashing*
- *Citizen action relies on citizens being informed and educated (and not being reliant on polluting industry)*

Problems more likely to occur in LMICs

Van Rooj et al. (2010)

# Solutions



## Community

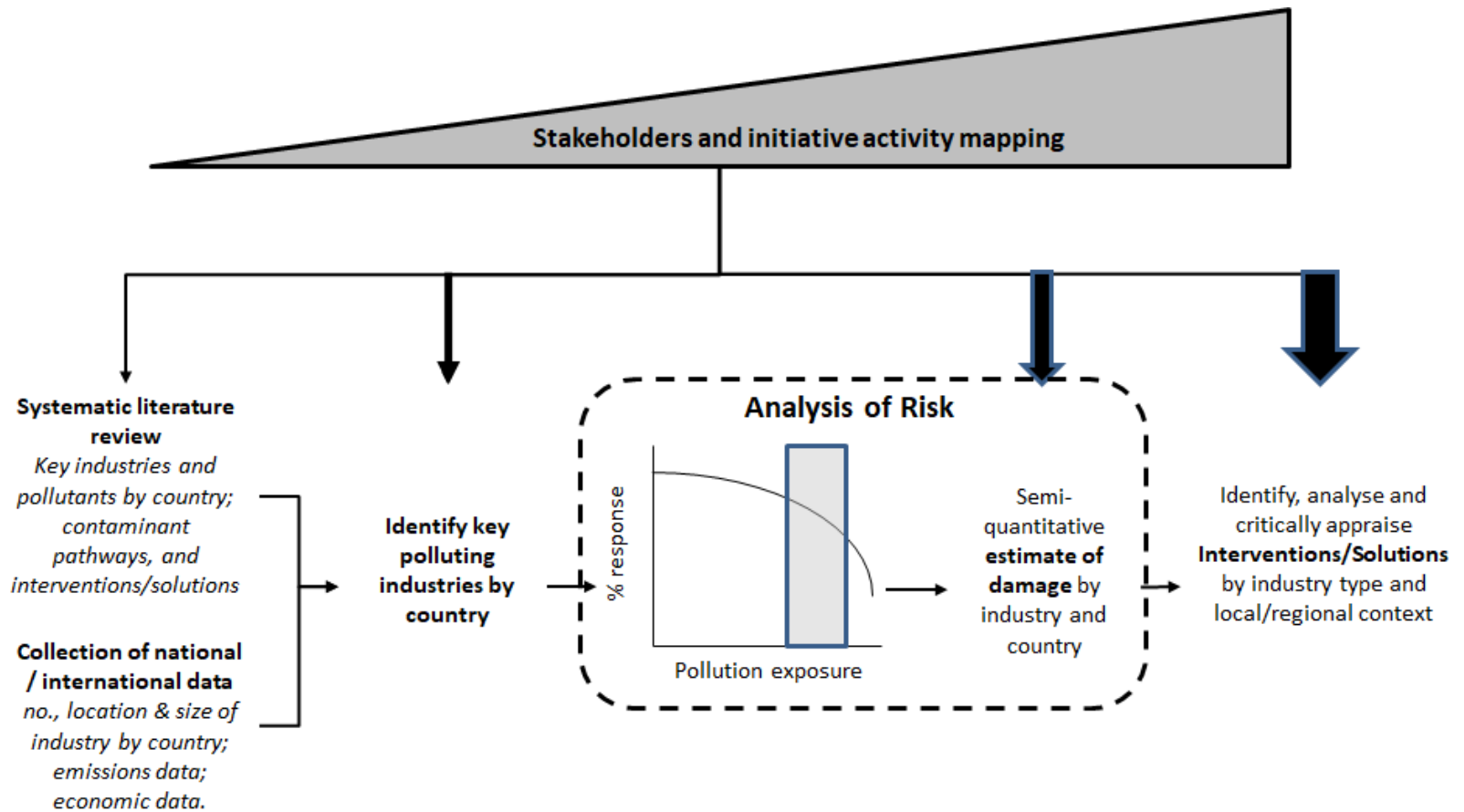
e.g. Pressure from the public to reduce pollution *but*

- *Public may rely on polluting industry for jobs/livelihoods*
- *Requires educated communities (but the poorest most at risk)*
- *NGOs need to plan well and need information*
- *Issues over public disclosure (and giving industries to 'clean up' before going public)*

Problems more likely to occur in LMICs

Van Rooj et al. (2010)

# Overview of Project



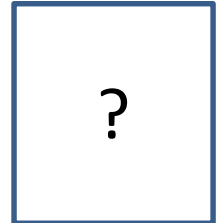
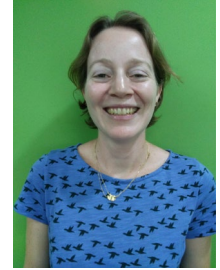
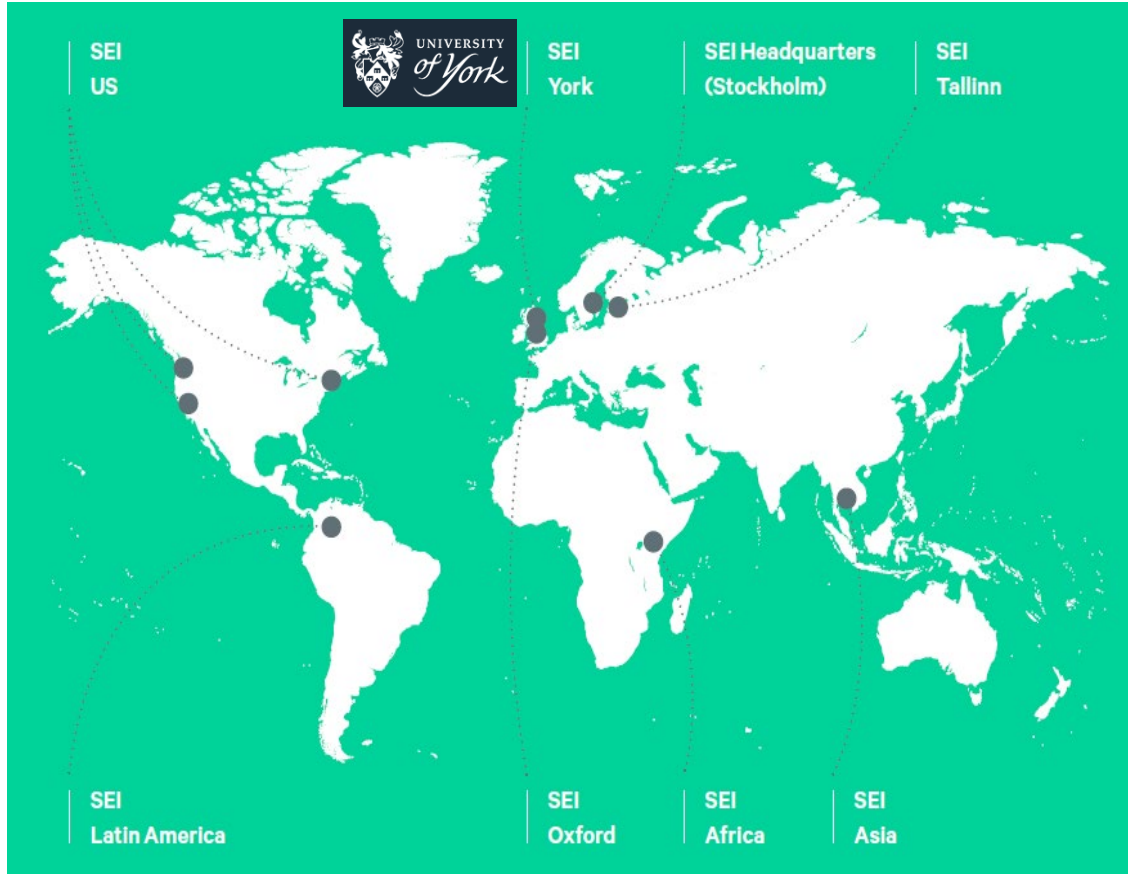
**Phase I** - Initial scoping literature review and data collection  
All SA & SSA countries

**Phase II** - In depth literature review and data collection  
Selected SA & SSA countries

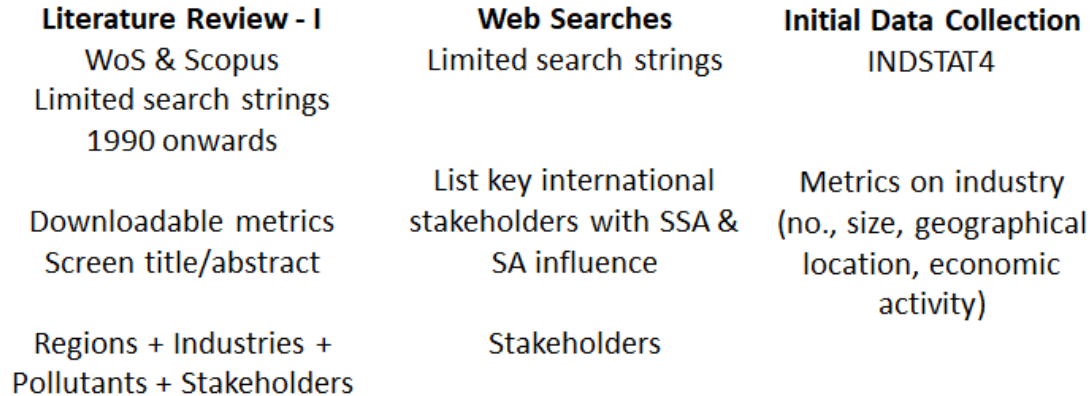
**Phase III** - Case studies  
3 to 4 SA & SSA countries

# Potential contaminant pathways associated with industrial activity





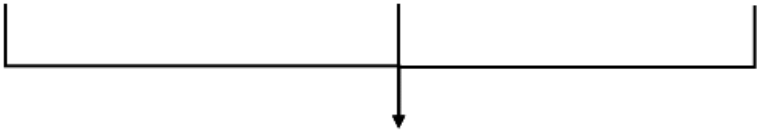
## Next Steps



UN Trade Forum:  
SDGs and Climate Change -  
Plastic pollution session  
11 September 2019  
Geneva, Switzerland



Plastics Meeting  
15 May E&G Dept.



Identify  
**Key industries + Key Pollutants + Key Countries**  
(by 'current day' size and geographical location)

Develop initial list of  
**Key Stakeholders**



**3rd World Circular Economy Forum 2019, SMEP Side Sessions**



Thanks to our funders  
UNCTAD and SEI.

