



  
UNITED NATIONS  
UNCTAD

  
BioTRADE  
initiative

**« The best use of nature »**  
Biodiversity for the Economy,  
Society and Beauty.

Conservation

Sustainable Use

Biodiversity  
is the diversity of life  
on Earth.

Sharing of Benefits

Innovation

## ***BioTrade = Partnerships for action***

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USA***

Lorena Jaramillo  
UNCTAD  
[www.biotrade.org](http://www.biotrade.org)  
[biotrade@un.org](mailto:biotrade@un.org)

***Side event "BioTrade and ABS in support of the SDGs"***



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Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

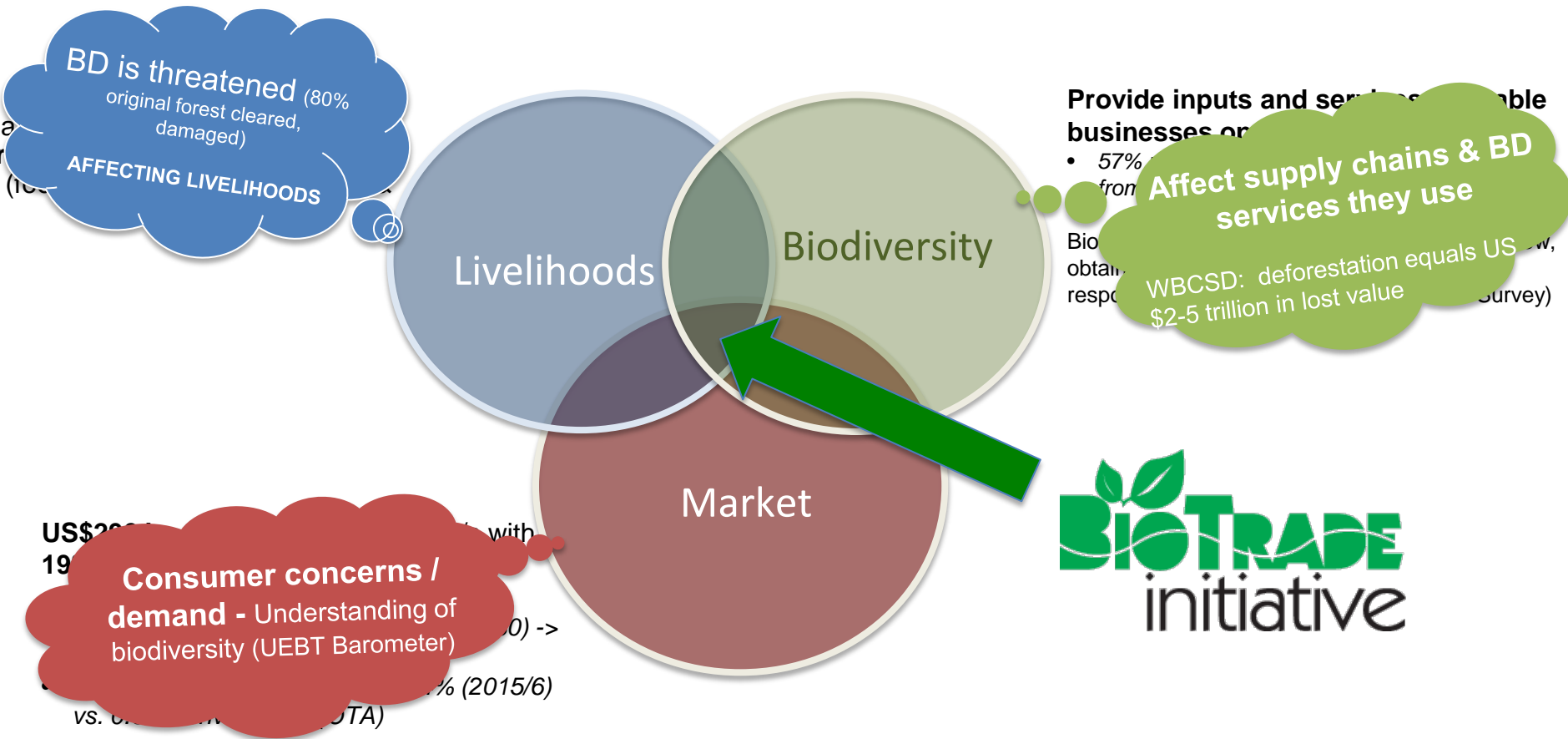
Federal Department of Economic Affairs,  
Education and Research EAER  
State Secretariat for Economic Affairs SECO



@BioTradeGroup

# What is UNCTAD BioTrade Initiative

*Connecting people, planet and markets*

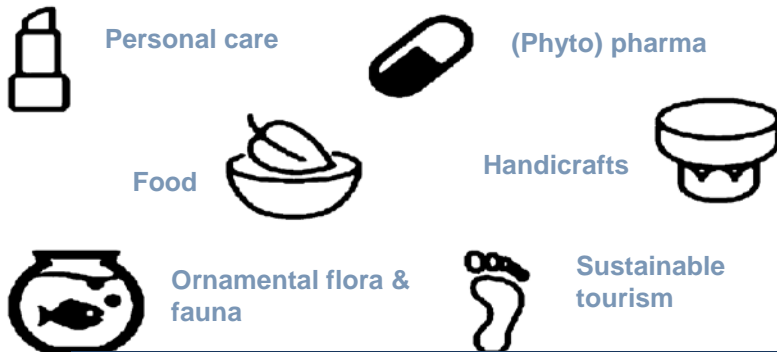


The BioTrade Initiative of UNCTAD – launched in 1996 - aims to promote trade and investment in biodiversity derived products and services to further sustainable development

# What is BioTrade?

activities of collection, production, transformation, and commercialization of products & services derived from native biodiversity under the criteria of environmental, social and economic sustainability

## Sectors involved in BioTrade activities



## Countries implementing BioTrade activities



- 46 countries implementing BioTrade at national, regional and private sector level (24 countries through UEBT)
- € 4.4 bn in sales of BT companies/associations
- 3,500 value chains supported
- Around 5 mio beneficiaries (producers/farmers, collectors/hunters, workers)

Africa: Botswana  
Asia: Indonesia  
Americas: Plurinational States

Europe: Albania\*, Bosnia Herzegovina\*, Bulgaria\*, Croatia\*, Finland, Georgia\*, Germany\*, Hungary\*, Poland\*, Romania\*, Serbia\*, Spain\*, Ukraine\*

\*Countries working with UEBT supply chains

# BioTrade implementation = partnerships at all levels & topics

- BioTrade national and regional programmes (Latin America and Asia) and global (UNCTAD)
- NGOs, business associations: PhytoTrade Africa, Union for Ethical BioTrade (UEBT)
- Development banks, UN agencies, import promotion actors..: CAF, ITC, UNDP, UNEP, SIPPO..

## People (1 to 5)

Promoting livelihoods to grassroots communities (*income, jobs, diversification*)

New Global BioTrade Programme: *Linking trade, biodiversity and sustainable development (2018-2022)*

*“There is potential to upscale BioTrade, but all practitioners need to work together to seize the opportunities that are arising and address the challenges to develop BioTrade businesses”*

Pro Value addition & innovation, start-ups in and technology transfer to rural communities and SMEs

Sustainable tourism activities

## Planet (6, 12-15)

Income generating activities for conflict affected groups particularly in rural areas

Enhance social cohesion, dialogue and transparency - > trust



## Partnerships (17)

Promote S-S and N-S cooperation, and mobilization of resources

Increase/diversify exports of developing countries

*“ From Decisions to actions” for over 20 years*



Working together for a better world



# Thank you very much

[www.biotrade.org](http://www.biotrade.org)



*Pictures from UNCTAD, BioTrade and programmes, practitioners and partners*

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