

# United Nations Conference on Trade and Development

## Regional Workshop on Promoting Cotton By-Products in Eastern and Southern Africa

**28-30 May 2019, Johannesburg, South Africa**

**Hosted by Cotton SA**

### **Joint WTO-UNCTAD-ITC Initiative on Cotton By-Products**

By

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.

# The cotton by-products project: unlocking the hidden value



Why inequalities  
matter for sustainable  
development

## The cotton by-products project: unlocking the hidden value

Reducing inequalities by  
transferring technology and  
know-how for the development  
of cotton by-products in  
African LDCs



Cotton by-products represent an untapped opportunity for African countries to increase the benefits they derive from their cotton production. Cotton is grown mainly for its fibre, or lint - the raw material in cotton textiles. Nevertheless, commercial applications exist for other parts of the cotton plant, such as the stalks, husks, cottonseed and short-staple fibres. In some countries, such as China, India and the USA, by-products from the non-lint parts of the plant have been commercialised, adding value and income, as well as reducing waste in the cotton value chain.

With the support of



Key output and relevant activities	2019								2020
	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	
<b>Output 1: Feasibility studies in C-4 countries + Mozambique</b>									
<b>ACTIVITY 1.1:</b> Individual country analyses									
<b>ACTIVITY 1.2:</b> Identification and preliminary assessment of capacities of various stakeholder									
<b>ACTIVITY 1.3:</b> Assessment of the present state of policy support									
<b>ACTIVITY 1.4:</b> Based on the above, preliminary identification of priority areas for cotton by-product development by country (pairing of countries and products)									
<b>ACTIVITY 1.5:</b> Desk research and compilation of findings from UNCTAD studies									
<b>Output 2. Development of project proposal</b>									
<b>ACTIVITY 2.1:</b> Coordinate, supervise, and incorporate in project proposal the technical work produced under Output 1									
<b>ACTIVITY 2.2:</b> Organize 1 regional validation workshop in the C-4 region									
<b>ACTIVITY 2.3:</b> Organize 1 national validation workshop in Mozambique									
<b>ACTIVITY 2.4:</b> Incorporate recommendations and feedback from both events into the project proposal.									
<b>ACTIVITY 2.5:</b> Finalize and submit to donors/partners project proposal including all the sections described in the <u>ToRs</u> of PO									
<b>Output 3. Resource mobilization</b>									
<b>ACTIVITY 3.1:</b> Mobilize technical and financial resources so as to make sure that pledges of technical and financial support (for a minimum of 10mln USD) are confirmed at the WTO Partners Conference of 7 October 2019.									
<b>ACTIVITY 3.2:</b> Present and promote project actions at important development and cotton sector events (including UNCTAD Regional Workshop on by-products in Johannesburg, EU Development Days, Global Review of Aid for Trade, WTO Cotton Days, ICAC Plenary meeting 2019, etc.).									

Beginning of project implementation phase

Thanks for your attention! Please send your comments and questions to:

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