
**Intergovernmental Working Group of Experts on
International
Standards of Accounting and Reporting
(ISAR)**

35th SESSION

24 - 26 October 2018

Room XVII, Palais des Nations, Geneva

Wednesday, 24 October 2018

Morning Session

Keynote address

**Aligning corporate reporting: a system for long-term value
creation**

Presented by

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Chief Executive Officer

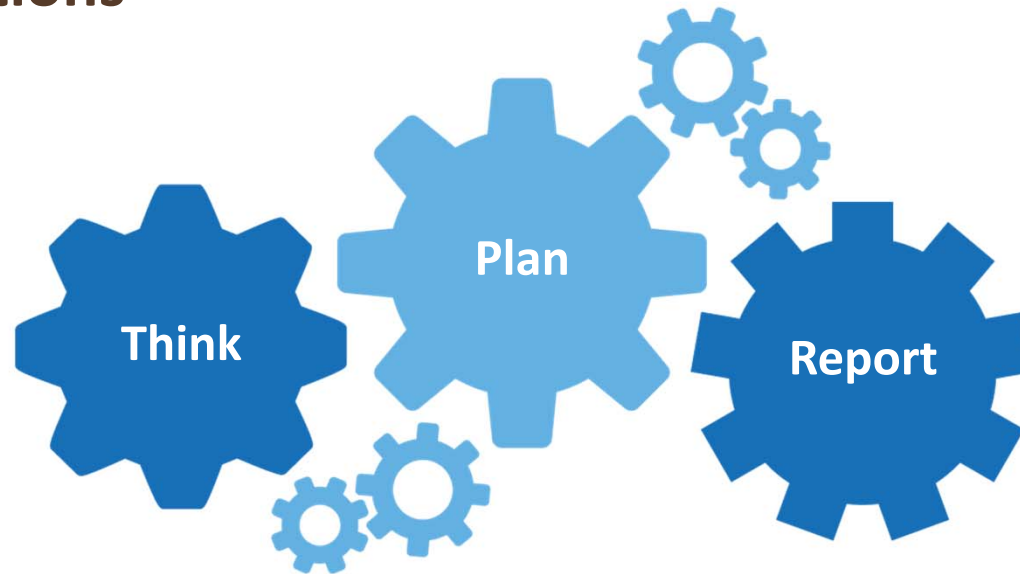
International Integrated Reporting Council

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Aligning corporate reporting

A system for long-term value creation




Integrated Reporting is enhancing the way organizations



the story of their business

Current adoption

Alignment to integrated reporting globally

-  Corporate governance code reference/alignment to integrated reporting
-  Stock exchange adoption/encouragement
-  Government body report encouragement



Integrated reporting adopted by 1,600 organizations across 65 countries including every G20 economy

<IR> networks

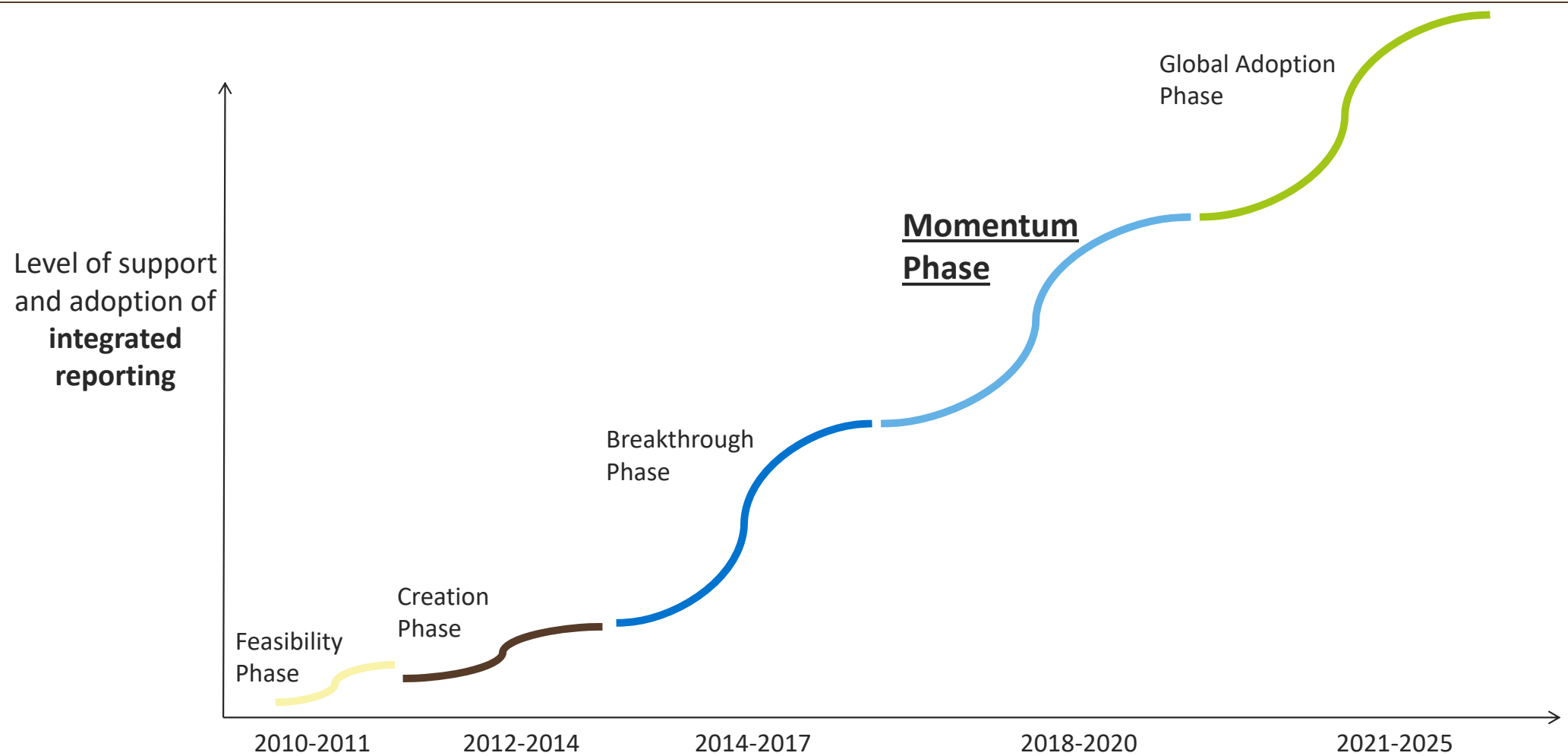
2,000 participants including 500 in Brazil

Mainstream adoption in South Africa and Japan

Academic evidence

shows that integrated reporting improves conditions for long-term investment, reduces cost of capital, improves performance and improves liquidity

Journey so far



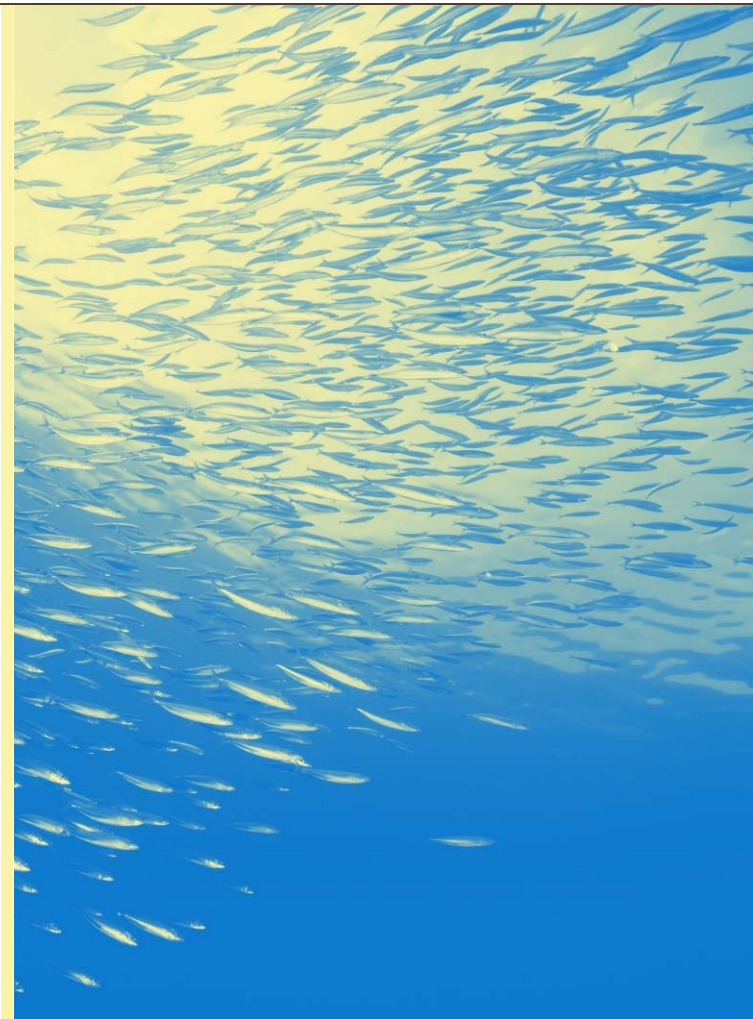
The Momentum Phase

The next phase in the IIRC's strategic journey will build on the achievements of the Breakthrough Phase.

It will deliver accelerated action towards our goal for integrated thinking and reporting to be the global norm.

It will leverage the support of our partners to create the scale and pace needed to deliver a step change in adoption.

It will popularise the message from the International Federation of Accountants (IFAC) that integrated reporting is '***the future of corporate reporting***'.



Defining our mission

Our mission is to normalise integrated reporting and thinking within mainstream business practice in the public and private sectors.

Our objective is to change the corporate reporting system so that integrated reporting becomes the global norm.



The purpose

The Momentum Phase will create impetus and energy across our target markets and in key sectors.

We will also make progress towards greater alignment of the corporate reporting system, a further driver of our future success.

Building momentum towards global adoption

The three-year Momentum Phase will prepare the IIRC and our stakeholders for the next big shift in our strategic direction – the Global Adoption Phase.





What is new for the Momentum Phase?

Key themes

- Demonstrate and catalyse continued progress in the adoption of integrated reporting by advancing integrated thinking as a driver of effective corporate governance and bringing the adoption of Integrated Reporting to new markets and sectors
- Mobilise the ‘investor pull’ for integrated reporting
- Promote the objectives of integrated reporting in, and facilitate the alignment of, the corporate reporting system
- Make it easier to adopt integrated reporting
- Foster a policy and regulatory environment that supports moves towards integrated reporting
- Maintain a viable and effective organization.



An aligned system

IASB Management Commentary Practice Statement

“There is a fit between the <IR> Framework and the MCPS, with the latter providing ‘users of financial statements with integrated information that provides a context for the related financial statements’.”

Source: IASB Agenda Paper 28B from November 2017 Board Meeting

Through integrated reporting, organisations can ‘address more clearly resources that are not included in financial statements. The increasing awareness that environmental and societal restrictions have an impact on long-term value creation is also clear’.

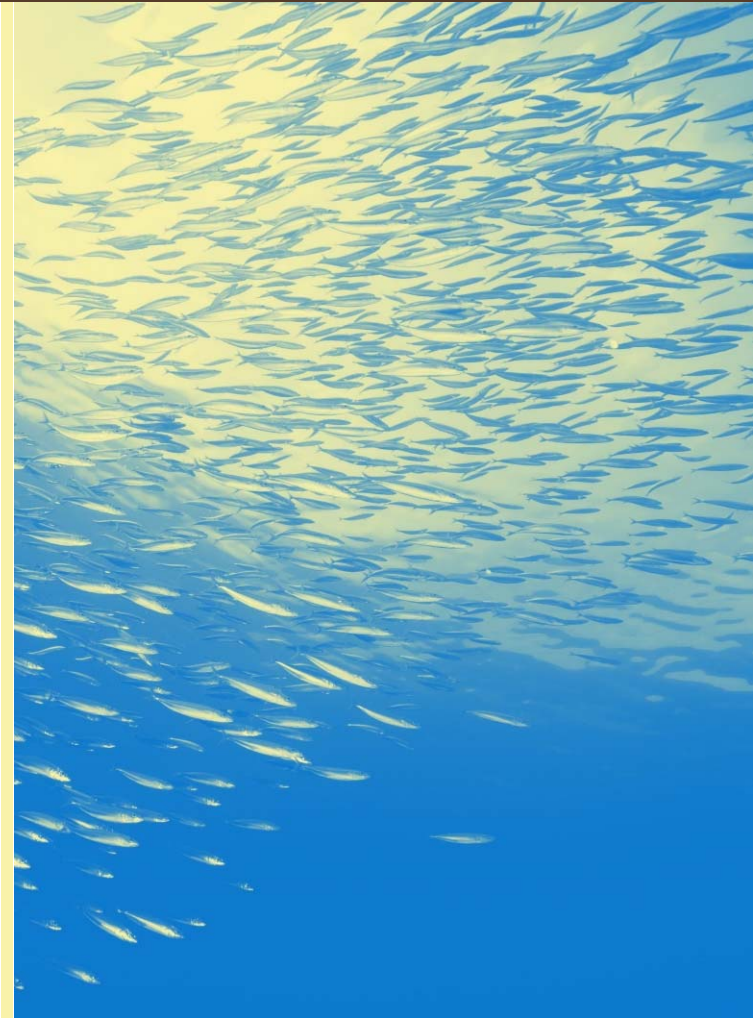
Hans Hoogervorst, Chairman IASB



Global trends

A response to the world's most pressing megatrends

- Stewardship and corporate governance
- Inclusive capitalism
- Sustainable Development Goals and climate change
- Globalization and interconnectedness
- Technology
- Energy and infrastructure.

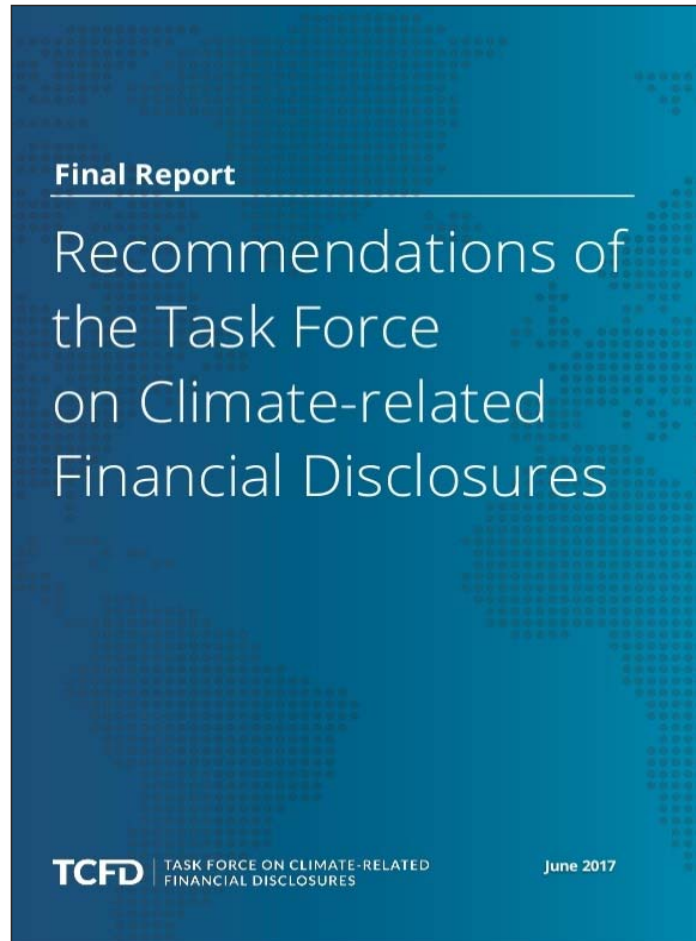


Investor support
for <IR> and
communication
on long-term
value creation

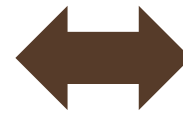
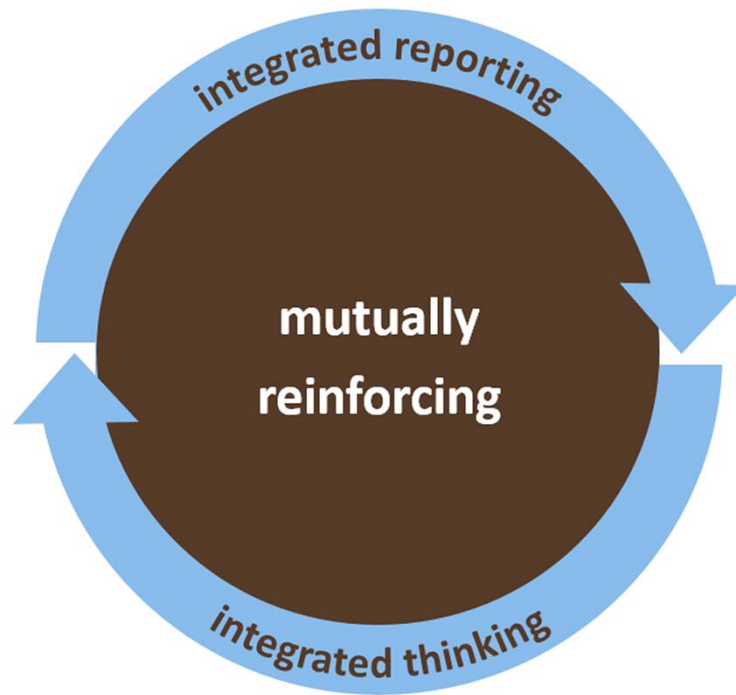


LA FRANÇAISE





Bridge to SDGs



INTEGRATED REPORTING <IR>

Thank you