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P&C Implementation experience in Peru



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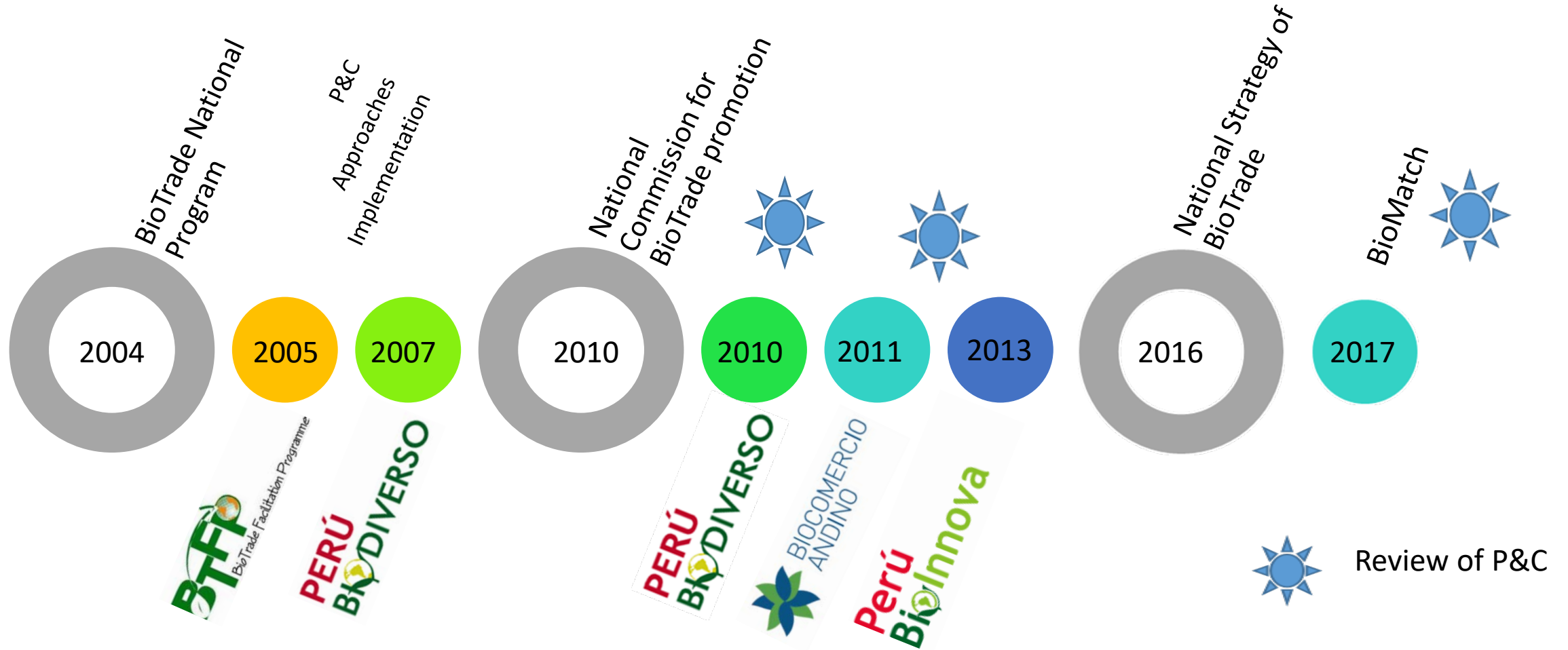
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PROGRAMA NACIONAL DE PROMOCIÓN DEL

BI  **COMERCO** **PERU** **O**



TIMELINE





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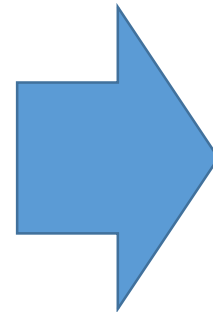
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How BioTrade P&C are used

Score: 0, 0.5, 1 or NA

Results by Principle 1 to 7

Results by component:
environmental, social,
economic and legal



- ✓ Special tariff for participation in trade fairs
- ✓ Use of NBP logo in their marketing elements
- ✓ Companies develop their sustainability report

<E:\UNCTAD\ANEXO D. Matriz verificación final.xlsx>



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P&C verified at 2 levels:

- Producer/Collector
- Transformer/Company



Categories:

- ✓ Wildlife
- ✓ Timber
- ✓ Non timber forest products
- ✓ Crops
- ✓ Zoo-breeding
- ✓ Ecotourism



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EXPERIENCES

	COMPANY	SCORE P&C
1	AGROINDUSTRIAS HUAYLLACAN S.A.C	85%
2	AGROINDUSTRIAS OSHO S.A.C	98%
3	AICACOLOR S.A.C.	80%
4	ALGARROBOS ORGÁNICOS S.A.C	99%
5	AMAZON ANDES EXPORT	91%
6	AMAZON HEALTH PRODUCTS S.A.C	90%
7	ANDES FOOD COMPANY S.A.C.	81%
8	ATY PERÚ NATURE PRODUCTS E.I.R.L.	77%
9	AVENDAÑO TRADING COMPANY S.A.C.	80%
10	CENTRO DE REHABILITACIÓN DE TOXICÓMANOS Y DE INVESTIGACIÓN DE MEDICINAS TRADICIONALES TAKIWASI	92%
11	COMERCIO ALTERNATIVO DE PRODUCTOS NO TRADICIONALES Y DESARROLLO EN LATINOAMERICA - PERU	97%
12	COOPERATIVA AGRARIA APPROCAP L.T.D.A.	81%
13	COOPERATIVA AGRARIA DE PRODUCCIÓN ORGÁNICA HUAMANPATA MOLLEPATA (CAPOHM)	78%
14	COOPERATIVA AGRARIA PRODUCTORES DE TARA DEL NORTE	86%
15	COOPERATIVA AGRARIA DE PRODUCCIÓN SEÑOR DE HUANCA (CAPOSH)	77%
16	COOPERATIVA AGROPECUARIA DE SERVICIO VALLE DEL CUNAS L.T.D.A.	78%
17	COOPERATIVA DE SERVICIOS MÚLTIPLES FRUTOS DEL ANDE CAMPO VERDE	75%
18	CRUZ CAMPO PERU S.A.C	85%
19	ECOANDINO S.A.C.	93%
20	ECOINCA S.A.C	83%
21	GREENBOX	77%
22	GOLDEN BERRY COMPANY S.A.C	80%
23	HERSII S.A	97%
24	INDUSTRIAS MAYO S.A.	86%
25	LABORATORIO QUIMICO FARMACEUTICO NATURA LAB S.A.C	88%
26	PERUVIAN HERITAGE S.A.C	95%
27	PERUVIAN NATURE S&S SAC	95%
28	SHANANTINA S.A.C.	92%
29	SHIWI S.A.C	94%
30	SOLUCIONES AVANZADAS EN AGRONEGOCIOS WIRACCOCHA DEL PERU S.A.C.	89%
31	VITALLANOS PERÚ SAC	86%
32	WARI ORGANIC S.A.C.	76%



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Lessons learned

- P&C verification must be an easy scheme to follow –“traceable”, the easier the better
- Companies should find P&C verification “profitable” in terms of marketing
 - Example: Sustainability report, special fee for trade fairs, support from projects/institutions
- Verification of P&C takes money and time, who pays it?