

JOINT UNCTAD-UNECA PROJECT ON

SERVICES TRADE IN AFRICA

NEXT STEPS



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ACTIVITIES IN-COUNTRIES

Measurement and analysis of specific services RVC, prepared by national consultant (June-September)

Participation of national policymaker, parliamentarian, REC representative and service providers in a **multi-stakeholder workshop to share knowledge and experiences** of services value chain analysis and recommendations for services policy (spring 2020)

National seminar and advisory service to develop action plan to design and implement policies which promote integration into value chains and which are gender sensitive (second half 2020)



ACTIVITIES

BORDERLESS

Online **knowledge sharing platform** to exchange experiences, lessons learned and best practices on measuring and analysing services value chains

Guidebook on best practices and experiences in services value chains analysis in Africa (documenting experiences from project) (2020/2021)



ACTIVITIES

KNOWLEDGE SHARING PLATFORM

Events

Upcoming Events

- National training seminars to train stakeholders for measuring services value chains and formulating services policy - date and location to be announced.
- Multi-stakeholder workshop on value chains analysis - date and location to be announced.

Past Events

- Train-the-trainer seminar to build national capacity to develop and validate a framework for measuring services value chain (Addis Ababa, 28-31 January 2019).

The project in brief

African economies integration into regional and global services value chains is crucial for development outcomes and the realization of the targets of the Sustainable Development Goals. A major challenge is to understand how such value chains operate, to measure them and design policies to support a higher degree of integration and penetration.

This project makes a contribution towards this gap through strengthening capacities of national and [Read More](#)

Project countries and thematic focus

The project beneficiary countries are: Ethiopia and Kenya (for infrastructure services), Gambia and Mali (for tourism services), and Nigeria and Togo (for financial services).

Ethiopia has been investing heavily in infrastructure development (e.g. large-scale transit schemes, dams). It offers insights into a public finance driven process of developing infrastructure services. Kenya, on the other hand, offers insights into a private sector driven process of infrastructure services [Read More](#)

Project key deliverables

- Seminars on measuring and analyzing global and regional value chains
- Case studies selected regional value chains
- Evidence-based services trade policies
- Online knowledge-sharing platform on regional value chain analysis
- Guidebook on the experiences, lessons learned and best practices of services value chain analysis

Relevant Links

- UNCTAD Project Webpage
- Financial Services
- Tourism services
- Transport Services

- A **repository** of information and knowledge and an **interface** for communication and collaboration
- Simple to use, easily accessible and capable of supporting real-time communication



ACTIVITIES

KNOWLEDGE SHARING PLATFORM

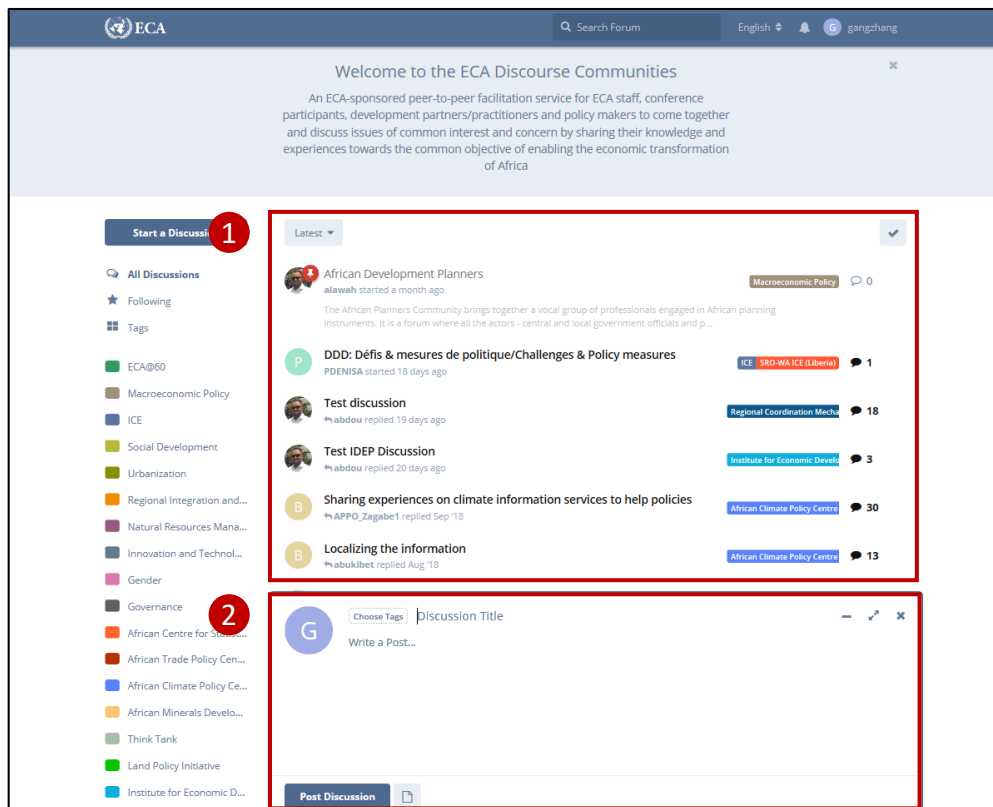
Resource Center

- A library of electronic materials: publications of the UNCTAD, UNECA, other agencies and organizations, exercises
- A collection of training modules: extension of the on-site training sessions



ACTIVITIES

KNOWLEDGE SHARING PLATFORM



Discussion Forum

- A place for stakeholders to discuss training materials and other issues of common interest and concern
- Start a discussion
- Write down your thoughts
- Publish your post



ACTIVITIES

KNOWLEDGE SHARING PLATFORM

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Discussion Forum

- Find a topic that interests you
- Reply to or follow that discussion



ACTIVITIES

KNOWLEDGE SHARING PLATFORM

Virtual Meetings

- A platform for portal users to conduct online audio/video meetings
- Enter your name and login
- Wait for a call, or
- Initiate a call by entering the name of that participant and call



ACTIVITIES

E-LEARNING COURSE

E-learning Course on Trade-in-Services Statistics

- Developed jointly by UNCTAD, World Trade Organization and United Nations Statistical Division.
- **Topics** covered: Importance of Statistics, Data Collection, Data Compilation, Data Dissemination and Analysis
- Available upon request to **the Statistics and Information Branch** of the UNCTAD

